

FOR IMMEDIATE RELEASE

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21st CENTURY HOLDING COMPANY'S
SUBSIDIARY AGREEMENT WITH THE STATE NATIONAL COMPANIES
APPROVED BY FLORIDA'S OFFICE OF INSURANCE REGULATION

Lauderdale Lakes, Florida, March 26, 2009 – American Vehicle Insurance Company (“American Vehicle”), a wholly-owned subsidiary of 21st Century Holding Company (NASDAQ: TCHC), an insurance holding company, today announced that it received approval from the Florida Office of Insurance Regulation to enter into a reinsurance relationship allowing American Vehicle the opportunity to market and underwrite commercial general liability insurance through the State National Group of Companies, of Fort Worth, Texas (“State National”), a company that has an “A” rating with A.M. Best Company, Inc. (“A.M. Best”). This agreement will enable American Vehicle to immediately deploy an A.M. Best rated artisan commercial general liability program in the Southeastern states.

Mr. Thomas J. Spitalny, President of American Vehicle, said, “We are pleased to announce this opportunity to offer coverage to an underserved market with an affordable quality insurance product. The company will now be able to better accommodate a larger standard and non-standard commercial marketplace. As a policy-issuing carrier, State National offers a range of new market opportunities and access to a national marketplace.”

Michael H. Braun, Chief Executive Officer, commented, “This relationship not only gives us the ability to offer A.M. Best rated insurance products in a number of states, it will also increase our market share in markets where an A.M. Best rating is important to the policyholder. Our relationship with State National should allow us to manage our insurance programs in alignment with our business strategy while giving us flexibility with our existing products and the launching of new programs.”

About the Company

The Company, through its subsidiaries, underwrites commercial general liability insurance, homeowners’ property and casualty insurance, flood insurance and personal automobile insurance in the State of Florida. The Company underwrites general liability coverage as an admitted carrier in the states of Alabama, Louisiana and Texas for more than 300 classes of business, including special events. The Company is approved to operate as a surplus lines/non-admitted carrier in the states of Arkansas, California, Georgia, Kentucky, Maryland, Missouri, Nevada, Oklahoma, South Carolina, Tennessee, and Virginia and offering the same general liability products. The Company is licensed and has the facilities to market and underwrite other insurance carriers’ lines of business, as well as to process and adjust claims for third party insurance carriers. In addition to insurance services, the Company offers premium finance services to its insureds as well as insureds of certain third party insurance companies.

Safe harbor statements under the Private Securities Litigation Reform Act of 1995: Statements in this press release that are not historical fact are forward-looking statements that are subject to certain risks and uncertainties that could cause actual events and results to differ materially from those discussed herein. Without limiting the generality of the foregoing, words such as “may,” “will,” “expect,” “believe,” “anticipate,” “intend,” “could,” “would,” “estimate,” or “continue” or the other negative variations thereof or comparable terminology are intended to identify forward-looking statements. The risks and uncertainties include, without limitation, the success of the Company's new marketing initiatives and introduction of its new product lines, inflation and other changes in economic conditions (including changes in interest rates and financial markets); the impact of new regulations adopted in Florida which affect the property and casualty insurance market; the costs of reinsurance and the collectability or reinsurance, assessments charged by various governmental agencies; pricing competition and other initiatives by competitors; our ability to obtain regulatory approval for requested rate changes, and the timing thereof; legislative and regulatory developments; the outcome of litigation pending against us, including the terms of any settlements; risks related to the nature of our business; dependence on investment income and the composition of our investment portfolio; the adequacy of our liability for loss and loss adjustment expense; insurance agents; claims experience; ratings by industry services;

catastrophe losses; reliance on key personnel; weather conditions (including the severity and frequency of storms, hurricanes, tornadoes and hail); changes in driving patterns and loss trends; acts of war and terrorist activities; court decisions and trends in litigation, and health care and auto repair costs; and other matters described from time to time by us in our filings with the SEC, including, but not limited to, the Company's Annual Report on Form 10-K for the year ended December 31, 2008 and 2007. In addition, investors should be aware that generally accepted accounting principles prescribe when a company may reserve for particular risks, including litigation exposures. Accordingly, results for a given reporting period could be significantly affected if and when a reserve is established for a major contingency. Reported results may therefore appear to be volatile in certain accounting periods. The Company undertakes no obligations to update, change or revise any forward-looking statement, whether as a result of new information, additional or subsequent developments or otherwise.

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