UNITED STATES SECURITIES AND EXCHANGE COMMISSION <u>WASHINGTON, D.C. 20549</u> FORM 10-Q

[X] QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

FOR THE QUARTERLY PERIOD ENDED June 30, 2011 OR

[] TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

FOR THE TRANSITION PERIOD FROM ___

____TO _____

Commission File number 0-2500111

<u>21st Century Holding Company</u> (Exact name of registrant as specified in its charter)

Florida

(State or Other Jurisdiction of Incorporation or Organization) 65-0248866

(IRS Employer Identification Number)

<u>3661 West Oakland Park Boulevard, Suite 300, Lauderdale Lakes, Florida 33311</u> (Address of principal executive offices) (Zip Code)

> 954-581-9993 (Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes [X] No []

Indicate by check mark whether the registrant has electronically submitted and posted on its corporate website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes [X] No []

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a nonaccelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer", "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer [] Accelerated filer [] Non-accelerated filer [] Smaller reporting company [X]

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes [] No [X]

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

Common Stock, \$.01 par value -7,946,384 outstanding as of August 15, 2011

21ST CENTURY HOLDING COMPANY

INDEX

PART I: FINAN	NCIAL INFORMATION	PAGE
ITEM 1	Financial Statements	3
ITEM 2	Management's Discussion and Analysis of Financial Condition and Results of Operations	35
ITEM 3	Quantitative and Qualitative Disclosures about Market Risk	60
ITEM 4	Controls and Procedures	62
PART II: OTH	ER INFORMATION	
ITEM 1	Legal Proceedings	63
ITEM 1A	Risk Factors	63
ITEM 2	Unregistered Sales of Equity Securities and Use of Proceeds	63
ITEM 3	Defaults upon Senior Securities	63
ITEM 4	(Removed and Reserved)	63
ITEM 5	Other Information	63
ITEM 6	Exhibits	64
SIGNATURES		65

21st CENTURY HOLDING COMPANY CONSOLIDATED BALANCE SHEETS (UNAUDITED)

		Period	Ending	
	June	e 30, 2011	Decen	nber 31, 2010
ASSETS		(Dollars in	Thousands)
Investments				
Debt maturities, available for sale, at fair value	\$	101,454	\$	98,350
Debt maturities, held to maturity, at amortized cost		7,220		6,198
Equity securities, available for sale, at fair value		20,894		17,937
Total investments		129,568		122,485
Cash and short term investments		22,142		16,206
Prepaid reinsurance premiums		2,288		10,416
Premiums receivable, net of allowance for credit losses of \$119 and \$68, respectively		6,934		5,639
Reinsurance recoverable, net		5,066		8,038
Deferred policy acquisition costs		8,935		7,879
Deferred income taxes, net		8,954		7,916
Income taxes receivable		2,393		2,393
Property, plant and equipment, net		739		767
Other assets		2,166		2,310
Total assets	\$	189,185	\$	184,049
LIABILITIES AND SHAREHOLDERS' EQUITY				
Unpaid losses and LAE	\$	64,731	\$	66,529
Unearned premiums		53,829		47,136
Premiums deposits and customer credit balances		2,425		2,364
Bank overdraft		8,913		7,430
Deferred gain from sale of property		253		506
Accounts payable and accrued expenses		3,010		2,153
Total liabilities		133,161		126,118
Shareholders' equity:				
Common stock, \$0.01 par value. Authorized 25,000,000 shares; issued and outstanding				
7,946,384 and 7,946,384, respectively.		79		79
Preferred stock, \$0.01 par value. Authorized 1,000,000 shares; none issued or outstanding		-		-
Additional paid-in capital		50,802		50,654
Accumulated other comprehensive income		1,277		520
Retained earnings		3,866		6,678
Total shareholders' equity		56,024		57,931
Total liabilities and shareholders' equity	\$	189,185	\$	184,049

21ST CENTURY HOLDING COMPANY CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED)

	Three Mont	ths Ended June 30,	Six Months	Ended June 30,
	2011	<u>2010</u>	2011	2010
	(Dollars in Thousands except	pt EPS and share and dividend data)	(Dollars in Thousands except	EPS and share and dividend data)
Revenue:	¢ 29.002	¢ 07.507	¢ 55.146	¢ 54.610
Gross premiums written Gross premiums ceded	\$ 28,002	\$ 27,597	\$ 55,146	\$ 54,619
Gross premiums cedeu	(13,510)	(20,907)	(15,015)	(21,825)
Net premiums written	14,492	6,690	40,131	32,794
Teasers (deserve) in second sciences assuring	886	6 100	(10,624)	(6.620)
Increase (decrease) in prepaid reinsurance premiums Increase in unearned premiums	(3,718)	6,422 (2,220)	(10,634) (6,693)	(6,639) (4,247)
increase in uncarned premiunis	(3,/10)	(2,220)	(0,093)	(4,247)
Net change in prepaid reinsurance premiums and unearned premiums	(2,832)	4,202	(17,327)	(10,886)
Net premiums earned	11,660	10,892	22,804	21,908
Commission income	309	558	605	944
Finance revenue	116	103	236	176
Managing general agent fees	452	439	913	933
Net investment income	1,054	1,011	2,023	1,945
Net realized investment gains	442	1,599	339	3,824
Regulatory assessments recovered	3	51	109	567
Other income	140	381	271	518
Total revenue	14,176	15,034	27,300	30,815
Expenses:				
Losses and LAE	7,818	10,196	16,265	19,261
Operating and underwriting expenses	2,544	3,013	5,257	5,729
Salaries and wages	1,891	2,176	4,089	4,248
Policy acquisition costs - amortization	3,039	3,035	5,978	6,495
Total expenses	15,292	18,420	31,589	35,733
10tal expenses	15,272	10,420	51,507	55,155
Loss before provision for income tax benefit	(1,116)	(3,386)	(4,289)	(4,918)
Provision for income tax benefit	(311)	(1,037)	(1,477)	(1,642)
Net loss	<u>\$ (805)</u>	<u>\$ (2,349)</u>	\$ (2,812)	<u>\$ (3,276)</u>
Net loss per share - basic	\$ (0.10)	\$ (0.30)	\$ (0.35)	\$ (0.42)
Net loss per share - diluted	\$ (0.10)	\$ (0.30)	\$ (0.35)	\$ (0.42)
Weighted average number of common shares outstanding - basic	7,946,384	7,946,384	7,946,384	7,946,384
Weighted average number of common shares outstanding - diluted	7,946,384	7,946,384	7,946,384	7,946,384
Dividends paid per share	<u>\$</u>	<u>\$</u>	<u>\$</u>	\$ 0.06

21ST CENTURY HOLDING COMPANY CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)

		Six Months En 2011 (Dollars in 7		2010
Cash flow from operating activities: Net loss	\$	(2,812)	\$	(3,276)
Adjustments to reconcile net loss to net cash provided by operating	Ψ	(2,012)	Ψ	(3,270)
activities:				
Amortization of investment premium discount, net		642		427
Depreciation and amortization of property plant and equipment, net		97		107
Net realized investment gains		(339)		(3,824)
Provision for credit losses, net		16		4
Recovery for uncollectible premiums receivable		(51)		(77)
Non-cash compensation		105		198
Changes in operating assets and liabilities:				
Premiums receivable		(1,244)		4,208
Prepaid reinsurance premiums		8,129		8,251
Reinsurance recoverable, net		2,972		1,385
Income taxes recoverable		-		(2,900)
Deferred income tax expense, net of other comprehensive income		(1,495)		1,220
Policy acquisition costs, net of amortization		(1,056)		(860)
Other assets		(124)		1,036
Unpaid losses and LAE		(1,798)		(4,244)
Unearned premiums		6,693		4,247
Premium deposits and customer credit balances		61		431
Bank overdraft		1,481		(752)
Accounts payable and accrued expenses		857		(605)
Net cash provided by operating activities		12,134		4,976
Cash flow (used) provided by investing activities: Proceeds from sale of investment securities		EE E07		01.072
		55,587		81,072
Purchases of investment securities available for sale		(61,760)		(46,565)
Purchases of property and equipment		(69)		60
Net cash (used) provided by investing activities		(6,242)		34,567
Cash flow provided (used) by financing activities: Dividends paid		_		(477)
Tax benefit related to non-cash compensation		- 44		38
Net cash provided (used) by financing activities		44		(439)
Net increase in cash and short term investments				39,104
Cash and short term investments at beginning of period		5,936 16,206		39,104 28,197
	¢		¢	
Cash and short term investments at end of period	\$	22,142	\$	67,301

21ST CENTURY HOLDING COMPANY CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)

		x Months E		
(continued)	<u>201</u>	_	<u>20</u>	<u>10</u>
		(Dollars in [Thousands)	
Supplemental disclosure of cash flow information:				
Cash paid during the period for:				
Income taxes	\$	-	\$	-
Non-cash investing and finance activities:				
Accrued dividends payable	\$	-	\$	-

(1) Organization and Business

In this Quarterly Report on Form 10-Q, "21st Century" and the terms "Company", "we", "us" and "our" refer to 21st Century Holding Company and its subsidiaries, unless the context indicates otherwise.

21st Century is an insurance holding company, which, through our subsidiaries and our contractual relationships with our independent agents and general agents, controls substantially all aspects of the insurance underwriting, distribution and claims processes. We are authorized to underwrite homeowners' multi-peril ("homeowners"), commercial general liability, personal and commercial automobile, personal umbrella, following form commercial excess liability, fire, allied lines, workers' compensation, business personal property and commercial inland marine insurance. We are authorized to underwrite in various states on behalf of our wholly owned subsidiary, Federated National Insurance Company ("Federated National") and other insurance carriers. Federated National is the resulting entity following the merger of Federated National with and into our other wholly owned subsidiary, American Vehicle Insurance Company ("American Vehicle"), in January 2011. In connection with this merger, the Company, Federated National and American Vehicle entered into a Consent Order with the Florida Office of Insurance Regulation ("Florida OIR"). We market and distribute our own and third-party insurers' products and our other services through a network of independent agents. We also utilize a select number of general agents for the same purpose.

As part of its approval of the merger between Federated National and American Vehicle, the Florida OIR, the Company, Federated National and American Vehicle entered into a consent order with the Florida OIR dated January 25, 2011 (the "Consent Order") pursuant to which the Company and the resulting company in the merger (the "Merged Company") have agreed to the following:

- The Merged Company shall retain the following licenses: (010) Fire, (020) Allied Lines, (040) Homeowners Multi Peril, (050) Commercial Multi Peril, (090) Inland Marine, (170) Other Liability, (192) Private Passenger Auto Liability, (194) Commercial Auto Liability, (211) Private Passenger Auto Physical Damage and (212) Commercial Auto Physical Damage.
- The Merged Company shall not write commercial multi peril policy premium without prior approval from the Florida OIR. The Merged Company currently has no commercial multi peril policy premium in force.
- The Merged Company shall surrender its surety license. The Merged Company currently has no Surety policy premium in force.
- The Merged Company shall not write new commercial habitation condominium associations without prior approval from the Florida OIR. The current commercial habitation book of business is approximately \$2.3 million of policy premium, which will be renewed pursuant to normal underwriting guidelines.
- The Merged Company has agreed to reduce the total number of its homeowners' policies in Miami-Dade, Broward and Palm Beach counties (the "Tri-County Area") to 40% of its entire homeowners' book by December 31, 2011 and limit its new homeowners' policies in the Tri-County Area to \$500,000 of new policy premium per month. The 40% was achieved through the increased writing of property located outside of the Tri-County Area, the non-renewal of certain policies located within the Tri-County Area, and limiting the writing of new property located within the Tri-County Area. As of June 30, 2011, the Company had approximately 38.6% of its homeowners' policies located within Tri-County Area.
- The managing general agency fees payable by the Merged Company to Assurance Managing General Agents, Inc. ("Assurance MGA"), a wholly owned subsidiary of the Company, which were traditionally 6% of gross written premium, were reduced and will not exceed 4% without prior approval from the Florida OIR. The Merged Company has lowered the fee to 2% of gross written to further support the Federated National's results of operations. This will have no impact on the Company's consolidated financial results.

- The claims service fees payable by the Merged Company to Superior Adjusting, Inc. ("Superior") were reduced from the traditional 4.5% of gross earned premium to 3.6% of gross earned premium. This will have no impact on the Company's consolidated financial results.
- The Consent Order continues the prohibition on the Company from the payment of dividends until the Merged Company reports two consecutive quarters of net underwriting income.
- The Company provided the Florida OIR with a plan of operation and has agreed to provide certain reports to the Florida OIR on a monthly basis, and agreed to obtain the Florida OIR's approval prior to making any changes to the officers of the Merged Company during the first year following the effective date of the Merger.

The merger of Federated National and American Vehicle will be an ongoing transition, many aspects of which will take effect over time. References to the companies contained herein are intended to be references to the operations of the newly formed Federated National. References to the historical activities of American Vehicle are appropriately identified throughout this document.

Federated National is licensed as an admitted carrier in Florida. Through contractual relationships with a network of approximately 3,000 independent agents, of which approximately 600 actively sell and service our products, Federated National is authorized to underwrite homeowners', fire, allied lines and personal and commercial automobile insurance in Florida. Effective January 26, 2011, Federated National merged with and into American Vehicle and American Vehicle changed its name to Federated National.

American Vehicle, prior to the January 2011 merger, was licensed as an admitted carrier in Florida, and underwrote commercial general liability, and personal and commercial automobile insurance. American Vehicle was also licensed as an admitted carrier in Alabama, Louisiana, Georgia and Texas, and underwrote commercial general liability insurance in those states. American Vehicle operated as a non-admitted carrier in Arkansas, California, Kentucky, Maryland, Missouri, Nevada, Oklahoma, South Carolina, Tennessee and Virginia, and could underwrite commercial general liability insurance in all of these states. Subsequent to the merger, these operations may continue under the newly formed Federated National.

An admitted carrier is an insurance company that has received a license from the state department of insurance giving the company the authority to write specific lines of insurance in that state. These companies are also bound by rate and form regulations, and are strictly regulated to protect policyholders from a variety of illegal and unethical practices, including fraud. Admitted carriers are also required to financially contribute to the state guarantee fund, which is used to pay for losses if an insurance carrier becomes insolvent or unable to pay the losses due their policyholders.

A non-admitted carrier is not licensed by the state, but is allowed to do business in that state and is strictly regulated to protect policyholders from a variety of illegal and unethical practices, including fraud. Sometimes, non-admitted carriers are referred to as "excess and surplus" lines carriers. Non-admitted carriers are subject to considerably less regulation with respect to policy rates and forms. Non-admitted carriers are not required to financially contribute to and benefit from the state guarantee fund, which is used to pay for losses if an insurance carrier becomes insolvent or unable to pay the losses due their policyholders.

During the six months ended June 30, 2011, 81.5%, 10.2%, 4.1% and 4.2% of the premiums we underwrote were for homeowners', commercial general liability, federal flood, and automobile insurance, respectively. During the six months ended June 30, 2010, 79.3%, 12.3%, 3.4% and 5.0% of the premiums we underwrote were for homeowners', commercial general liability, federal flood, and personal automobile insurance, respectively.

Our business, results of operations and financial condition are subject to fluctuations due to a variety of factors. Abnormally high severity or frequency of claims in any period could have a material adverse effect on our business, results of operations and financial condition. When our estimated liabilities for unpaid losses and loss adjustment expenses ("LAE") are less than the actuarially determined amounts, we increase the expense in the current period. Conversely, when our estimated liabilities for unpaid losses and LAE are greater than the actuarially determined amounts, we decrease the expense in the current period.

We are focusing our marketing efforts on continuing to expand our distribution network and market our products and services throughout Florida and in other states by establishing relationships with additional independent agents and general agents. As this occurs, we will seek to replicate our distribution network in those states. For example, we became an admitted insurer in the state of Georgia during the quarter ended September 30, 2010. There can be no assurance, however, that we will be able to obtain the required regulatory approvals to offer additional insurance products or expand into other states.

Assurance MGA, a wholly owned subsidiary of the Company, acts as Federated National's and American Vehicle's exclusive managing general agent in the state of Florida and is also licensed as a managing general agent in the states of Alabama, Arkansas, Georgia, Illinois, Louisiana, North Carolina, Mississippi, Missouri, New York, Nevada, South Carolina, Texas and Virginia. Assurance MGA has contracted with several unaffiliated insurance companies to sell commercial general liability, workers compensation, personal umbrella and inland marine insurance through Assurance MGA's existing network of agents.

Assurance MGA earns commissions and fees for providing policy administration, marketing, accounting and analytical services, and for participating in the negotiation of reinsurance contracts. Assurance MGA earns a \$25 per policy fee, and traditionally a 6% commission fee from its affiliates Federated National and American Vehicle. During the fourth quarter of 2010, Assurance MGA reduced its' fee, to earn amounts varying between 2% and 4%, which we anticipate will return to 6% at an unknown future date. A formal agreement reflecting this fee modification was executed during January 2011.

We internally process claims made by our insureds through our wholly owned claims adjusting company, Superior. Our agents have no authority to settle claims or otherwise exercise control over the claims process. Furthermore, we believe that the retention of independent adjusters, in addition to the employment of salaried claims personnel, results in reduced ultimate loss payments, lower LAE and improved customer service for our claimants and policyholders. We also employ an in-house legal department to cost-effectively manage claims-related litigation and to monitor our claims handling practices for efficiency and regulatory compliance.

Until June 2011, we offered premium financing to our own and third-party insureds through our wholly owned subsidiary, Federated Premium Finance, Inc. ("Federated Premium"). Premium financing has been marketed through our distribution network of general agents and independent agents. Premiums for property and casualty insurance, in certain circumstances, are payable at the time a policy is placed in-force or renewed. Federated Premium's services allow the insured to pay a portion of the premium when the policy is placed in-force and the balance in monthly installments over a specified term, generally between six and nine months. As security, Federated Premium retains a contractual right, if a premium installment is not paid when due, to cancel the insurance policy and to receive the unearned premium from the insurer, or in the event of insolvency of an insurer, from Florida Insurance Guaranty Association ("FIGA"), subject to a \$100 per policy deductible. In the event of cancellation, Federated Premium applies the unearned premium towards the payment obligation of the insured. In June 2011, we determined to stop providing financing for new policies although we continue to provide financing for existing policies.

Insure-Link, Inc. ("Insure-Link") was formed in March 2008 to serve as an independent insurance agency. The insurance agency markets direct to the public to provide a variety of insurance products and services to individual clients, as well as business clients, by offering a full line of insurance products including, but not limited to, homeowners', personal and commercial automobile, commercial general liability and workers' compensation insurance through their agency appointments with over fifty different carriers. Insure-Link will expand its business through marketing and by acquiring other insurance agencies. There were no other agency relationships with affiliated captive or franchised agents during 2010 or the six months ended June 30, 2011.

(2) Basis of Presentation

The accompanying unaudited condensed consolidated financial statements for the Company and its subsidiaries have been prepared in accordance with accounting principles generally accepted in the United States of America referred to as Generally Accepted Accounting Principles ("GAAP") for interim financial information, and the Securities and Exchange Commission ("SEC") rules for interim financial reporting. Certain information and footnote disclosures normally included in financial statements prepared in accordance with GAAP have been

condensed or omitted pursuant to such rules and regulations. However, in the opinion of management, the accompanying financial statements reflect all normal recurring adjustments necessary to present fairly the Company's financial position as of June 30, 2011 and the results of operations and cash flows for the periods presented. The results of operations for the interim periods presented are not necessarily indicative of the results of operations to be expected for any subsequent interim period or for the fiscal year ending December 31, 2011. The accompanying unaudited condensed consolidated financial statements and notes thereto should be read in conjunction with the audited consolidated financial statements for the year ended December 31, 2010 included in the Company's Form 10-K, which was filed with the SEC on March 31, 2011.

In preparing the interim unaudited condensed consolidated financial statements, management was required to make certain estimates and assumptions that affect the reported amounts of assets, liabilities, revenues, expenses and related disclosures at the financial reporting date and throughout the periods being reported upon. Certain of the estimates result from judgments that can be subjective and complex and consequently actual results may differ from these estimates.

Material estimates that are particularly susceptible to significant change in the near-term relate to the determination of loss and LAE, ceded reinsurance balances payable, the recoverability of Deferred Policy Acquisition Costs ("DPAC"), the determination of federal income taxes, and the net realizable value of reinsurance recoverables. Although considerable variability is inherent in these estimates, management believes that the amounts provided are reasonable. These estimates are continually reviewed and adjusted as necessary. Such adjustments are reflected in current operations.

All significant intercompany balances and transactions have been eliminated. Certain reclassifications have been made to the prior-period balances to conform to the current-period presentation.

(3) Summary of Significant Accounting Policies and Practices

(A) Critical Accounting Policies

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions about future events that affect the amounts reported in the financial statements and accompanying notes. Future events and their effects cannot be determined with absolute certainty. Therefore, the determination of estimates requires the exercise of judgment. Actual results inevitably will differ from those estimates, and such differences may be material to the financial statements.

The most significant accounting estimates inherent in the preparation of our financial statements include estimates associated with management's evaluation of the determination of (i) liability for unpaid losses and LAE, (ii) the amount and recoverability of amortization of DPAC, and (iii) estimates for our reserves with respect to finance contracts, premiums receivable and deferred income taxes. Various assumptions and other factors underlie the determination of these significant estimates, which are described in greater detail in Footnote 2 of the Company's audited consolidated financial statements for the fiscal year ended December 31, 2010, which we included in the Company's Annual Report on Form 10-K which was filed with the SEC on March 31, 2011.

We believe that there were no significant changes in those critical accounting policies and estimates during the first six months of fiscal 2011. Senior management has reviewed the development and selection of our critical accounting policies and estimates and their disclosure in this Form 10-Q with the Audit Committee of our Board of Directors.

The process of determining significant estimates is fact-specific and takes into account factors such as historical experience, current and expected economic conditions, and in the case of unpaid losses and LAE, an actuarial valuation. Management regularly reevaluates these significant factors and makes adjustments where facts and circumstances dictate. In selecting the best estimate, we utilize various actuarial methodologies. Each of these methodologies is designed to forecast the number of claims we will be called upon to pay and the amounts we will pay on average to settle those claims. In arriving at our best estimate, our actuaries consider the likely predictive value of the various loss development methodologies employed in light of underwriting practices, premium rate changes and claim settlement practices that may have occurred, and weight the credibility of each methodology. Our

actuarial methodologies take into account various factors, including, but not limited to, paid losses, liability estimates for reported losses, paid allocated LAE, salvage and other recoveries received, reported claim counts, open claim counts and counts for claims closed with and without payment for loss.

Accounting for loss contingencies pursuant to Financial Accounting Standards Board ("FASB") issued guidance involves the existence of a condition, situation or set of circumstances involving uncertainty as to possible loss that will ultimately be resolved when one or more future event(s) occur or fail to occur. Additionally, accounting for a loss contingency requires management to assess each event as probable, reasonably possible or remote. Probable is defined as the future event or events are likely to occur. Reasonably possible is defined as the chance of the future event or events occurring is more than remote but less than probable, while remote is defined as the chance of the future event or events occurring is slight. An estimated loss in connection with a loss contingency shall be recorded by a charge to current operations if both of the following conditions are met: First, the amount can be reasonably estimated, and second, the information available prior to issuance of the financial statements indicates that it is probable that a liability has been incurred at the date of the financial statements. It is implicit in this condition that it is probable that one or more future events will occur confirming the fact of the loss or incurrence of a liability.

We are required to review the contractual terms of all our reinsurance purchases to ensure compliance with FASB issued guidance. The guidance establishes the conditions required for a contract with a reinsurer to be accounted for as reinsurance and prescribes accounting and reporting standards for those contracts. Contracts that do not result in the reasonable possibility that the reinsurer may realize a significant loss from the insurance risk assumed generally do not meet the conditions for reinsurance accounting and must be accounted for as deposits. The guidance also requires us to disclose the nature, purpose and effect of reinsurance transactions, including the premium amounts associated with reinsurance assumed and ceded. It also requires disclosure of concentrations of credit risk associated with reinsurance receivables and prepaid reinsurance premiums.

FASB issued guidance addresses accounting and reporting for (a) investments in equity securities that have readily determinable fair values and (b) all investments in debt securities. The guidance requires that these securities be classified into one of three categories: Held-to-maturity, Trading, or Available-for-sale securities.

Investments classified as held-to-maturity include debt securities wherein the Company's intent and ability are to hold the investment until maturity. The accounting treatment for held-to-maturity investments is to carry them at amortized cost without consideration to unrealized gains or losses. Investments classified as trading securities include debt and equity securities bought and held primarily for the sale in the near term. The accounting treatment for trading securities is to carry them at fair value with unrealized holding gains and losses included in current period operations. Investments classified as available-for-sale include debt and equity securities that are not classified as held-to-maturity or as trading security investments. The accounting treatment for available-for-sale securities is to carry them at fair value with unrealized holding gains and losses excluded from earnings and reported as a separate component of shareholders' equity, namely "Other Comprehensive Income".

A decline in the fair value of an available-for-sale security below cost that is deemed other-than temporary results in a charge to income, resulting in the establishment of a new cost basis for the security. Premiums and discounts are amortized or accreted, respectively, over the life of the related debt security as an adjustment to yield using a method that approximates the effective interest method. Dividends and interest income are recognized when earned. Realized gains and losses are included in earnings and are derived using the specific-identification method for determining the cost of securities sold.

Financial instruments, which potentially expose us to concentrations of credit risk, consist primarily of investments, premiums receivable, amounts due from reinsurers on paid and unpaid losses and finance contracts. We have not experienced significant losses related to premiums receivable from individual policyholders or groups of policyholders in a particular industry or geographic area. We believe no credit risk beyond the amounts provided for collection losses is inherent in our premiums receivable or finance contracts. In order to reduce credit risk for amounts due from reinsurers, we seek to do business with financially sound reinsurance companies and regularly review the financial strength of all reinsurers used. Additionally, our credit risk in connection with our reinsurers is mitigated by the establishment of irrevocable clean letters of credit in favor of Federated National.

The fair value of our investments is estimated based on prices published by financial services or quotations received from securities dealers and is reflective of the interest rate environment that existed as of the close of business on June 30, 2011 and December 31, 2010. Changes in interest rates subsequent to June 30, 2011 and December 31, 2010 may affect the fair value of our investments.

The carrying amounts for the following financial instrument categories approximate their fair values at June 30, 2011 and December 31, 2010 because of their short-term nature: cash and short term investments, premiums receivable, finance contracts, due from reinsurers, revolving credit outstanding, bank overdraft, accounts payable and accrued expenses.

(B) Impact of New Accounting Pronouncements

In December 2010, the FASB issued Accounting Standard Update ("ASU") No. 2010-29: Business Combinations (Topic 805): Disclosure of Supplementary Pro Forma Information for Business Combinations a consensus of the FASB Emerging Issues Task Force. The objective of this update is to address diversity in practice about the interpretation of the pro forma revenue and earnings disclosure requirements for business combinations. Paragraph 805-10-50-2(h) requires a public entity to disclose pro forma information for business combinations that occurred in the current reporting period. The disclosures include pro forma revenue and earnings of the combined entity for the current reporting period as though the acquisition date for all business combinations that occurred during the year had been as of the beginning of the annual reporting period. If comparative financial statements are presented, the pro forma revenue and earnings of the combined entity for the comparable prior reporting period should be reported as though the acquisition date for all business combinations that occurred during the current year had been as of the beginning of the comparable prior annual reporting period. In practice, some preparers have presented the pro forma information in their comparative financial statements as if the business combination that occurred in the current reporting period had occurred as of the beginning of each of the current and prior annual reporting periods. Other preparers have disclosed the pro forma information as if the business combination occurred at the beginning of the prior annual reporting period only, and carried forward the related adjustments, if applicable, through the current reporting period. The amendments in this update are effective prospectively for business combinations for which the acquisition date is on or after the beginning of the first annual reporting period beginning on or after December 15, 2010. The adoption of this update did not have a material impact on the Company's financial statements.

In October 2010, the FASB issued ASU No. 2010-26: *Financial Services – Insurance (Topic 944)*: Accounting for Costs Associated with Acquiring or Renewing Insurance Contracts, a consensus of FASB Emerging Issues Task Force. The amendments in this update modify the definition of the types of costs incurred by insurance entities that can be capitalized in the acquisition of new and renewal contracts. The amendments in this update specify that the costs must be based on successful efforts (that is, acquiring a new or renewal contract). The amendments also specify that advertising costs should be included as deferred acquisition costs under certain circumstances. The amendments in this update are effective for fiscal years, and interim period within those fiscal years, beginning after December 15, 2011. The amendments in this update should be applied prospectively upon adoption. Retrospective application to all prior periods presented upon the date of adoption also is permitted, but not required. Early adoption is permitted, but only at the beginning of an entity's annual reporting period. The adoption of this update is not expected to have a material impact on the Company's consolidated financial statements.

In February 2010, the FASB issued ASU No. 2010-09: *Amendments to Certain Recognition and Disclosure Requirements, an amendment to Topic 855 Subsequent Events,* to address potentially conflicting interactions of the requirements in this Topic with the SEC's reporting requirements. This update amends Topic 855 as follows: i) an entity that either is a SEC filer or a conduit bond obligor is required to evaluate subsequent events through the date that the financial statements are issued, if the entity does not meet either of these criteria then it should evaluate subsequent events through the date the financial statements are available to be issued; and ii) an SEC filer is not required to disclose the date through which subsequent events have been evaluated. All amendments in this ASU are effective upon issuance of this ASU, except for the use of the issued date for conduit debt obligors which effective date is for interim and annual periods ending after June 15, 2010. Adoption of the new standard did not have a material impact on the Company's consolidated financial position, results of operations or cash flows.

In January 2010, the FASB issued ASU No. 2010-06: *Fair Value Measurements and Disclosures (Topic 820): Improving Disclosures about Fair Value Measurements.* The amendments in ASU 2010-06 require additional disclosures about fair value measurements, including transfers in and out of Levels 1 and 2 and activity in Level 3 on a gross basis, and clarifies certain other existing disclosure requirements including level of disaggregation and disclosures around inputs and valuation techniques. The provisions of the new standards are effective for interim or annual reporting periods beginning after December 15, 2009, except for the additional Level 3 disclosures, which will become effective for fiscal years beginnings after December 15, 2010. These standards are disclosure only in nature and do not change accounting requirements. Accordingly, adoption of the new standard had no impact on the Company's consolidated financial position, results of operations or cash flows.

In May 2009, the FASB issued Statement of Financial Accounting Standards ("SFAS") No. 165, "Subsequent Events" ("SFAS No. 165"), which is now part of ASU Topic 855, Subsequent Events. In SFAS No. 165, the FASB establishes general standards of accounting for and disclosure of events that occur after the balance sheet date but before the financial statements are issued. Our adoption of SFAS No. 165 on April 1, 2009 did not have a material impact on the Company's consolidated financial statements.

In April 2009, the FASB issued FSP FAS 157-4, "Determining Fair Value When the Volume and Level of Activity for the Asset or Liability Have Significantly Decreased and Identifying Transactions That Are Not Orderly" ("FSP FAS 157-4"). FSP FAS 157-4 is related to determining fair value when the volume and level of activity for an asset or liability have significantly decreased and identifying transactions that are not orderly. The guidance indicates that if an entity determines that either the volume and/or level of activity for an asset or liability have significantly decreased (from normal conditions for that asset or liability) or price quotations or observable inputs are not associated with orderly transactions, increased analysis and management judgment will be required to estimate fair value. The guidance is effective for interim and annual periods ending after June 15, 2009, with early adoption permitted and must be applied prospectively. The adoption of FSP FAS 157-4 did not have a material impact on the Company's financial statements or condition.

In April 2009, the FASB issued FASB Staff Position ("FSP") FAS 115-2 and FSP FAS 124-2, "Recognition and Presentation of Other-Than Temporary Impairments" ("FSP FAS 115-2 and FSP FAS 124-2") related to the recognition and presentation of other-than temporary impairments. In April 2009, the SEC also adopted similar guidance with Staff Accounting Bulletin ("SAB") No. 111 ("SAB 111") on Other-Than-Temporary Impairment. FSP FAS 115-2 and FSP FAS 124-2 establishes a new method of recognizing and reporting other-thantemporary impairments of debt securities and contains additional disclosure requirements related to debt and equity securities. This new accounting guidance establishes a new method of recognizing and reporting other-thantemporary impairments of debt securities and contains additional disclosure requirements related to debt and equity securities. For debt securities, the "ability and intent to hold" provision is eliminated, and impairment is considered to be other-than-temporary if an entity (i) intends to sell the security, (ii) more likely than not will be required to sell the security before recovering its cost, or (iii) does not expect to recover the security's entire amortized cost basis (even if the entity does not intend to sell). This new framework does not apply to equity securities (i.e., impaired equity securities will continue to be evaluated under previously existing guidance). The "probability" standard relating to the collectability of cash flows is eliminated, and impairment is now considered to be other-thantemporary if the present value of cash flows expected to be collected from the debt security is less than the amortized cost basis of the security. The accounting guidance provides that for debt securities which (i) an entity does not intend to sell and (ii) it is not more likely than not that the entity will be required to sell before the anticipated recovery of its remaining amortized cost basis, the impairment is separated into the amount related to estimated credit losses and the amount related to all other factors. The amount of the total impairment related to all other factors is recorded in other comprehensive loss and the amount related to estimated credit loss is recognized as a charge against current period earnings. The new guidance expands disclosure requirements for both debt and equity securities and requires a more detailed, risk-oriented breakdown of security types and related information, and requires that the annual disclosures be made in interim periods. The accounting guidance is effective for interim and annual periods ending after June 15, 2009, with early adoption permitted. At the time of adoption, the Company did not have any Other-Than-Temporary Impairments for debt securities, and, the adoption of this guidance did not have a material impact on the Company's consolidated financial statements.

Other recent accounting pronouncements issued by the FASB, the American Institute of Certified Public Accountants ("AICPA"), and the SEC did not or are not believed by management to have a material impact on the Company's present or future financial statements.

(C) Stock Options

Effective January 1, 2006, the Company adopted the fair value recognition provisions of FASB-issued guidance using the modified-prospective-transition method. Under that transition method, compensation cost recognized during the six months ended June 30, 2011 includes compensation cost for all share-based payments granted subsequent to January 1, 2006, based on the grant date fair value estimated in accordance with the guidance.

(D) Earnings per Share

Basic earnings per share ("Basic EPS") is computed by dividing net income by the weighted average number of common shares outstanding during the period presented. Diluted earnings per share ("Diluted EPS") is computed by dividing net income by the weighted average number of shares of common stock and common stock equivalents outstanding during the period presented; outstanding warrants and stock options are considered common stock equivalents and are included in the calculation using the treasury stock method.

(E) Reclassifications

No reclassification of the 2010 financial statements was necessary to conform to the 2011 presentation.

(4) Commitments and Contingencies

Management has a responsibility to continually measure and monitor its commitments and its contingencies. The nature of the Company's commitments and contingencies can be grouped into three major categories: insured claim activity, assessment related activities and operational matters.

(A) Insured Claim Activity

We are involved in claims and legal actions arising in the ordinary course of business. The amount of liability for these claims and lawsuits is uncertain. Revisions to our estimates are based on our analysis of subsequent information that we receive regarding various factors, including: (i) per claim information; (ii) company and industry historical loss experience; (iii) legislative enactments, judicial decisions, legal developments in the awarding of damages; and (iv) trends in general economic conditions, including the effects of inflation. Management revises its estimates based on the results of its analysis. This process assumes that experience, adjusted for the effects of current developments and anticipated trends, is an appropriate basis for estimating the ultimate settlement of all claims. There is no precise method for subsequently evaluating the impact of any specific factor on the adequacy of the reserves, because the eventual redundancy or deficiency is affected by multiple factors. In the opinion of management, the ultimate disposition of these matters may have a material adverse effect on our consolidated financial position, results of operations, or liquidity.

The Company's subsidiaries are, from time to time, named as defendants in various lawsuits incidental to their insurance operations. Legal actions relating to claims made in the ordinary course of seeking indemnification for a loss covered by the insurance policy are considered by the Company in establishing loss and LAE reserves.

The Company also faces, in the ordinary course of business, lawsuits that seek damages beyond policy limits, commonly known as bad faith claims. During 2010, one such suit was brought against one of the Company's affiliates. This suit was dismissed and the dismissal is currently under appeal. In the opinion of management, the ultimate disposition of this matter will not have a material adverse effect on our financial condition or results of operations. The Company continually evaluates potential liabilities and reserves for litigation of these types using the criteria established by FASB issued guidance. Under this guidance, reserves for a loss are recorded if the likelihood of occurrence is probable and the amount can be reasonably estimated. If a loss, while not probable, is judged to be reasonably possible, management will make an estimate of a possible range of loss or state that an

estimate cannot be made. Management considers each legal action using this guidance and records reserves for losses as warranted.

(B) Assessment Related Activity

We operate in a regulatory environment where certain entities and organizations have the authority to require us to participate in assessments. Currently these entities and organizations include, but are not limited to, FIGA, Citizens Property Insurance Corporation ("Citizens"), Florida Hurricane Catastrophe Fund ("FHCF") and Florida Joint Underwriters Insurance Company ("JUA").

As a direct premium writer in the state of Florida, we are required to participate in certain insurer solvency associations under Florida Statutes Section 631.57(3) (a), administered by FIGA. Participation in these pools is based on our written premium by line of business to total premiums written statewide by all insurers. Participation has resulted in assessments against us, as it had in 2006 and 2007, and again on October 30, 2009. There were no assessments made during the years ended December 31, 2008 or 2010 or during the six months ended June 30, 2011. Through 2007, we were assessed \$6.6 million and in 2009 we were assessed an additional \$0.6 million in connection with the insolvencies of domestic insurance companies. For statutory accounting these assessments were not charged to operations, in contrast, GAAP treatment is to charge current operations for the assessments. Through policyholder surcharges, as approved by the Florida OIR, we have since recouped \$7.2 million in connection with these assessments.

Related to statutory accounting, in October 2010, the National Association of Insurance Commissioners ("NAIC") issued substantive revisions in Statement of Statutory Accounting Principles ("SSAP") No. 35 Revised ("SSAP No. 35R"), Guaranty Fund and Other Assessments. For statutory accounting, SSAP No. 35R, effective January 1, 2011, requires assessments that could be recouped through future premium surcharges be expensed and an asset cannot be recognized. The impact is there might be an effect on statutory policyholder surplus once the liability for the assessments is recognized. The adoption of SSAP No. 35R rule will not have a material effect on our current operations.

The State Board of Administration ("SBA") and the FHCF Financing Corporation agreed to a resolution that would authorize the issuance and sale of FHCF post-event revenue bonds not to exceed \$710 million. The proceeds of the bonds would be used for the reimbursement of insurance companies for additional claims due to hurricanes during the 2005 season. These bonds will have fixed interest rates, be exempt from federal income taxes and be secured by not yet implemented emergency assessments and reimbursement premiums. The inability to issue these bonds could result in the FHCF's need to accelerate additional assessments. We have not recorded any liability in connection with this initiative.

The Florida OIR issued Information Memorandum OIR-06-008M, titled *Notice of Anticipated Florida Hurricane Catastrophe Fund Assessment*, and dated May 4, 2006, to all property and casualty insurers, surplus lines insurers, and surplus lines agents in the state of Florida placing them on notice of an anticipated FHCF assessment. Sighting the unprecedented hurricane seasons of 2004 and 2005, the FHCF exhausted nearly all of the \$6 billion in reserves it had accumulated since its inception in 1993. The Florida SBA issued its directive to levy an emergency assessment upon all property and casualty business in the state of Florida OIR are, however, recommending that insurers include the FHCF assessment in a line item on the declaration page for two reasons: (1) this is a multi-year assessment and (2) there may be concurrent assessments and the insureds should know what amount is for which assessment. The assessment as collected.

Florida OIR issued an Order April 29, 2010, levying an increase to the emergency assessment to 1.3% from 1.0%, of direct written premium on all property and casualty lines of business written in the state of Florida for the benefit of the FHCF. The assessment was approved by the Florida SBA to fund FHCF losses stemming from the 2005 hurricane season. This order requires insurers to begin collecting the emergency assessment for policies issued or renewed on or after January 1, 2011. The FHCF emergency assessment will be remitted to the administrator of the assessment as collected and therefore accounted for in a manner such that amounts collected or receivable are not recorded as revenues and amounts due or paid are not expensed. Previously and still in effect, the Florida OIR

issued a similar order dated January 11, 2007, levying an emergency assessment of 1.4% of direct written premium on all property and casualty lines of business written in the state of Florida for the benefit of Citizens' High Risk Account. This order requires insurers to collect the emergency assessment for policies issued or renewed on or after July 1, 2007. Similar to the FHCF assessment discussed above, the Citizens emergency assessment is remitted to the administrator of the assessment as collected and therefore accounted for in a manner such that amounts collected or receivable are not recorded as revenues and amounts due or paid are not expensed.

Federated National and American Vehicle are also required to participate in an insurance apportionment plan under Florida Statutes Section 627.351, which is referred to as a JUA Plan. The JUA Plan provides for the equitable apportionment of any profits realized, or losses and expenses incurred, among participating automobile insurers. In the event of an underwriting deficit incurred by the JUA Plan which is not recovered through the policyholders in the JUA Plan, such deficit shall be recovered from the companies participating in the JUA Plan in the proportion that the net direct written premiums of each such member during the preceding calendar year bear to the aggregate net direct premiums written in this state by all members of the JUA Plan. Neither Federated National nor American Vehicle was assessed by the JUA Plan during the six months ended June 30, 2011 or during the years 2010, 2009 or 2008. Future assessments by this association are undeterminable at this time.

(C) Operational Matters

The Company's consolidated federal income tax returns for 2009, 2008, 2007, 2006 and 2005 are open for review by the Internal Revenue Service ("IRS"). Tax years prior to 2005 are closed for review by the IRS. The federal income tax returns for 2003 and 2002 have been examined by the IRS. The IRS concluded its examination for 2003 and 2002 and there were no material changes in the tax liability for those years. The 2005 and 2006 income tax returns remain open due to net operating loss carry-back from tax year 2009, which is currently being reviewed by the Joint Committee on Taxation.

The Florida Department of Revenue examination of the Company's consolidated Florida income tax returns for 2007, 2006, 2005 and 2004 was settled and closed in early November 2010 with no change to tax years 2007, 2006 and 2005. The audit resulted in an immaterial adjustment to the 2004 tax year. The Florida income tax returns for 2008 and 2009 are open for review.

The Company has recorded a net deferred tax asset of \$9.0 million as of June 30, 2011. Realization of net deferred tax asset is dependent on generating sufficient taxable income in future periods. Management believes that it is more likely than not that the deferred tax assets will be realized and as such no valuation allowance has been recorded against the net deferred tax asset. Management considers the scheduled reversal of deferred tax liabilities, projected future taxable income and tax planning strategies in making this assessment. At June 30, 2011, based upon the level of historical taxable income and projections for future taxable income over the periods in which the deferred tax assets are deductible, management believes it is more likely than not that the Company will realize the benefits of these deductible differences. When assessing the need for valuation allowances, the Company considers future taxable income and ongoing prudent and feasible tax planning strategies. Should a change in circumstances lead to a change in judgment about the realizability of deferred tax assets in future years, the Company would record valuation allowances as deemed appropriate in the period that the change in circumstances occurs, along with a corresponding increase or charge to net income. The resolution of tax reserves and changes in valuation allowances could be material to the Company's results of operations for any period, but is not expected to be material to the Company's financial position.

Relative to the Company's commitments stemming from operational matters, we sold our interest in the building housing our operations in Lauderdale Lake on or about March 1, 2006 to an unrelated party. As part of this transaction, we agreed to lease the same facilities for a five-year term. We amended the lease agreement and the note receivable on September 1, 2010. As part of the amendment, we discounted the note receivable and have discontinued the interest on the note. In consideration, we will pay a reduced lease payment for the remainder of the lease. Our lease for this office space expires in December 2011.

The expected future lease payouts in connection with this lease are as follows.

Fiscal Year	Lease	Lease Payments							
	(Dollars in	n Thousands)							
2011		366							
Total	\$	366							

The Company is not currently involved in any legal actions arising from the ordinary course of business that are not related to the insured claims activity.

(5) Investments

FASB issued guidance addresses accounting and reporting for (a) investments in equity securities that have readily determinable fair values and (b) all investments in debt securities. FASB issued guidance requires that these securities be classified into one of three categories: (i) held-to-maturity, (ii) trading securities or (iii) available-for-sale.

Investments classified as held-to-maturity include debt securities wherein the Company's intent and ability are to hold the investment until maturity. The accounting treatment for held-to-maturity investments is to carry them at amortized cost without consideration to unrealized gains or losses. Investments classified as trading securities include debt and equity securities bought and held primarily for sale in the near term. The accounting treatment for trading securities is to carry them at fair value with unrealized holding gains and losses included in current period operations. Investments classified as available-for-sale include debt and equity securities that are not classified as held-to-maturity or as trading security investments. The accounting treatment for available-for-sale securities is to carry them at fair value with unrealized holding gains and losses excluded from earnings and reported as a separate component of shareholders' equity, namely "Other Comprehensive Income".

Total investments increased \$7.1 million, or 5.8%, to \$129.6 million as of June 30, 2011, compared with \$122.5 million as of December 31, 2010.

The debt and equity securities that are available-for-sale and carried at fair value represent 94% and 95% of total investments as of June 30, 2011 and of December 31, 2010, respectively.

We did not hold any trading investment securities during the six months ended June 30, 2011.

The FASB issued guidance also addresses the determination as to when an investment is considered impaired, whether that impairment is other-than temporary, and the measurement of an impairment loss. The Company's policy for the valuation of temporarily impaired securities is to determine impairment based on the analysis of the following factors.

- rating downgrade or other credit event (eg., failure to pay interest when due);
- length of time and the extent to which the fair value has been less than amortized cost;
- financial condition and near term prospects of the issuer, including any specific events which may influence the operations of the issuer such as changes in technology or discontinuance of a business segment;
- prospects for the issuer's industry segment;
- intent and ability of the Company to retain the investment for a period of time sufficient to allow for anticipated recovery in market value;
- historical volatility of the fair value of the security.

Pursuant to FASB issued guidance, the Company records the unrealized losses, net of estimated income taxes that are associated with that part of our portfolio classified as available-for-sale through the shareholders' equity account titled "Other Comprehensive Income". Management periodically reviews the individual investments that comprise our portfolio in order to determine whether a decline in fair value below our cost either is other-than temporarily or permanently impaired. Factors used in such consideration include, but are not limited to, the extent and length of time over which the market value has been less than cost, the financial condition and near-term prospects of the issuer and our ability and intent to keep the investment for a period sufficient to allow for an anticipated recovery in market value.

In reaching a conclusion that a security is either other-than-temporarily or permanently impaired we consider such factors as the timeliness and completeness of expected dividends, principal and interest payments, ratings from nationally recognized statistical rating organizations such as Standard and Poor's and Moody's Investors Service, Inc. ("Moody's"), as well as information released via the general media channels. During the six months ended June 30, 2011, in connection with this process, we have not charged any net realized investment loss to operations.

As of June 30, 2011 and December 31, 2010, respectively, all of our securities are in good standing and not impaired as defined by FASB-issued guidance.

The investments held as of June 30, 2011 and December 31, 2010, were comprised mainly of corporate bonds held in various industries and municipal and United States government bonds. As of June 30, 2011, 62% of the debt portfolio is in diverse industries and 38% is in United States government bonds. As of June 30, 2011, approximately 91% of the equity holdings are in equities related to diverse industries and 9% are in mutual funds.

As of June 30, 2011, 48% of the investment portfolio is in corporate bonds, 2% is in obligations of states and political subdivisions, and 32% is in United States government bonds. Approximately 9% of the common stock holdings are related to foreign entities.

During the six months ended June 30, 2011, we did not reclassify any of our bond portfolio from available-for-sale to held-to-maturity.

As of June 30, 2011 and December 31, 2010, we have classified \$7.2 million and \$6.2 million, respectively, of our bond portfolio as held-to-maturity. We only classify bonds as held-to-maturity to support securitization of credit requirements. Fully funded trust agreements or outstanding irrevocable letters of credit, used for such purposes, total \$4.6 million and \$3.6 million for the period ended June 30, 2011 and December 31, 2010, respectively.

As of June 30, 2011 and December 31, 2010, Federated National maintained a fully funded trust agreement totaling \$1.0 million in favor of one of its reinsurers.

(A) Debt and Equity Securities

The following table summarizes, by type, our investments as of June 30, 2011 and December 31, 2010.

	June 30, 2011				December	31,2010
	C	Carrying	Percent	C	Carrying	Percent
	1	Amount	of Total	1	Amount	of Total
			(Dollars i	n Thou	isands)	
Debt securities, at market:						
United States government obligations and authorities	\$	34,591	26.70%	\$	28,196	23.02%
Obligations of states and political subdivisions		3,085	2.38%		2,963	2.42%
Corporate		62,519	48.25%		65,808	53.73%
International		1,259	0.97%		1,383	<u>1.13</u> %
		101,454	78.30%		98,350	80.30%
Debt securities, at amortized cost:						
Corporate		923	0.71%		818	0.67%
United States government obligations and authorities		6,297	4.86%		5,380	<u>4.39</u> %
		7,220	5.57%		6,198	5.06%
Total debt securities		108,674	83.87%		104,548	85.36%
Equity securities, at market:		20,894	<u>16.13</u> %		17,937	<u>14.64</u> %
Total investments	\$	129,568	100.00%	\$	122,485	100.00%

The following table shows the realized gains (losses) for debt and equity securities for the three months ended June 30, 2011 and 2010.

	Three Months Ended June 30,								
		2	2011			<u>20</u>	010		
	G	lains	Fa	ir Value	(Gains	Fair Value		
	<u>(L</u>	osses)	<u>a</u>	at Sale	<u>(I</u>	Losses)	į	at Sale	
				(Dollars i	n Thous	ands)			
Debt securities	\$	200	\$	7,720	\$	1,520	\$	41,690	
Equity securities		418		2,260		569		4,699	
Total realized gains		618		9,980		2,089		46,389	
Debt securities		-		-		(16)		1,086	
Equity securities		(176)		1,055		(474)		2,442	
Total realized losses		(176)		1,055		(490)		3,528	
Net realized gains on investments	\$	442	\$	11,035	\$	1,599	\$	49,917	

The following table shows the realized gains (losses) for debt and equity securities for the six months ended June 30, 2011 and 2010.

	Six Months Ended June 30,								
		2	2011			<u>2</u>	010		
	C	Bains	Fa	ir Value	(Gains	Fair Value		
	<u>(L</u>	osses)	-	at Sale	<u>(I</u>	Losses)	-	at Sale	
	(Dollars in Thousands)								
Debt securities	\$	425	\$	29,453	\$	1,868	\$	56,272	
Equity securities		737		4,249		2,661		18,047	
Total realized gains		1,162		33,702		4,529		74,319	
Debt securities		(432)		13,833		(40)		2,567	
Equity securities		(391)		2,527		(665)		3,881	
Total realized losses		(823)		16,360		(705)		6,448	
Net realized gains on investments	\$	339	\$	50,062	\$	3,824	\$	80,767	

A summary of the amortized cost, estimated fair value, gross unrealized gains and losses of debt and equity securities at June 30, 2011 and December 31, 2010 is as follows.

	A	mortized Cost	Un	Gross realized Gains (Dollars	Un	Gross realized cosses cands)		stimated ir Value
June 30, 2011								
Debt Securities - Available-For-Sale:								
United States government obligations								
and authorities	\$	34,489	\$	300	\$	196	\$	34,593
Obligations of states and political								
subdivisions		2,917		168		-		3,085
Corporate		61,631		1,151		265		62,517
International		1,223		36		-		1,259
	\$	100,260	\$	1,655	\$	461	\$	101,455
Debt Securities - Held-To-Maturity:								
United States government obligations								
and authorities	\$	6,297	\$	209	\$	14	\$	6,492
Corporate	·	923		13		1		935
1	\$	7,220	\$	222	\$	15	\$	7,427
Equity securities - common stocks	\$	20,040	\$	1,897	\$	1,043	\$	20,894
December 31, 2010								
Debt Securities - Available-For-Sale:								
United States government obligations								
and authorities	\$	28,389	\$	191	\$	384	\$	28,196
Obligations of states and political		,						,
subdivisions		2,920		49		6		2,963
Corporate		65,540		850		581		65,809
International		1,358		25		1		1,382
	\$	98,207	\$	1,115	\$	972	\$	98,350
Debt Securities - Held-To-Maturity:								
United States government obligations								
and authorities	\$	5,381	\$	212	\$	20	\$	5,573
Corporate	ψ	818	Ψ	1	ψ	3	Ψ	816
corporate	¢		¢		¢		¢	
	\$	6,199	\$	213	\$	23	\$	6,389
Equity securities - common stocks	\$	17,245	\$	1,425	\$	733	\$	17,937

The table below reflects our unrealized investment losses by investment class, aged for length of time in a continuous unrealized loss position as of June 30, 2011.

	U	Unrealized		Less than 12		months or
	(Losses)	<u>n</u>	nonths		longer
		(Do	ollars i	n Thousand	s)	
Debt securities:						
United States government obligations						
and authorities	\$	(197)	\$	(197)	\$	-
Obligations of states and political subdivisions		-		-		-
Corporate		(265)		(265)		-
International		-		_		-
		(462)		(462)		_
Equity securities:						
Common stocks		(1,042)		(588)		(454)
Total debt and equity securities	\$	(1,504)	\$	(1,050)	\$	(454)

The table below reflects our unrealized investment losses by investment class, aged for length of time in a continuous unrealized loss position as of December 31, 2010.

	Unrealized		Less than 12		12	months or
	(<u>L</u>	osses)	months			longer
		(Do	ollars in	h Thousand	s)	
Debt securities:						
United States government obligations						
and authorities	\$	(384)	\$	(384)	\$	-
Obligations of states and political subdivisions		(6)		(6)		-
Corporate		(581)		(581)		-
International		(1)		(1)		-
		(972)		(972)		-
Equity securities:		· · ·		<u> </u>		
Common stocks		(733)		(435)		(298)
Total debt and equity securities	\$	(1,705)	\$	(1,407)	\$	(298)

Below is a summary of debt securities at June 30, 2011 and December 31, 2010, by contractual or expected maturity periods. Expected maturities may differ from contractual maturities because borrowers may have the right to call or prepay obligations with or without call or prepayment penalties.

	June 30, 2011				December 31, 2010			
	A	mortized	Estimated		Amortized		Es	stimated
		Cost	Fa	ir Value	Cost		Fa	air Value
				(Dollars in 7	Thousa	unds)		
Due in one year or less	\$	8,705	\$	8,775	\$	13,231	\$	13,268
Due after one through five years		45,311		46,043		49,982		50,360
Due after five through ten years		37,762		38,172		30,066		29,971
Due after ten years		15,702		15,891		11,127		11,140
Total	\$	107,480	\$	108,881	\$	104,406	\$	104,739

United States Treasury notes with a book value of \$2,008,103 and \$64,904, maturing in 2012 and 2016, respectively, were on deposit with the Florida OIR as of June 30, 2011, as required by law for Federated National, and are included with other investments held until maturity.

The table below sets forth investment results for the three months ended June 30, 2011 and 2010.

	Three Months Ended June 30,20112010(Dollars in Thousands)							
Interest on debt securities Dividends on equity securities Interest on cash and cash equivalents	\$	957 96 1	\$	926 82 3				
Total investment income	\$	1,054	\$	1,011				
Net realized gains	\$	442	\$	1,599				

Proceeds from sales of debt and equity securities during the three months ended June 30, 2011 and 2010, were approximately \$11.0 million and \$49.9 million, respectively.

The table below sets forth investment results for the six months ended June 30, 2011 and 2010.

	Six Months Ended June 30,					
	4	2011	4	2010		
		(Dollars in	Thousand	ls)		
Interest on debt securities	\$	1,855	\$	1,771		
Dividends on equity securities		166		169		
Interest on cash and cash equivalents		2		5		
Total investment income	\$	2,023	\$	1,945		
Net realized gains	\$	339	\$	3,824		

Proceeds from sales of debt and equity securities during the six months ended June 30, 2011 and 2010, were approximately \$50.1 million and \$80.8 million, respectively.

The table below sets forth a summary of net realized investment gains during the three months ended June 30, 2011 and 2010.

	Three Months Ended June 30,						
		2011			<u>2010</u>		
		(Dollars in Thousands)					
Net realized gains							
Debt securities	\$		200	\$		1,504	
Equity securities			242			95	
Total	\$		442	\$		1,599	

The table below sets forth a summary of realized investment gains (losses) during the six months ended June 30, 2011 and 2010.

	Six Months Ended June 30,							
		<u>2011</u>		<u>2010</u>				
		(Dollars in Thousands)						
Net realized gains								
Debt securities	\$	(7)	\$	1,828				
Equity securities		346		1,996				
Total	\$	339	\$	3,824				

The table below sets forth a summary of net unrealized investment gains during the three months ended June 30, 2011 and 2010.

		June 30, 2011	D	December 31, 2010
		(Dollars in	Thousa	nds)
Net unrealized gains				
Debt securities	\$	1,193	\$	143
Equity securities		855		692
Total	\$	2,048	\$	835

(6) Fair Value Disclosure

In April 2009, the FASB issued accounting guidance that if an entity determines that either the volume and/or level of activity for an investment security has significantly decreased (from normal conditions for that investment security) or price quotations or observable inputs are not associated with orderly transactions, increased analysis and management judgment will be required to estimate fair value. This guidance was effective for interim and annual periods ending after June 15, 2009, with early adoption permitted. This guidance was applied prospectively. The adoption of this guidance did not have an impact on the Company's financial statements or condition.

In October 2008, the FASB issued accounting guidance to clarify the application of GAAP in determining fair value of financial instruments in a market that is not active. The guidance was effective upon issuance, including prior periods for which financial statements had not been issued. Our adoption of this guidance does not have a material effect on our financial position, results of operations, cash flows or disclosures.

In September 2006, FASB issued accounting guidance that defines fair value as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for an asset or liability in an orderly transaction between market participants on the measurement date. This guidance also establishes a fair value hierarchy that requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. The guidance also categorizes assets and liabilities at fair value into one of three different levels depending on the observation of the inputs employed in the measurement, as follows.

Level 1 — inputs to the valuation methodology are quoted prices (unadjusted) for identical assets or liabilities in active markets. A quoted price for an identical asset or liability in an active market provides the most reliable fair value measurement because it is directly observable to the market.

Level 2 — inputs to the valuation methodology include quoted prices for similar assets and liabilities in active markets, and inputs are observable for an asset or liability, either directly or indirectly, for substantially the full term of the financial instrument.

Level 3 — inputs to the valuation methodology are unobservable and significant to the fair value measurement.

Securities available for sale: The fair value of securities available for sale is determined by obtaining quoted prices on nationally recognized security exchanges.

Assets measured at fair value on a recurring basis as of June 30, 2011, presented in accordance with this guidance, are as follows.

	<u>As of June 30, 2011</u>					
	Level 1	Level 2	Level 3	Total		
		(Dollars	in Thousands)			
Debt securities:						
United States government obligations and						
authorities	\$ -	\$ 34,593	\$ -	\$ 34,593		
Obligations of states and political						
subdivisions	-	3,085	-	3,085		
Corporate	62,517	-	-	62,517		
International		1,259		1,259		
	62,517	38,937	-	101,455		
	<u>.</u>					
Equity securities:						
Common stocks	20,894	-	-	20,894		
	20,894			20,894		
				20,001		
Total debt and equity securities	\$ 83,411	\$ 38,937	<u>\$ -</u>	\$ 122,348		

Assets measured at fair value on a recurring basis as of December 31, 2010, presented in accordance with this guidance, are as follows.

	Level 1		As of December 31, 2010 Level 2 Level 3 (Dollars in Thousands)			<u>Total</u>	
Debt securities:							
United States government obligations and							
authorities	\$	-	\$ 28,196	\$	-	\$	28,196
Obligations of states and political		-					
subdivisions		-	2,963		-		2,963
Corporate		65,809	-		-		65,809
International		-	1,382		-		1,382
		65,809	32,541		-		98,350
Equity securities:							
Common stocks		17,937	-		-		17,937
		17,937			-	_	17,937
Total debt and equity securities	\$	83,746	\$ 32,541	\$	-	\$	116,287

(7) Comprehensive Loss

For the three and six months ended June 30, 2011 and 2010, comprehensive loss consisted of the following.

	Three Months Ended June 30, 2011 2010			Six Months Ended June 30, 2011 2010			
	<u> </u>		n Thousand		(Dollars in 7		
Net loss	\$	(805)	\$	(2,349)	\$ (2,812)	\$	(3,276)
Change in net unrealized gains (losses) on							
investments available for sale		626		(1,748)	 1,213		(2,617)
Comprehensive loss before tax		(179)		(4,097)	(1,599)		(5,893)
Income tax (benefit) expense related to items							
of other comprehensive loss		(235)		658	 (456)		985
Comprehensive loss	\$	(414)	\$	(3,439)	\$ (2,055)	\$	(4,908)

(8) Reinsurance Agreements

Financing risk generally involves a combination of risk retention and risk transfer techniques. Retention, similar to a deductible, involves financing losses by funds internally generated. Transfer involves the existence of a contractual arrangement designed to shift financial responsibility to another party in exchange for premium. Secondary to the primary risk-transfer agreements there are reinsurance agreements. Following reinsurance agreements there are also retro-cessionary reinsurance agreements; each designed to shift financial responsibility based on predefined conditions. Generally, there are three separate kinds of reinsurance structures – quota share, excess of loss, and facultative, each considered either proportional or non-proportional. Our reinsurance structures are maintained to protect our insurance subsidiary against the severity of losses on individual claims or unusually serious occurrences in which the frequency and or the severity of claims produce an aggregate extraordinary loss from catastrophic events.

As is common practice within the insurance industry, we transfer a portion of the risks insured under our policies to other companies through the purchase of reinsurance. We utilize reinsurance to reduce exposure to catastrophic and non-catastrophic risks and to help manage the cost of capital. Reinsurance techniques are designed to lessen earnings volatility, improve shareholder return, and to support the required statutory surplus requirements. Additional rationale to secure reinsurance includes an arbitrage of premium rate, availability of reinsurer's expertise, and improved management of a profitable portfolio of insureds by way of enhanced analytical capacities.

Although reinsurance does not discharge us from our primary obligation to pay for losses insured under the policies we issue, reinsurance does make the assuming reinsurer liable to the insurance subsidiary for the reinsured portion of the risk. A credit risk exposure exists with respect to ceded losses to the extent that any reinsurer is unable or unwilling to meet the obligations assumed under the reinsurance contracts. The collectability of reinsurance is subject to the solvency of the reinsurers, interpretation of contract language and other factors. A reinsurer's insolvency or inability to make payments under the terms of a reinsurance contract could have a material adverse effect on our results of operations and financial condition. Our reinsurance structure has significant risks, including the fact that the FHCF may not be able to raise sufficient money to pay its claims or impair its ability to pay its claims in a timely manner. This could result in significant financial, legal and operational challenges to all property and casualty companies associated with FHCF, including our company.

The availability and costs associated with the acquisition of reinsurance will vary year to year. These fluctuations, which can be significant, are not subject to our control and may limit our ability to purchase adequate coverage. For example, FHCF has restricted its very affordable reinsurance capacity for the 2011–2012 and 2010–2011 hurricane seasons and is expected to continue constricting its claim paying capacity for future seasons. This gradual restriction is requiring us to replace that capacity with more expensive private market reinsurance. The

recovery of increased reinsurance costs through rate action is not immediate and cannot be presumed, as it is subject to Florida OIR approval. Our reinsurance program is subject to approval by the Florida OIR and review by Demotech, Inc. ("Demotech").

Our property lines of business include homeowners' and fire. For the 2011-2012 hurricane season, the excess of loss and FHCF treaties will insure the property lines for approximately \$298.0 million of aggregate catastrophic losses and LAE with a maximum single event coverage totaling approximately \$226.0 million, with the Company retaining the first \$7.0 million of losses and LAE for each event. Our reinsurance program includes coverage purchased from the private market, which affords optional reinstatement premium protection that provides coverage beyond the first event, along with any remaining coverage from the FHCF. Coverage afforded by the FHCF totals approximately \$154.1 million, or 51.7% of the \$298.0 million of aggregate catastrophic losses and LAE. The FHCF affords coverage for the entire season, subject to maximum payouts, without regard to any particular insurable event.

The estimated cost to the Company for the excess of loss reinsurance products for the 2011-2012 hurricane season, inclusive of approximately \$11.7 million payable to the FHCF and the prepaid automatic premium reinstatement protection, is approximately \$39.3 million.

The cost and amounts of reinsurance is based on management's analysis of Federated National's exposure to catastrophic risk as of June 30, 2011 and projected to September 30, 2011. Our data will be again subjected to exposure level analysis as of September 30, 2011. This analysis of our exposure level in relation to the total exposures to the FHCF and excess of loss treaties may produce changes in limits and reinsurance premiums because of increase in our exposure level. Last year, the September 30, 2010 change to limits total limits was an increase of \$10.3 million or 2.9% and the change to reinsurance premiums was an increase of \$3.7 million or 8.7%. Any subsequent change to management's June 30, 2011 exposure analysis, projected to September 30, 2011 will be amortized over the remaining balance of the underlying policy term.

The 2011-2012 private reinsurance companies and their respective A.M. Best Company ("A.M. Best") rating are listed in the table as follows.

<u>Reinsurer</u>	A.M. Best Ratir	ng
UNITED STATES		
American Agricultural Insurance	A-	
Everest Reinsurance Company	A+	(2)
Houston Casualty Co. (UK Branch)	A+	(2)
Munich Reinsurance America, Inc.	A+	(2)
Odyssey Reinsurance Company	А	
QBE Reinsurance Corporation	А	(2)
BERMUDA		
ACE Tempest Reinsurance Ltd.	A+	* (2)
Arch Reinsurance Limited	А	(2)
Ariel Reinsurance Company Limited	A-	*
DaVinci Reinsurance Limited	А	* (2)
D.E. Shaw Re (Bermuda) Ltd.	NR	(1)
JC Re Ltd (Juniperus)	NR	* (1)
Montpelier Reinsurance Ltd.	A-	
Renaissance Reinsurance Limited	A+	* (2)
Torus Insurance (Bermuda) Limited	A-	*
UNITED KINGDOM		
Amlin Syndicate No. 2001 (AML)	А	* (2)
Antares Syndicate No. 1274 (AUL)	А	(2)
Arrow Syndicate No. 1910 (ARW)	А	* (2)
Broadgate Underwriting Limited Syndicate No. 1301 (BGT)	А	(2)
Liberty Syndicates Paris/Syndicate 4472	А	(2)
MAP Underwriting Syndicate No. 2791 (MAP)	А	* (2)
Novae Syndicate No. 2007 (NVA)	А	(2)
EUROPE		
Amlin Bermuda Limited	А	(2)
Flagstone Reassurance Suisse SA	A-	
Lansforsakringar Sak Forsakringsaktiebolag	NR-5	(2)
Scor Switzerland AG	А	(2)
* Reinstatement Premium Protection Program Participants		
(1) Participant will fund a trust agreement for their exposure with cash as of American institutions at fair market value.	nd U.S. Government of	bligations

(2) Standard & Poor's rated "A" or higher (investment grade - economic situation can affect finance)

For the 2010-2011 hurricane season, the excess of loss and FHCF treaties insured the property lines for approximately \$360.7 million of aggregate catastrophic losses and LAE with a maximum single event coverage totaling approximately \$285.5 million, with the Company retaining the first \$5.0 million of losses and LAE for each event. Our reinsurance program included coverage purchased from the private market, which afforded optional reinstatement premium protection that provided coverage beyond the first event, along with coverage from the FHCF. Coverage afforded by the FHCF totaled approximately \$220.4 million, or 61.1% of the \$360.7 million of aggregate catastrophic losses and LAE. The FHCF affords coverage for the entire season, subject to maximum payouts, without regard to any particular insurable event.

The 2010-2011 private reinsurance companies and their respective A.M. Best rating are listed in the table as follows.

<u>Reinsurer</u>	A.M. Best Rating	L
UNITED STATES		
American Agricultural Insurance	А	(2)
Everest Reinsurance Company	A+	(2)
Munich Reinsurance America, Inc.	A+	(2)
QBE Reinsurance Corporation	А	(2)
BERMUDA		
ACE Tempest Reinsurance Ltd.	A+	* (2)
Actua Re Limited	NR	* (1)
Amlin Bermuda Limited	А	(2)
Ariel Reinsurance Company Limited	A-	*
DaVinci Reinsurance Limited	А	* (2)
Flagstone Reinsurance Limited	A-	
Montpelier Reinsurance Ltd.	A-	(2)
Nephila/ Allianz Risk Trnsfr Zurich (BDA)	NR-5	* (2)
Renaissance Reinsurance Limited	A+	* (2)
Torus Insurance (Bermuda) Limited	A-	*
UNITED KINGDOM		
Antares Syndicate No. 1274 (AUL)	А	(2)
Broadgate Underwriting Limited Syndicate No. 1301 (BGT)	А	(2)
Arrow Syndicate No. 1910 (ARW)	А	* (2)
Amlin Syndicate No. 2001 (AML)	А	(2)
Novae Syndicate No. 2007 (NVA)	А	(2)
Houson Casualty Co. (UK Branch)	A+	(2)
EUROPE		
Lansforsakringar Sak Forsakringsaktiebolag	NR-5	(2)
Liberty Syndicates Paris/Syndicate 4472	А	(2)
* Reinstatement Premium Protection Program Participants		
(1) Participant has funded a trust agreement for their exposure with approx and U.S. Government obligations of American institutions at fair market value		of cash
(2) Standard & Poor's rated "A" or higher (investment grade - economic situa	ation can affect finance	ce)

We entered into an 80% quota share treaty with Scor Reinsurance Company effective May 1, 2010 for a one-year term for all private passenger automobile policies in effect on May 1, 2010. This treaty included a ceding of unearned premium to the reinsurers. Our insurance companies retained 20% of the policy risk for the term of the quota share agreement. This treaty was not renewed and will run off in accordance with provisions set forth in the quota share treaty.

American Vehicle became an admitted insurer in the state of Georgia during the quarter ended September 30, 2010. As part of the ramp-up of our business in Georgia, we entered into an arrangement to write non-standard private passenger automobile insurance through a reputable managing general agent familiar with the Georgia

market. A quota share treaty cedes 100% of the risk and fully collateralizes for unearned premium and unpaid loss and LAE.

Pursuant to commutation provisions contained in the original 2005 FHCF agreement, on July 21, 2011 Federated National and the FHCF negotiated such a commutation agreement for the 2005 contract year. The terms of the agreement provide that Federated National release the FHCF from all its obligations under the original reinsurance agreement for a negotiated consideration as a final payment for all unpaid claims subject to the treaty. This negotiation resulted in a final commutation payment received by us for a total of \$4.1 million, which is the maximum available under the treaty to pay loss and LAE including incurred but not yet reported ("IBNR") for the subject losses. The benefit of the FHCF treaty inures to the benefit of the private reinsurers participating in the treaty. Should our estimations for unpaid loss and LAE exceed our commutation with the FHCF ultimately prove inadequate, our coverage in the private market has been exhausted and not will continue to indemnify us. Additionally, this commutation agreement did not have an effect on operational net income.

Pursuant to commutation provisions contained in the original 2004 FHCF agreement, on August 10, 2010 Federated National and the FHCF negotiated such a commutation agreement for the 2004 contract year. The terms of the agreement provide that Federated National release the FHCF from all its obligations under the original reinsurance agreement for a negotiated consideration as a final payment for all unpaid claims subject to the treaty. This negotiation resulted in a final commutation payment received by us for a total of \$0.75 million, which the Company believes is adequate to pay loss and LAE including IBNR for the subject losses. The benefit of the FHCF treaty inures to the benefit of the private reinsurers participating in the treaty. Should our estimations for unpaid loss and LAE exceed our commutation with the FHCF and ultimately prove inadequate, our coverage in the private market will continue to indemnify us. We do not expect the private market coverage to be exhausted. Additionally, this commutation agreement did not have an effect on operational net income.

As a direct premium writer in the state of Florida, we are required to participate in certain insurer solvency associations under Florida Statutes Section 631.57(3) (a), administered by FIGA. Participation in these pools is based on our written premium by line of business to total premiums written statewide by all insurers. Participation has resulted in assessments against us, as it had in 2006 and 2007, and again on October 30, 2009. There were no assessments made during the years ended December 31, 2008 or 2010 or during the six months ended June 30, 2011. Through 2007, we were assessed \$6.6 million and in 2009 we were assessed an additional \$0.6 million in connection with the insolvencies of domestic insurance companies. For statutory accounting these assessments were not charged to operations, in contrast, GAAP treatment was to charge current operations for the assessments. If new assessments occur, we will be required to treat these assessments consistent with GAAP since accounting difference with Statutory accounting no longer exists as of January 1, 2011. Through policyholder surcharges, as approved by the Florida OIR, we have since recouped \$7.2 million in connection with these assessments.

Related to statutory accounting, in October 2010, the NAIC issued substantive revisions in SSAP No. 35R, Guaranty Fund and Other Assessments. For statutory accounting, SSAP No. 35R, effective January 1, 2011, requires assessments that could be recouped through future premium surcharges be expensed and an asset cannot be recognized. The impact is there might be an effect on statutory policyholder surplus once the liability for the assessments is recognized. The adoption of SSAP No. 35R rule will not have a material effect on our current operations.

The FHCF reimbursement contract and addendums are all effective June 1, 2011, and the private excess of loss type treaties are all effective July 1, 2011; all treaties have a term of one year. Our reinsurance treaty with the FHCF has a significant credit risk, including the fact that the FHCF may not be able to raise sufficient money to pay their claims or impair their ability to pay their claims in a timely manner. This could result in significant financial, legal and operational challenges to all companies, including ours. Additionally, the FHCF treaty contains an exclusion for "Losses in excess of the sum of the Balance of the Fund as of December 31 of the Contract Year and the amount the SBA is able to raise through the issuance of revenue bonds or by the use of other financing mechanisms, up to the limit pursuant to Section 215.555(4) (c), Florida Statutes." This credit risk is mitigated by a fund cash buildup due to the absence of covered events in recent years.

To date, there have been no claims asserted against the reinsurers in connection with the 2011–2012 and 2010–2011 excess of loss and FHCF treaties.

As regards to the commercial multi-peril property program that began recording premium on August 28, 2009, we have secured an automatic facultative reinsurance agreement with Munich Reinsurance America, Inc. ("Munich Re") and Ascot Underwriting Limited ("Ascot") for bound risks with total insured values not to exceed \$10.0 million, with additional coverage in excess of \$10.0 million available upon submission and subjected to underwriting guidelines. This coverage excludes catastrophic wind-storm risk. A.M. Best ratings for Munich Re and Ascot are A+ and A, respectively.

During 2010, the Company secured casualty reinsurance affording coverage totaling \$4.0 million in excess of \$1.0 million. This reinsurance also protects the Company against extra contractual obligations and losses in excess of policy limits. Any loss occurrence that involves liability exposure written by either Federated National or American Vehicle or a combination of both will be covered. The cost of this coverage totaled approximately \$0.5 million.

In order to expand our commercial business, American Vehicle entered into various quota share reinsurance agreements whereby American Vehicle is the assuming reinsurer. On March 26, 2009, we announced that American Vehicle received approval from the Florida OIR to enter into a reinsurance relationship allowing the opportunity to market and underwrite commercial insurance through a company that has an "A" rating with A.M. Best. This agreement is designed to enable the deployment of commercial general liability and other commercial insurance products in most of the contiguous 48 states to policyholders who require their commercial insurance policy to come from an insurance company with an A- or better A.M. Best rating. Operations began during the quarter ended June 30, 2009. During 2011, the companies mutually agreed to suspend this treaty effective May 15, 2011.

The quota share retrocessionaire reinsurance agreements require American Vehicle to securitize credit, regulatory and business risk. As of December 31, 2010, irrevocable letters of credit fully collateralized by American Vehicle and further guaranteed by the parent company, 21st Century, were replaced by fully funded trust agreements. Fully funded trust agreements and outstanding irrevocable letters of credit totaled \$4.6 million as of June 30, 2011 and December 31, 2010, respectively.

We are selective in choosing reinsurers and consider numerous factors, the most important of which are the financial stability of the reinsurer, their history of responding to claims and their overall reputation. In an effort to minimize our exposure to the insolvency of a reinsurer, we evaluate the acceptability and review the financial condition of the reinsurer at least annually.

(9) Stock Compensation Plans

We implemented a stock option plan in September 1998, which expired in September 2008, and provided for the granting of stock options to officers, key employees and consultants. The objectives of this plan included attracting and retaining the best personnel, providing for additional performance incentives, and promoting our success by providing employees the opportunity to acquire common stock. Options outstanding under this plan were granted at prices either equal to or above the market value of the stock on the date of grant, typically vest over a four-year or five-year period and expire six or ten years after the grant date. Under this plan, we were authorized to grant options to purchase up to 900,000 common shares, and, as of both June 30, 2011 and December 31, 2010, we had outstanding exercisable options to purchase 89,750 shares.

In 2001, we implemented a franchisee stock option plan that was terminated during September 2008, and provided for the granting of stock options to individuals purchasing Company owned agencies that were then converted to franchised agencies. The purpose of the plan was to advance our interests by providing an additional incentive to encourage managers of Company owned agencies to purchase the agencies and convert them to franchises. Options outstanding under the plan were granted at prices, which were above the market value of the stock on the date of grant, vested over a ten-year period, and expired ten years after the grant date. Under this plan, we were authorized to grant options to purchase up to 988,500 common shares, and, as of June 30, 2011 and December 31, 2010, we had no outstanding exercisable options to purchase shares.

In 2002, we implemented the 2002 Stock Option Plan. The purpose of this plan is to advance our interests by providing an additional incentive to attract, retain and motivate highly qualified and competent persons who are key to the Company, including employees, consultants, independent contractors, officers and directors. Our success is largely dependent upon their efforts and judgment; therefore, by authorizing the grant of options to purchase common stock, we encourage stock ownership. Options outstanding under the plan were granted at prices either equal to or above the market value of the stock on the date of grant, typically vest over a five-year period, and expire six or ten years after the grant date. Under this plan, we are authorized to grant options to purchase up to 1,800,000 common shares, and, as of June 30, 2011 and December 31, 2010, we had outstanding exercisable options to purchase 548,300 and 574,800 shares, respectively.

Activity in our stock option plans for the period from January 1, 2009 to June 30, 2011 is summarized below.

	1998 Plan			2002 Plan			
		W	eighted		W	eighted	
		А	verage		А	verage	
	Number of	(Option	Number of	Option		
	Shares	Exer	cise Price	Shares	Exer	cise Price	
Outstanding at January 1, 2009	130,099	\$	16.07	658,151	\$	13.69	
Granted	-	\$	-	147,000	\$	4.37	
Exercised	-	\$	-	-	\$	-	
Cancelled	(5,500)	\$	20.23	(68,200)	\$	11.58	
Outstanding at January 1, 2010	124,599	\$	15.88	736,951	\$	12.03	
Granted	-	\$	-	109,500	\$	3.59	
Exercised	-	\$	-	-	\$	-	
Cancelled	(34,849)	\$	23.74	(271,651)	\$	14.78	
Outstanding at January 1, 2011	89,750	\$	12.83	574,800	\$	9.12	
Granted	-	\$	-	-	\$	-	
Exercised	-	\$	-	-	\$	-	
Cancelled		\$	-	(26,500)	\$	10.39	
Outstanding at June 30, 2011	89,750	\$	12.83	548,300	\$	9.06	

Options outstanding as of June 30, 2011 are exercisable as follows.

	1998 Plan			2002 Plan		
		Weighted			Weighted	
		А	verage		Average	
	Number of	Option		Number of	Option	
Options Exercisable at:	Shares	Exercise Price		Shares	Exercise Price	
June 30, 2011	58,650	\$	12.83	312,545	\$	9.06
December 31, 2011	12,700	\$	12.83	47,322	\$	9.06
December 31, 2012	17,700	\$	12.83	83,033	\$	9.06
December 31, 2013	700	\$	12.83	52,200	\$	9.06
December 31, 2014	-	\$	12.83	32,800	\$	9.06
December 31, 2015	-	\$	12.83	20,400	\$	9.06
Thereafter		\$	12.83		\$	9.06
Total options exercisable	89,750			548,300		

Prior to January 1, 2006, we accounted for the plans under the recognition and measurement provisions of stock-based compensation using the intrinsic value method prescribed by the APB and related Interpretation, as permitted by FASB issued guidance. Under these provisions, no stock-based employee compensation cost was

recognized in the Statement of Operations as all options granted under those plans had an exercise price equal to or less than the market value of the underlying common stock on the date of grant.

Upon the exercise of options, the Company issues authorized shares.

Effective January 1, 2006, the Company adopted the fair value recognition provisions of FASB issued guidance using the modified-prospective-transition method. Under that transition method, compensation costs recognized during 2011 and 2010 include the following.

- Compensation cost for all share-based payments granted prior to, but not yet vested as of January 1, 2006, based on the grant date fair value estimated in accordance with the original provisions of FASB issued guidance, and
- Compensation cost for all share-based payments granted subsequent to January 1, 2006, based on the grantdate fair-value estimated in accordance with the provisions of FASB issued guidance. Results for prior periods have not been restated, as not required to be by the pronouncement.

As a result of adopting FASB-issued guidance on January 1, 2006, the Company's income from continuing operations before provision for income taxes and net income for the three months ended June 30, 2011 are lower by approximately \$55,000 and \$34,000, respectively, than if it had continued to account for share-based compensation under APB guidance.

As a result of adopting FASB-issued guidance on January 1, 2006, the Company's income from continuing operations before provision for income taxes and net income for the six months ended June 30, 2011 are lower by approximately \$118,000 and \$73,000, respectively, than if it had continued to account for share-based compensation under APB guidance.

As a result of adopting FASB-issued guidance on January 1, 2006, the Company's income from continuing operations before provision for income taxes and net income for the three months ended June 30, 2010 are lower by approximately \$101,000 and \$63,000, respectively, than if it had continued to account for share-based compensation under APB guidance.

As a result of adopting FASB-issued guidance on January 1, 2006, the Company's income from continuing operations before provision for income taxes and net income for the six months ended June 30, 2010 are lower by approximately \$198,000 and \$123,000, respectively, than if it had continued to account for share-based compensation under APB guidance.

Basic and diluted earnings per share for the three months ended June 30, 2011 would have remained unchanged at (\$0.10), if the Company had not adopted FASB-issued guidance, compared with reported basic and diluted earnings per share of (\$0.10). Basic and diluted earnings per share for the six months ended June 30, 2011 would have been (\$0.34), if the Company had not adopted FASB-issued guidance, compared with reported basic and diluted earnings per share of (\$0.35).

Basic and diluted earnings per share for the three months ended June 30, 2010 would have been (\$0.29), if the Company had not adopted FASB-issued guidance, compared with reported basic and diluted earnings per share of (\$0.30). Basic and diluted earnings per share for the six months ended June 30, 2010 would have been (\$0.40), if the Company had not adopted FASB-issued guidance, compared with reported basic and diluted earnings per share of (\$0.42).

Because the change in income taxes payable includes the effect of excess tax benefits, those excess tax benefits also must be shown as a separate operating cash outflow so that operating cash flows exclude the effect of excess tax benefits. FASB issued guidance requires the cash flows resulting from the tax benefits resulting from tax deductions in excess of the compensation cost recognized for those options (excess tax benefits) to be classified as financing cash flows.

There were no options granted during the three months ended June 30, 2011 or during the three months ended June 30, 2010.

The fair value of options granted is estimated on the date of grant using the following assumptions.

	June 30, 2011	June 30, 2010
Dividend yield	N/A	5.80%
Expected volatility	N/A	82.36%
Risk-free interest rate	N/A	1.33%
Expected life (in years)	N/A	3.06

Summary information about the Company's stock options outstanding at June 30, 2011 follows.

			Weighted Average	Weighted	
	Range of	Outstanding at	Contractual	Average	Exercisable at
	Exercise Price	June 30, 2011	Periods in Years	Exercise Price	June 30, 2011
1998 Plan	\$6.67 - \$16.59	89,750	2.20	\$12.83	58,650
2002 Plan	\$3.03 - \$18.21	548,300	3.60	\$9.06	312,545

(10) Stockholders' Equity

Capital Stock

The Company's authorized capital consists of 1,000,000 shares of preferred stock, par value \$0.01 per share, and 25,000,000 shares of common stock, par value \$0.01 per share. As of June 30, 2011, there were no preferred shares issued or outstanding and there were 7,946,384 shares of common stock outstanding.

(11) Subsequent Events

The Company has determined that there are no events or transactions occurring subsequent to June 30, 2011, that would have a material impact on the Company's results of operations or financial condition as of June 30, 2011.

21st Century Holding Company

Management's Discussion and Analysis of Financial Condition and Results of Operations

General information about 21st Century Holding Company can be found at <u>www.21stcenturyholding.com</u>; however, the information that can be accessed through our web site is not part of our report. We make our annual report on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K and amendments to these reports filed or furnished pursuant to Section 13 or 15(d) of the Securities and Exchange Act of 1934 available free of charge on our web site, as soon as reasonably practicable after they are electronically filed with the SEC.

Item 2

Management's Discussion and Analysis of Financial Condition and Results of Operations

You should read the following discussion in conjunction with our condensed consolidated financial statements and related notes and information included under this Item 2 and elsewhere in this Quarterly Report on Form 10-Q and in our Annual Report on Form 10-K filed with the Securities and Exchange Commission ("SEC") on March 31, 2011 ("Form 10-K"). Unless the context requires otherwise, as used in this Form 10-Q, the terms "21st Century" "Company," "we," "us" and "our," refers to 21st Century Holding Company and its subsidiaries.

Forward-Looking Statements

Statements in this Quarterly Report on Form 10-Q for the six months ended June 30, 2011 ("Form 10-Q") or in documents that are incorporated by reference that are not historical fact are forward-looking statements that are subject to certain risks and uncertainties that could cause actual events and results to differ materially from those discussed herein. Without limiting the generality of the foregoing, words such as "may," "will," "expect," "believe," "anticipate," "intend," "could," "would," "estimate," or "continue" or the negative other variations thereof or comparable terminology are intended to identify forward-looking statements. The risks and uncertainties include, without limitation, uncertainties related to estimates, assumptions and projections relating to unpaid losses and loss adjustment expenses and other accounting policies, losses from the nine hurricanes that occurred in fiscal years 2005 and 2004 and in other estimates, assumptions and projections contained in this Form 10-O: inflation and other changes in economic conditions (including changes in interest rates and financial markets); the impact of new regulations adopted in Florida which affect the property and casualty insurance market; the costs of reinsurance, assessments charged by various governmental agencies; pricing competition and other initiatives by competitors; our ability to obtain regulatory approval for requested rate changes and the timing thereof; legislative and regulatory developments; the outcome of various litigation matters pending against us, including the terms of any settlements; risks related to the nature of our business; dependence on investment income and the composition of our investment portfolio; the adequacy of our liability for loss and loss adjustment expense; insurance agents; claims experience; ratings by industry services; catastrophe losses; reliance on key personnel; weather conditions (including the severity and frequency of storms, hurricanes, tornadoes and hail); changes in driving patterns and loss trends; acts of war and terrorist activities; court decisions and trends in litigation and health care and auto repair costs; and other matters described from time to time by us in this report, and in our other filings with the SEC, including the Company's Form 10-K.

You are cautioned not to place reliance on these forward-looking statements, which are valid only as of the date they were made. The Company undertakes no obligation to update or revise any forward-looking statements to reflect new information or the occurrence of unanticipated events or otherwise. In addition, readers should be aware that Generally Accepted Accounting Principles ("GAAP") prescribes when a company may reserve for particular risks, including litigation exposures. Accordingly, results for a given reporting period could be significantly affected when a reserve is established for a major contingency. Reported results may therefore appear to be volatile in certain accounting periods.

21st Century Holding Company

Management's Discussion and Analysis of Financial Condition and Results of Operations

Overview

21st Century is an insurance holding company, which, through our subsidiaries and our contractual relationships with our independent agents and general agents, controls substantially all aspects of the insurance underwriting, distribution and claims processes. We are authorized to underwrite homeowners' multi-peril ("homeowners"), commercial general liability, personal and commercial automobile, personal umbrella, following form commercial excess liability, fire, allied lines, workers' compensation, business personal property and commercial inland marine insurance. We are authorized to underwrite in various states on behalf of our wholly owned subsidiary, Federated National Insurance Company ("Federated National") and other insurance carriers. Federated National is the resulting entity following the merger of Federated National with and into our other wholly owned subsidiary, American Vehicle Insurance Company ("American Vehicle"), in January 2011. In connection with this merger, the Company, Federated National and American Vehicle entered into a Consent Order with the Florida Office of Insurance Regulation ("Florida OIR"). We market and distribute our own and third-party insurers' products and our other services through a network of independent agents. We also utilize a select number of general agents for the same purpose.

Our executive offices are located at 3661 West Oakland Park Boulevard, Suite 300, Lauderdale Lakes, Florida, 33311 and our telephone number is (954) 581-9993.

Recent Developments

In May 2011, the Florida Legislature passed and Governor Scott signed legislation intended to reform Florida's property insurance market.

Among other things, the legislation provides:

- A claim, supplemental claim, or reopened windstorm or hurricane claim must be given to the insurer within 3 years after the hurricane first makes landfall or the windstorm causes covered damage. An initial, supplemental or reopened sinkhole claim must be given to the insurer within 2 years after the policyholder knew or reasonably should have known about the sinkhole loss. The bill also enacts a 5 year statute of limitations for bringing an action for the breach of a property insurance contract that runs from the date of loss.
- The surplus requirements for insurers transacting residential property insurance that are not a wholly owned subsidiary of an insurer domiciled in another state are increased. For a new insurer, the bill raises the surplus requirement from \$5 million to \$15 million. An existing insurer that holds a certificate of authority before July 1, 2011, must have a surplus of at least \$5 million until June 30, 2016; from July 1, 2016 until June 30, 2021, a surplus of at least \$10 million; and on or after July 1, 2021, a surplus of at least \$15 million.
- Property insurance rate filings must be submitted via the "file and use" method until May 1, 2012. In a "file and use" rate filing the insurer must receive approval from the OIR before implementing the insurer's proposed rate. Residential property insurers are authorized to make a separate rate filing limited solely to an adjustment of its rates for reinsurance and financing products used as a replacement for reinsurance. The rate filing may not result in a premium increase of more than 15% for an individual policyholder and must be approved or disapproved by the OIR within 45 days. The OIR retains the authority to deny the filing if the proposed rate is excessive, inadequate, or unfairly discriminatory. An insurer may make only one such filing per 12-month period.
- Public adjuster fees related to reopened or supplemental claims will be limited to a maximum of 20% of the reopened or supplemental claim payment. The legislation also limits public adjuster fees to 20% of an insurance claim payment made by the insurer more than one year after events that are the subject of a declaration of a state of emergency by the governor. A public adjuster fee related to a policy issued by Citizens Property Insurance Corporation may not exceed 10% of the additional amount actually paid in excess of the amount originally offered by Citizens on the claim. Public adjusters must give prompt notice of a property loss claim to the insurer and include with the notice the public adjuster's employment contract. The public adjuster must also ensure that the insurer has access to inspect the property, can interview the

Management's Discussion and Analysis of Financial Condition and Results of Operations

insured directly about the loss and claim, and allow the insurer to obtain information necessary to investigate and respond to the claim.

- The legislation enacts numerous revisions and clarifications to the Florida statutes governing sinkhole and catastrophic ground cover collapse insurance. These changes are intended to reduce the number and cost of sinkhole claims and disputes, increase reliance on scientific or technical determinations relating to sinkhole claims, and ensure that repairs are made in accordance with scientific and technical determinations and insurance claims payments, including by authorizing insurers to restrict catastrophic ground cover collapse and sinkhole loss coverage to the principal building as defined in the insurance policy and allowing an insurer to require a property inspection prior to issuing sinkhole loss coverage. The bill changes the definition of "sinkhole loss," primarily by creating a statutory definition of "structural damage" for purposes of determining whether a sinkhole loss has occurred. The legislation also creates a substantially new process for an insurer's investigation of a sinkhole claim. Coverage for sinkhole loss is not available if structural damage is not present or sinkhole activity is not the cause of structural damage. The insurer may limit payment to the actual cash value of the sinkhole loss not including below-ground repair techniques until the policyholder enters into a contract for the performance of building stabilization repairs. Any contract for below-ground repairs to be made in accordance with the recommendations set forth in the insurer's sinkhole report must be entered into within 90 days after the policyholder receives notice that the insurer has confirmed coverage for sinkhole loss and all stabilization and repairs to the structure and contents generally must be completed within 12 months after the policyholder enters into the contract for repairs. Once stabilization or foundation repairs are completed, the professional engineer responsible for monitoring the repairs must issue a report to the property owner detailing the repairs performed and certifying that the repairs were performed properly. Last, the circumstances that allow an insurer to nonrenew a policy on the basis of filing a sinkhole claim have been modified to permit nonrenewal only if the insurer makes payments for sinkhole loss that equal or exceed policy limits or the policyholder does not repair the structure in accordance with the engineering recommendations.
- The legislation provides that at least 120 days notice of nonrenewal, cancellation or termination (reduced from 180 days) must be given to a named insured whose residential structure has been insured by the insurer or its affiliate for at least 5-years. Insurers are now also authorized to renew a property and casualty insurance policy under different policy terms by providing to the policyholder a written "Notice of Change in Policy Terms" instead of a written "Notice of Non-Renewal." The Notice must be titled "Notice of Change in Policy Terms," give the insured written notice of the change, and be enclosed with the written notice of renewal premium. The insured is deemed to have accepted the change in policy terms upon the insurer's receipt of the premium payment for the renewal policy. If the insurer fails to provide the Notice of Change in Policy Terms, the original policy terms remain in effect.
- The legislation requires the Florida Hurricane Catastrophe Fund to provide reimbursement for all incurred losses, including amounts paid as fees on behalf of the policyholder. The legislation also specifies, however, a number of losses that are excluded from payment.
- The legislation repeals various requirements imposed on Citizens to reduce the areas of Florida that were eligible for coverage in the Florida Windstorm Underwriting Association. The legislation also specifies that Citizens may not levy regular assessments until the full Citizens policyholder surcharge has been levied and that the Citizens policyholder surcharge must be paid upon cancellation, termination, or renewal of an existing policy or upon issuance of every new policy issued within 12 months after the surcharge is levied or the time needed to fully collect the policyholder surcharge.

Management's Discussion and Analysis of Financial Condition and Results of Operations

Merger of Federated National and American Vehicle

As part of its approval of the merger between Federated National and American Vehicle, the Florida OIR, the Company, Federated National and American Vehicle entered into a consent order with the Florida OIR dated January 25, 2011 (the "Consent Order") pursuant to which the Company and the resulting company in the merger (the "Merged Company") have agreed to the following:

- The Merged Company shall retain the following licenses: (010) Fire, (020) Allied Lines, (040) Homeowners Multi Peril, (050) Commercial Multi Peril, (090) Inland Marine, (170) Other Liability, (192) Private Passenger Auto Liability, (194) Commercial Auto Liability, (211) Private Passenger Auto Physical Damage and (212) Commercial Auto Physical Damage.
- The Merged Company shall not write commercial multi peril policy premium without prior approval from the Florida OIR. The Merged Company currently has no commercial multi peril policy premium in force.
- The Merged Company shall surrender its surety license. The Merged Company currently has no Surety policy premium in force.
- The Merged Company shall not write new commercial habitation condominium associations without prior approval from the Florida OIR. The current commercial habitation book of business is approximately \$2.3 million of policy premium, which will be renewed pursuant to normal underwriting guidelines.
- The Merged Company has agreed to reduce the total number of its homeowners' policies in Miami-Dade, Broward and Palm Beach counties (the "Tri-County Area") to 40% of its entire homeowners' book by December 31, 2011 and limit its new homeowners' policies in the Tri-County Area to \$500,000 of new policy premium per month. The 40% was achieved through the increased writing of property located outside of the Tri-County Area, the non-renewal of certain policies located within the Tri-County Area, and limiting the writing of new property located within the Tri-County Area. As of June 30, 2011, the Company had approximately 38.6% of its homeowners' policies located within Tri-County Area.
- The managing general agency fees payable by the Merged Company to Assurance Managing General Agents, Inc. ("Assurance MGA"), a wholly owned subsidiary of the Company, which were traditionally 6% of gross written premium, were reduced and will not exceed 4% without prior approval from the Florida OIR. The Merged Company has lowered the fee to 2% of gross written to further support the insurance company's results of operations. This will have no impact on the Company's consolidated financial results.
- The claims service fees payable by the Merged Company to Superior Adjusting, Inc. ("Superior") were reduced from the traditional 4.5% of gross earned premium to 3.6% of gross earned premium. This will have no impact on the Company's consolidated financial results.
- The Consent Order continues the prohibition on the Company from the payment of dividends until the Merged Company reports two consecutive quarters of net underwriting income.
- The Company provided the Florida OIR with a plan of operation and has agreed to provide certain reports to the Florida OIR on a monthly basis, and agreed to obtain the Florida OIR's approval prior to making any changes to the officers of the Merged Company during the first year following the effective date of the Merger.

Our Subsidiaries

The merger of Federated National and American Vehicle will be an ongoing transition, many aspects of which will take effect over time. References to the companies contained herein are intended to be references to the operations of the Federated National following the January 2011 merger. References to the historical activities of American Vehicle are appropriately identified throughout this report.

Management's Discussion and Analysis of Financial Condition and Results of Operations

Federated National is licensed as an admitted carrier in Florida. Through contractual relationships with a network of approximately 3,000 independent agents, of which approximately 600 actively sell and service our products, Federated National is authorized to underwrite homeowners', fire, allied lines and personal and commercial automobile insurance in Florida. Effective January 26, 2011, Federated National merged with and into American Vehicle and American Vehicle changed its name to Federated National.

American Vehicle, prior to the January 2011 merger, was licensed as an admitted carrier in Florida, and underwrote commercial general liability, and personal and commercial automobile insurance. American Vehicle was also licensed as an admitted carrier in Alabama, Louisiana, Georgia and Texas, and underwrote commercial general liability insurance in those states. American Vehicle operated as a non-admitted carrier in Arkansas, California, Kentucky, Maryland, Missouri, Nevada, Oklahoma, South Carolina, Tennessee and Virginia, and could underwrite commercial general liability insurance in all of these states. Subsequent to the merger, these operations may continue under the newly formed Federated National.

An admitted carrier is an insurance company that has received a license from the state department of insurance giving the company the authority to write specific lines of insurance in that state. These companies are also bound by rate and form regulations, and are strictly regulated to protect policyholders from a variety of illegal and unethical practices, including fraud. Admitted carriers are also required to financially contribute to the state guarantee fund, which is used to pay for losses if an insurance carrier becomes insolvent or unable to pay the losses due their policyholders.

A non-admitted carrier is not licensed by the state, but is allowed to do business in that state and is strictly regulated to protect policyholders from a variety of illegal and unethical practices, including fraud. Sometimes, non-admitted carriers are referred to as "excess and surplus" lines carriers. Non-admitted carriers are subject to considerably less regulation with respect to policy rates and forms. Non-admitted carriers are not required to financially contribute to and benefit from the state guarantee fund, which is used to pay for losses if an insurance carrier becomes insolvent or unable to pay the losses due their policyholders.

During the six months ended June 30, 2011, 81.5%, 10.2%, 4.1% and 4.2% of the premiums we underwrote were for homeowners', commercial general liability, federal flood, and automobile insurance, respectively. During the six months ended June 30, 2010, 79.3%, 12.3%, 3.4% and 5.0% of the premiums we underwrote were for homeowners', commercial general liability, federal flood, and personal automobile insurance, respectively.

Our business, results of operations and financial condition are subject to fluctuations due to a variety of factors. Abnormally high severity or frequency of claims in any period could have a material adverse effect on our business, results of operations and financial condition. When our estimated liabilities for unpaid losses and loss adjustment expenses ("LAE") are less than the actuarially determined amounts, we increase the expense in the current period. Conversely, when our estimated liabilities for unpaid losses and LAE are greater than the actuarially determined amounts, we decrease the expense in the current period.

We are focusing our marketing efforts on continuing to expand our distribution network and market our products and services throughout Florida and in other states by establishing relationships with additional independent agents and general agents. As this occurs, we will seek to replicate our distribution network in those states. For example, we became an admitted insurer in the state of Georgia during the quarter ended September 30, 2010. There can be no assurance, however, that we will be able to obtain the required regulatory approvals to offer additional insurance products or expand into other states.

Assurance MGA, a wholly owned subsidiary of the Company, acts as Federated National's and American Vehicle's exclusive managing general agent in the state of Florida and is also licensed as a managing general agent in the states of Alabama, Arkansas, Georgia, Illinois, Louisiana, North Carolina, Mississippi, Missouri, New York, Nevada, South Carolina, Texas and Virginia. Assurance MGA has contracted with several unaffiliated insurance companies to sell commercial general liability, workers compensation, personal umbrella and inland marine insurance through Assurance MGA's existing network of agents.

Assurance MGA earns commissions and fees for providing policy administration, marketing, accounting and analytical services, and for participating in the negotiation of reinsurance contracts. Assurance MGA earns a \$25 per policy fee, and traditionally a 6% commission fee from its affiliates Federated National and American Vehicle. During the fourth quarter of 2010, Assurance MGA reduced its' fee, to earn amounts varying between 2%

Management's Discussion and Analysis of Financial Condition and Results of Operations

and 4%, which we anticipate will return to 6% at an unknown future date. A formal agreement reflecting this fee modification was executed during January 2011.

We internally process claims made by our insureds through our wholly owned claims adjusting company, Superior. Our agents have no authority to settle claims or otherwise exercise control over the claims process. Furthermore, we believe that the retention of independent adjusters, in addition to the employment of salaried claims personnel, results in reduced ultimate loss payments, lower LAE and improved customer service for our claimants and policyholders. We also employ an in-house legal department to cost-effectively manage claims-related litigation and to monitor our claims handling practices for efficiency and regulatory compliance.

Until June 2011, we offered premium financing to our own and third-party insureds through our wholly owned subsidiary, Federated Premium Finance, Inc. ("Federated Premium"). Premium financing has been marketed through our distribution network of general agents and independent agents. Premiums for property and casualty insurance, in certain circumstances, are payable at the time a policy is placed in-force or renewed. Federated Premium's services allow the insured to pay a portion of the premium when the policy is placed in-force and the balance in monthly installments over a specified term, generally between six and nine months. As security, Federated Premium retains a contractual right, if a premium installment is not paid when due, to cancel the insurance policy and to receive the unearned premium from the insurer, or in the event of insolvency of an insurer, from Florida Insurance Guaranty Association ("FIGA"), subject to a \$100 per policy deductible. In the event of cancellation, Federated Premium applies the unearned premium towards the payment obligation of the insured. In June 2011, we determined to stop providing financing for new policies although we continue to provide financing for existing policies.

Insure-Link, Inc. ("Insure-Link") was formed in March 2008 to serve as an independent insurance agency. The insurance agency markets direct to the public to provide a variety of insurance products and services to individual clients, as well as business clients, by offering a full line of insurance products including, but not limited to, homeowners', personal and commercial automobile, commercial general liability and workers' compensation insurance through their agency appointments with over fifty different carriers. Insure-Link will expand its business through marketing and by acquiring other insurance agencies. There were no other agency relationships with affiliated captive or franchised agents during 2010 or the six months ended June 30, 2011.

We operate in highly competitive markets and face competition from national, regional and residual market insurance companies in the homeowners', commercial residential property, commercial general liability, and automobile markets, many of whom are larger, have greater financial and other resources, and offer more diversified insurance coverage. Our competitors include companies that market their products through agents, as well as companies that sell insurance directly to their customers. Large national writers may have certain competitive advantages over agency writers, including increased name recognition, increased loyalty of their customer base and reduced policy acquisition costs.

Insurance Markets in Which We Operate

Significant competition also emerged because of fundamental changes in 2007 made to the property and casualty insurance business in Florida, which resulted in a multi-pronged approach to address the cost of residential property insurance in Florida. First, the law increased the capacity of reinsurance that stabilized the reinsurance market to the benefit of the insurance companies writing properties lines in Florida. Secondly, the law provided for rate relief to all policyholders. The law also authorized the state-owned insurance company, Citizens Property Insurance Corporation ("Citizens"), which is free of many of the restraints on private carriers such as surplus, ratios, income taxes and reinsurance expense, to reduce its premium rates and begin competing against private insurance. We believe that these aggressive marketplace changes in 2007 forced some carriers to pursue market share based on "best case" pricing models that may ultimately prove unprofitable from an underwriting perspective.

For example, during 2009 we noted that the Florida OIR placed at least four property and casualty insurance companies in some form of receivership while several other Florida domiciled insurance companies have recapitalized in order to remain viable in the Florida market. The insolvency of these companies poses a risk to all other remaining carriers in the state in terms of assessments to support those failed companies. Through June 30, 2011, we are not aware of any such assessments in connection with the takeovers during 2009; however, no guarantee can be made that no assessments will be imposed.

Management's Discussion and Analysis of Financial Condition and Results of Operations

In recent years, approximately two-dozen new homeowner insurance companies received authority by the Florida OIR to commence business as admitted carriers in the state.

In 2006, the state of Florida created the Insurance Capital Build-Up Incentive Program in response to the catastrophic events that occurred during 2004 and 2005. This program provided matching capital funds to any new or existing carrier licensed to write homeowners' insurance in Florida under certain conditions. This program resulted in a significant erosion of our homeowners' insurance market since 2007. We did not participate in the Insurance Capital Build-Up Incentive Program. Although our pricing is inevitably influenced to some degree by that of our competitors, we believe that it is generally not in our shareholders' best interest to compete solely on price.

We face increased competition from existing carriers and new entrants in our niche markets. As mentioned earlier, in an effort to foster competition after the hurricanes of 2004 and 2005, the State of Florida loaned money to multiple carriers with certain debt covenants, including the maintenance of minimum written premium. Our competition has attempted to gain market share through aggressive pricing and generous policy acquisition costs, which has had an adverse affect on our ability to maintain market share. Although our pricing is inevitably influenced to some degree by that of our competitors, we believe that it is generally not in our best interest to compete solely on price. We compete based on underwriting criteria, our distribution network and superior service to our agents and insureds.

In Florida, more than 200 companies are authorized to underwrite homeowners' insurance. National and regional companies that compete with us in the homeowners' market include Castle Key Indemnity Insurance Company (formerly Allstate Floridian) and Fidelity National Insurance Company. In addition to these nationally recognized companies, we also compete with several Florida domestic property and casualty companies such as, but not limited to, Universal Property and Casualty Insurance Company, Royal Palm Insurance Company, St. Johns Insurance Company, Cypress Property and Casualty Insurance Company, and American Strategic Insurance Company.

Companies, which compete with us nationally in the commercial general liability insurance market, include Century Surety Insurance Company, Atlantic Casualty Insurance Company, Colony Insurance Company and Burlington/First Financial Insurance Companies.

Comparable companies in the personal automobile insurance market include Kingsway Amigo Insurance Company, United Automobile Insurance Company, Direct General Insurance Company, and Ocean Harbor Insurance Company, as well as national insurers such as Progressive Casualty Insurance Company and GEICO.

Critical Accounting Policies

See Note 3, "Summary of Significant Accounting Policies" in the Notes to the Company's condensed consolidated financial statements for the quarter ended June 30, 2011 included in Item 1 of this Report on Form 10-Q for a discussion of the Company's critical accounting policies.

New Accounting Pronouncements

See Note 3, "Summary of Significant Accounting Policies" in the Notes to the Company's condensed consolidated financial statements for the quarter ended June 30, 2011 included in Item 1 of this Report on Form 10-Q for a discussion of recent accounting pronouncements and their effect, if any, on the Company.

Management's Discussion and Analysis of Financial Condition and Results of Operations

Analysis of Financial Condition As of June 30, 2011 Compared with December 31, 2010

Total Investments

The Financial Accounting Standards Board ("FASB") issued guidance addresses accounting and reporting for (a) investments in equity securities that have readily determinable fair values and (b) all investments in debt securities. FASB issued guidance requires that these securities be classified into one of three categories: (i) held-to-maturity, (ii) trading securities or (iii) available-for-sale.

Investments classified as held-to-maturity include debt securities wherein the Company's intent and ability are to hold the investment until maturity. The accounting treatment for held-to-maturity investments is to carry them at amortized cost without consideration to unrealized gains or losses. Investments classified as trading securities include debt and equity securities bought and held primarily for sale in the near term. The accounting treatment for trading securities is to carry them at fair value with unrealized holding gains and losses included in current period operations. Investments classified as available-for-sale include debt and equity securities that are not classified as held-to-maturity or as trading security investments. The accounting treatment for available-for-sale securities is to carry them at fair value with unrealized holding gains and losses excluded from earnings and reported as a separate component of shareholders' equity, namely "Other Comprehensive Income".

Total investments increased \$7.1 million, or 5.8%, to \$129.6 million as of June 30, 2011, compared with \$122.5 million as of December 31, 2010.

The debt and equity securities that are available-for-sale and carried at fair value represent 94% and 95% of total investments as of June 30, 2011 and of December 31, 2010, respectively.

We did not hold any trading investment securities during the six months ended June 30, 2011.

Below is a summary of net unrealized gains and losses as of June 30, 2011 and December 31, 2010, by category.

	Unrealized Gains and (Losses)						
	June	<u>30, 2011</u>	Decemb	per 31, 2010			
		(Dollars in	Thousands	5)			
Debt securities:							
United States government obligations and authorities	\$	102	\$	(192)			
Obligations of states and political subdivisions		168		43			
Corporate		887		268			
International		36		24			
		1,193		143			
Equity securities:							
Common stocks		855		692			
Total debt and equity securities	\$	2,048	\$	835			

The net unrealized gain of \$2.0 million is inclusive of \$1.5 million of unrealized losses. The \$1.5 million of unrealized losses is inclusive of \$1.0 million unrealized losses from equity securities and \$0.5 million unrealized losses from debt securities.

The \$1.0 million of unrealized losses from equity securities is from common stocks and mutual funds held in diverse industries as of June 30, 2011. The Company evaluated the near-term prospects in relation to the severity and duration of the impairment. Based on this evaluation and the Company's ability and intent to hold these investments for a reasonable period of time sufficient for a forecasted recovery of fair value, the Company does not consider these investments to be other-than-temporarily impaired at June 30, 2011.

Management's Discussion and Analysis of Financial Condition and Results of Operations

The \$0.5 million of unrealized losses from debt securities consists of \$0.2 million and \$0.3 million from United States government, federal agency mortgage-backed securities and corporate bonds, respectively. The unrealized losses on the Company's investment in federal agency mortgage-backed securities are due to interest rate changes. The contractual cash flows of those investments are guaranteed by an agency of the U.S. government. Accordingly, it is expected that the securities would not be settled at a price less than the amortized cost basis of the Company's investments. The Company does not currently intend to sell these investments and it is not more likely than not that the Company will be required to sell the investments before recovery of their amortized cost basis and does not consider these investments to be other-than-temporarily impaired at June 30, 2011.

The unrealized losses on the Company's investment in corporate bonds relates to \$17.2 million invested in bonds across diverse sectors; 63% of these bonds had at least an "A" rating and the unrealized losses were caused by interest rate changes. The Company does not expect to settle at prices less than the amortized cost basis. Because the Company does not currently intend to sell these investments and it is not more likely than not that the Company will be required to sell these investments before recovery of the amortized cost basis, the Company does not consider these investments to be other-than-temporarily impaired at June 30, 2011.

The FASB issued guidance also addresses the determination as to when an investment is considered impaired, whether that impairment is other-than temporary, and the measurement of an impairment loss. The Company's policy for the valuation of temporarily impaired securities is to determine impairment based on the analysis of the following factors.

- rating downgrade or other credit event (eg., failure to pay interest when due);
- length of time and the extent to which the fair value has been less than amortized cost;
- financial condition and near term prospects of the issuer, including any specific events which may influence the operations of the issuer such as changes in technology or discontinuance of a business segment;
- prospects for the issuer's industry segment;
- intent and ability of the Company to retain the investment for a period of time sufficient to allow for anticipated recovery in market value;
- historical volatility of the fair value of the security.

Pursuant to FASB issued guidance, the Company records the unrealized losses, net of estimated income taxes that are associated with that part of our portfolio classified as available-for-sale through the shareholders' equity account titled "Other Comprehensive Income". Management periodically reviews the individual investments that comprise our portfolio in order to determine whether a decline in fair value below our cost either is other-than temporarily or permanently impaired. Factors used in such consideration include, but are not limited to, the extent and length of time over which the market value has been less than cost, the financial condition and near-term prospects of the issuer and our ability and intent to keep the investment for a period sufficient to allow for an anticipated recovery in market value.

In reaching a conclusion that a security is either other-than-temporarily or permanently impaired we consider such factors as the timeliness and completeness of expected dividends, principal and interest payments, ratings from nationally recognized statistical rating organizations such as Standard and Poor's and Moody's Investors Service, Inc. ("Moody's"), as well as information released via the general media channels. During the six months ended June 30, 2011, in connection with this process, we have not charged any net realized investment loss to operations.

As of June 30, 2011 and December 31, 2010, respectively, all of our securities are in good standing and not impaired as defined by FASB-issued guidance.

During the six months ended June 30, 2011, in connection with the other-than-temporarily or permanently impaired process, we did not charge any net realized investment loss to operations.

Management's Discussion and Analysis of Financial Condition and Results of Operations

The investments held as of June 30, 2011 and December 31, 2010, were comprised mainly of corporate bonds held in various industries and municipal and United States government bonds. As of June 30, 2011, 62% of the debt portfolio is in diverse industries and 38% is in United States government bonds. As of June 30, 2011, approximately 91% of the equity holdings are in equities related to diverse industries and 9% are in mutual funds.

As of June 30, 2011, 48% of the investment portfolio is in corporate bonds, 2% is in obligations of states and political subdivisions, and 32% is in United States government bonds. Approximately 9% of the common stock holdings are related to foreign entities.

The following table summarizes, by type, our investments as of June 30, 2011 and December 31, 2010.

		June 30,	2011	December 31, 2010			
	C	arrying	Percent	C	Carrying	Percent	
	Amount		<u>of Total</u>	4	Amount	<u>of Total</u>	
			(Dollars i				
Debt securities, at market:							
United States government obligations and authorities	\$	34,591	26.70%	\$	28,196	23.02%	
Obligations of states and political subdivisions		3,085	2.38%		2,963	2.42%	
Corporate		62,519	48.25%		65,808	53.73%	
International		1,259	<u>0.97</u> %		1,383	<u>1.13</u> %	
		101,454	78.30%		98,350	80.30%	
Debt securities, at amortized cost:							
Corporate		923	0.71%		818	0.67%	
United States government obligations and authorities		6,297	4.86%		5,380	<u>4.39</u> %	
		7,220	5.57%		6,198	5.06%	
Total debt securities		108,674	83.87%		104,548	85.36%	
Equity securities, at market:		20,894	<u>16.13</u> %		17,937	<u>14.64</u> %	
Total investments	\$	129,568	100.00%	\$	122,485	<u>100.00</u> %	

As of June 30, 2011 and December 31, 2010, we have classified \$7.2 million and \$6.2 million, respectively, of our bond portfolio as held-to-maturity. We only classify bonds as held-to-maturity to support securitization of credit requirements. Fully funded trust agreements or outstanding irrevocable letters of credit, used for such purposes, total \$4.6 and \$3.6 million for the period ended June 30, 2011 and December 31, 2010, respectively.

During the three months ended March 31, 2011, we did not re-classify any of our bond portfolio between available-for-sale and held-to-maturity. During the three months ended March 31, 2010, we re-classified \$3.1 million of amortized cost to held-to-maturity from available-for-sale to fund trust agreements.

During the three months ended June 30, 2011 and 2010, we did not re-classify any of our bond portfolio between available-for-sale and held-to-maturity.

During April 2006, American Vehicle finalized a \$15.0 million irrevocable letter of credit in conjunction with the 100% Quota Share Reinsurance Agreement with Republic Underwriters Insurance Company ("Republic") which was terminated in April 2007. As of December 31, 2007, the letter of credit in favor of Republic totaled \$10.0 million. As of December 31, 2008, the letter of credit in favor of Republic totaled \$3.0 million. As of December 31, 2009, the letter of credit in favor of Republic totaled \$1.0 million. As of June 30, 2011 and December 31, 2010, respectively, the letter of credit in favor of Republic totaled zero, and was replaced by a fully funded trust agreement that totaled \$1.0 million.

Management's Discussion and Analysis of Financial Condition and Results of Operations

Cash and Short-Term Investments

Cash and short-term investments, which include cash, certificates of deposits, and money market accounts, increased \$5.9 million, or 36.6%, to \$22.1 million as of June 30, 2011, compared with \$16.2 million as of December 31, 2010.

Prepaid Reinsurance Premiums

Prepaid reinsurance premiums decreased \$8.1 million, or 78.0%, to \$2.3 million as of June 30, 2011, compared with \$10.4 million as of December 31, 2010. The change is due to \$14.2 million of payments to reinsurers, net of \$22.3 million amortization of prepaid reinsurance premiums associated with our reinsurance programs. We believe concentrations of credit risk associated with our prepaid reinsurance premiums are not significant.

Premiums Receivable, Net of Allowance for Credit Losses

Premiums receivable, net of allowance for credit losses, increased \$1.3 million, or 23.0%, to \$6.9 million as of June 30, 2011, compared with \$5.6 million as of December 31, 2010.

Our homeowners' insurance premiums receivable increased \$0.4 million, or 11.2%, to \$3.9 million as of June 30, 2011, compared with \$3.5 million as of December 31, 2010.

Our commercial general liability insurance premiums receivable increased \$0.4 million, or 27.5%, to \$1.8 million as of June 30, 2011, compared with \$1.4 million as of December 31, 2010.

Premiums receivable in connection with our automobile line of business increased \$0.6 million, or 70.2%, to \$1.4 million as of June 30, 2011, compared with \$0.8 million as of December 31, 2010.

Our allowance for credit losses remained unchanged at approximately \$0.1 million as of June 30, 2011, compared with as of December 31, 2010.

Reinsurance Recoverable, Net

Reinsurance recoverable, net, decreased \$2.9 million, or 37.0%, to \$5.1 million as of June 30, 2011, compared with \$8.0 million as of December 31, 2010. The change is due to the payment patterns by our reinsurers, as influenced by the diminishing catastrophe related claims; payments received during the six months ended June 30, 2011 totaled \$3.1 million. All amounts are current and deemed collectable. We believe concentrations of credit risk associated with our reinsurance recoverables, net, are not significant.

Deferred Policy Acquisition Costs ("DPAC")

DPAC increased \$1.0 million, or 13.4%, to \$8.9 million as of June 30, 2011, compared with \$7.9 million as of December 31, 2010. The change is due to increased homeowners' written and unearned premium and the related deferral of the actual policy acquisition costs, including commissions, payroll and premium taxes, less commissions earned on reinsurance ceded and policy fees earned.

Deferred Income Taxes, Net

Deferred income taxes, net, increased \$1.1 million, or 13.1%, to \$9.0 million as of June 30, 2011, compared with \$7.9 million as of December 31, 2010. Deferred income taxes, net, is comprised of approximately \$11.4 million and \$9.9 million of deferred tax assets, net of approximately \$2.4 million and \$2.0 million of deferred tax liabilities as of June 30, 2011 and December 31, 2010, respectively. The change in the net deferred tax asset is primarily due to the increase in the deferred tax assets related to discounted unearned premiums and net operating losses carry forward.

Management's Discussion and Analysis of Financial Condition and Results of Operations

Income Taxes Receivable

Income taxes receivable remained unchanged at \$2.4 million as of June 30, 2011 and December 31, 2010, respectively.

Other Assets

Other assets decreased \$0.1 million, or 6.3%, to \$2.2 million as of June 30, 2011, compared with \$2.3 million as of December 31, 2010. Major components of other assets are shown in the following table; the accrued interest income receivable is primarily investment related.

	June	30, 2011	December 31, 2010						
	(Dollars in Thousands)								
Accrued interest income receivable	\$	1,178	\$	1,089					
Notes receivable		183		365					
Deposits		191		133					
Prepaid expenses		344		376					
Other		270		347					
Total	\$	2,166	\$	2,310					

Unpaid Losses and LAE

Unpaid losses and LAE decreased \$1.8 million, or 2.7%, to \$64.7 million as of June 30, 2011, compared with \$66.5 million as of December 31, 2010. The composition of unpaid losses and LAE by product line is as follows.

		June	e 30, 2011		December 31, 2010						
	Case		Bulk		Total		Case		Bulk		<u>Total</u>
	(Dollars in Thousands)						()	Dollars	s in Thousan	ds)	
Homeowners'	\$ 9,279	\$	12,941	\$	22,220	\$	5,825	\$	16,847	\$	22,672
Commercial General Liability	5,608		29,491		35,099		8,230		27,819		36,049
Automobile	 3,520		3,892		7,412		3,447		4,361		7,808
Total	\$ 18,407	\$	46,324	\$	64,731	\$	17,502	\$	49,027	\$	66,529

Factors that affect unpaid losses and LAE include the estimates made on a claim-by-claim basis known as "case reserves" coupled with bulk estimates known as incurred but not yet reported ("IBNR"). Periodic estimates by management of the ultimate costs required to settle all claim files are based on the Company's analysis of historical data and estimations of the impact of numerous factors such as (i) per claim information; (ii) company and industry historical loss experience; (iii) legislative enactments, judicial decisions, legal developments in the awarding of damages, and changes in political attitudes; and (iv) trends in general economic conditions, including the effects of inflation.

Management revises its estimates based on the results of its analysis. This process assumes that experience, adjusted for the effects of current developments and anticipated trends, is an appropriate basis for estimating the ultimate settlement of all claims. There is no precise method for subsequently evaluating the impact of any specific factor on the adequacy of the reserves, because the eventual redundancy or deficiency is affected by multiple factors.

Unearned Premium

Unearned premiums increased \$6.7 million, or 14.2%, to \$53.8 million as of June 30, 2011, compared with \$47.1 million as of December 31, 2010. The change was due to a \$5.9 million increase in unearned homeowners' insurance premiums, a \$0.2 million increase in unearned flood insurance premiums, and a \$0.6 million increase in unearned automobile premiums. Generally, as is in this case, an increase in unearned premium directly relates to an

Management's Discussion and Analysis of Financial Condition and Results of Operations

increase in written premium on a rolling twelve-month basis. Competition could negatively affect our unearned premium.

Premium Deposits and Customer Credit Balances

Premium deposits and customer credit balances remained unchanged at approximately \$2.4 million as of June 30, 2011, compared with as of December 31, 2010. Premium deposits are monies received on policies not yet in-force as of June 30, 2011.

Bank Overdraft

Bank overdraft increased \$1.5 million, or 19.9%, to \$8.9 million as of June 30, 2011, compared with \$7.4 million as of December 31, 2010. The bank overdraft relates primarily to losses and LAE disbursements paid but not presented for payment by the policyholder or vendor. The change relates to the timing of presentation of claims checks to the issuing bank.

Deferred Gain from Sale of Property

Deferred gain from sale of property decreased \$0.2 million, or 50.0%, to \$0.3 million as of June 30, 2011, compared with \$0.5 million as of December 31, 2010. As required by FASB issued guidance, we are amortizing the deferred gain over the term of the leaseback, which is scheduled to end in December 2011.

Accounts Payable and Accrued Expenses

Accounts payable and accrued expenses increased \$0.8 million, or 39.8%, to \$3.0 million as of June 30, 2011, compared with \$2.2 million as of December 31, 2010.

Results of Operations

Three Months Ended June 30, 2011 Compared with Three Months Ended June 30, 2010

Gross Premiums Written

Gross premiums written increased \$0.4 million, or 1.5%, to \$28.0 million for the three months ended June 30, 2011, compared with \$27.6 million for the three months ended June 30, 2010. The following table denotes gross premiums written by major product line.

	Three Months Ended June 30,									
	201	1		<u>2010</u>						
		(Dollars	isands)							
	Amount	Percentage		Amount	Percentage					
Homeowners'	\$ 22,568	80.59%	\$	22,205	80.46%					
Commercial General Liability	2,819	10.07%		3,240	11.74%					
Federal Flood	1,274	4.55%		1,052	3.81%					
Automobile	 1,341	<u>4.79%</u>		1,100	<u>3.99%</u>					
Gross written premiums	\$ 28,002	<u>100.00%</u>	\$	27,597	<u>100.00%</u>					

The Company expects the recently approved rate increases for our voluntary homeowners' program and for our policies assumed from Citizens, which average 20.2% and 13.9% statewide, respectively, to result in improved earnings in 2011. Federated National also received approval from the Florida OIR, in April 2010, for a premium rate increase for its assumed homeowners' program within the state of Florida. This premium rate increase, which averaged approximately 15.0%, was implemented on our assumed homeowners' program with an effective date of July 1, 2010.

We continue to offer premium discounts for wind mitigation efforts by policyholders, as required by Florida law. These discounts have had a significant effect on both written and earned premium. During the three months ended June 30, 2011 and 2010, the change to the cumulative wind mitigation credits afforded our

Management's Discussion and Analysis of Financial Condition and Results of Operations

policyholders totaled \$0.8 million and (\$1.7) million, respectively. As of June 30, 2011, 60.7% of our in-force homeowners' policyholders were receiving wind mitigation credits totaling approximately \$26.4 million (a 25.6% reduction of in-force premium), while 57.6% of our in-force homeowners' policyholders were receiving wind mitigation credits totaling approximately \$27.1 million, (a 24.6% reduction of in-force premium), as of June 30, 2010.

The Company's increase in the sale of homeowners' policies by \$0.4 million, or 1.6%, to \$22.6 million for the three months ended June 30, 2011, compared with \$22.2 million for the three months ended June 30, 2010, is gross of reinsurance costs and net of Florida's mandated homeowners' wind mitigation discounts. Our number of inforce homeowners' policies decreased by approximately 5,200, or 10.7%, to approximately 43,400 as of June 30, 2011, as compared with approximately 48,600 as of June 30, 2010.

We are required to report write-your-own flood premiums on a direct and 100% ceded basis.

We are currently rated by Demotech, Inc. ("Demotech") as "A" ("Exceptional"), which is the third of seven ratings, and defined as "Regardless of the severity of a general economic downturn or deterioration in the insurance cycle, insurers earning a Financial Stability Rating ("FSR") of "A" possess "Exceptional" financial stability related to maintaining surplus as regards to policyholders". Demotech's ratings are based upon factors of concern to agents, reinsurers and policyholders and are not primarily directed toward the protection of investors. Our Demotech rating could be jeopardized by factors including adverse development and various surplus related ratio exceptions.

The withdrawal of our ratings could limit or prevent us from writing or renewing desirable insurance policies, from competing with insurers who have higher ratings, from obtaining adequate reinsurance, or from borrowing on a line of credit. The withdrawal of our ratings could have a material adverse effect on the Company's results of operations and financial position because the Company's insurance products might no longer be acceptable to the secondary marketplace and mortgage lenders. Furthermore, a withdrawal of our ratings could prevent independent agents from selling and servicing our insurance products.

The Company's sale of commercial general liability policies decreased by \$0.4 million to \$2.8 million for the three months ended June 30, 2011, compared with \$3.2 million for the three months ended June 30, 2010. The primary factor for this decrease has been the slowdown in the economy, which had a dramatic impact on the artisan contractor portfolio written by American Vehicle. Additional factors include improvements to our underwriting standards and our decision to restrict underwriting authority within specific commercial general liability classes and geographic areas.

	Three Months Ended June 30,										
			<u>2011</u>								
	An	nount	Percentage	<u>A</u>	<u>mount</u>		Percentage				
			(Dollars in	(Dollars in Thousands)							
<u>State</u>											
Alabama	\$	15	0.54%	\$	12		0.37%				
Arkansas		-	0.00%		-		0.00%				
California		-	0.00%		7		0.23%				
Florida		2,339	82.96%		2,650		81.80%				
Georgia		-	0.00%		27		0.82%				
Louisiana		286	10.14%		298		9.20%				
Oklahoma		-	0.00%		3		0.09%				
South Carolina		-	0.00%		-		0.00%				
Texas		179	6.36%		242		7.47%				
Virginia		-	0.00%		1		0.02%				
Total	\$	2,819	100.00%	\$	3,240		100.00%				

The following table sets forth the amounts and percentages of our gross premiums written in connection with our commercial general liability program by state.

Management's Discussion and Analysis of Financial Condition and Results of Operations

The Company's sale of auto insurance policies increased to \$1.3 million for the three months ended June 30, 2011, compared with \$1.1 million for the three months ended June 30, 2010.

Gross Premiums Ceded

Gross premiums ceded decreased to \$13.5 million for the three months ended June 30, 2011, compared with \$20.9 million for the three months ended June 30, 2010. Gross premiums ceded relating to our homeowners', write-your-own flood and automobile programs totaled \$11.8 million, \$1.3 million and \$0.4 million for the three months ended June 30, 2011. Gross premiums ceded relating to our homeowners', write-your-own flood and automobile programs totaled \$11.8 million and \$1.4 million for the three months ended June 30, 2010. The decrease to gross premiums ceded relating to our homeowners' program is primarily due to the reduced cost of reinsurance purchased from the FHCF.

Increase in Prepaid Reinsurance Premiums

The increase in prepaid reinsurance premiums was \$0.9 million for the three months ended June 30, 2011, compared with \$6.4 million for the three months ended June 30, 2010. The decreased charge to written premium is associated with the timing of our reinsurance payments measured against the term of the underlying reinsurance policies.

Increase in Unearned Premiums

The increase in unearned premiums was \$3.7 million for the three months ended June 30, 2011, compared with \$2.2 million for the three months ended June 30, 2010. The increased charge to written premium was due to a \$3.1 million increase in unearned homeowners' insurance premiums, a \$0.2 million increase in unearned flood premiums, and a \$0.4 million increase in unearned automobile premiums during the three months ended June 30, 2011. These changes are a result of differences in written premium volume during this period as compared with the same period last year. See "Gross Premiums Written" above.

Net Premiums Earned

Net premiums earned increased \$0.8 million, or 7.1%, to \$11.7 million for the three months ended June 30, 2011, compared with \$10.9 million for the three months ended June 30, 2010.

The following table denotes net premiums earned by product line.

	Three Months Ended June 30,									
		<u>2011</u>	<u>l</u>		<u>2010</u>					
		Amount Percentage			Amount	Percentage				
		(Dollars in Thousands)								
Homeowners'	\$	8,405	72.08%	\$	7,039	64.62%				
Commercial General Liability		2,698	23.14%		3,378	31.02%				
Automobile		557	<u>4.78%</u>		475	4.36%				
Net premiums earned	\$	11,660	<u>100.00%</u>	<u>\$</u>	10,892	<u>100.00%</u>				

The change in homeowners' net premiums earned is due to a \$0.4 million increase in gross written premium as discussed and a \$1.0 million increase in the net change to prepaid reinsurance premiums and unearned premium.

The change in commercial general liability net premiums earned is a result of a \$0.4 million decrease in gross written premium, reflecting the impact of the economic slowdown on the artisan contractor portfolio written by American Vehicle and our decision to restrict underwriting authority within specific commercial general liability classes and geographic areas. The change is also a result of a \$0.3 million decrease in the net change to unearned premium.

Management's Discussion and Analysis of Financial Condition and Results of Operations

Commission Income

Commission income decreased \$0.3 million, or 44.7%, to \$0.3 million for the three months ended June 30, 2011, compared with \$0.6 million for the three months ended June 30, 2010. The primary sources of our commission income are our managing general agent services, write-your-own flood premiums and our independent insurance agency, Insure-Link.

Net Investment Income

Net investment income increased \$0.1 million, or 4.1%, to \$1.1 million for the three months ended June 30, 2011, compared with \$1.0 million for the three months ended June 30, 2010. Our investment yield, net and gross of investment expenses, excluding equities and including cash, were 2.9% and 3.2%, respectively, for the three months ended June 30, 2011. Our investment yield, net and gross of investment expenses, excluding equities and including cash, were 2.6% and 2.8%, respectively, for the three months ended June 30, 2010.

Our investment yield, net and gross of investment expenses measured against debt securities, excluding equities and cash, were 3.3% and 3.5%, respectively, for the three months ended June 30, 2011. Our investment yield, net and gross of investment expenses measured against debt securities, excluding equities and cash, were 3.8% and 4.2%, respectively, for the three months ended June 30, 2010.

See also "Analysis of Financial Condition As of June 30, 2011 Compared with December 31, 2010 – Investments" for a further discussion on our investment portfolio.

Net Realized Investment Gains

Net realized investment gains were \$0.4 million for the three months ended June 30, 2011, compared with net realized investment gains of \$1.6 million for the three months ended June 30, 2010. Specifically, net realized gains for equity securities were \$0.2 million for the three months ended June 30, 2011 compared with \$0.1 million net realized gains for the three months ended June 30, 2010. For debt securities, net realized gains were \$0.2 million for the three months ended gains of \$1.5 million for the three months ended June 30, 2011, compared with net realized gains of \$1.5 million for the three months ended June 30, 2011, the Company re-balanced the investment portfolio; during the three months ended June 30, 2010, the Company had an overweight in corporate bonds that performed well and we sold these bonds to lock in gains and bolster surplus.

During the three months ended June 30, 2011 and June 30, 2010, respectively, we did not mark any investments to market value pursuant to guidelines prescribed in FASB issued guidance. In reaching a conclusion that a security is either other than temporarily or permanently impaired we consider such factors as the timeliness and completeness of expected dividends, principal and interest payments, ratings from nationally recognized statistical rating organizations such as Standard and Poor's and Moody's, as well as information released via the general media channels.

Management's Discussion and Analysis of Financial Condition and Results of Operations

The table below depicts the net realized investment gains (losses) by investment category during the three months ended June 30, 2011 and 2010.

	Three Months Ended June 30,							
	<u>2</u>	011	4	2010				
		(Dollars in	Thousan	ds)				
Realized gains:								
Debt securities	\$	200	\$	1,520				
Equity securities		418		569				
Total realized gains		618		2,089				
Realized losses:								
Debt securities		0		(16)				
Equity securities		(176)		(474)				
Total realized losses		(176)		(490)				
Net realized gains on investments	\$	442	\$	1,599				

Other Income

Other income decreased \$0.3 million, or 63.3%, to \$0.1 million for the three months ended June 30, 2011, compared with \$0.4 million for the three months ended June 30, 2010. The major component of other income for the three months ended June 30, 2011 is approximately \$0.1 million in partial recognition of our gain on the sale of our Lauderdale Lakes property.

Losses and LAE

Losses and LAE, our most significant expense, represent actual payments made and changes in estimated future payments to be made to or on behalf of our policyholders, including expenses required to settle claims and losses. We revise our estimates based on the results of analysis of estimated future payments to be made. This process assumes that experience, adjusted for the effects of current developments and anticipated trends, is an appropriate basis for predicting future events.

Losses and LAE decreased by \$2.4 million, or 23.3%, to \$7.8 million for the three months ended June 30, 2011, compared with \$10.2 million for the three months ended June 30, 2010. The overall change includes a \$0.7 million decrease in our homeowners' program and a \$1.7 million decrease in connection with our automobile program, due to favorable experience based in part on enhanced underwriting and claim processing techniques.

We continue to revise our estimates of the ultimate financial impact of claims made resulting from past storms. The revisions to our estimates are based on our analysis of subsequent information that we receive regarding various factors, including: (i) per claim information; (ii) Company and industry historical loss experience; (iii) legislative enactments, judicial decisions, legal developments in the awarding of damages, and (iv) trends in general economic conditions, including the effects of inflation.

The composition of unpaid losses and LAE by product line is as follows.

		June	30, 2011		December 31, 2010						
	Case		<u>Bulk</u>		Total		Case		<u>Bulk</u>		<u>Total</u>
	(Dollars in Thousands)						(Dollars in Thousands)				
Homeowners'	\$ 9,279	\$	12,941	\$	22,220	\$	5,825	\$	16,847	\$	22,672
Commercial General Liability	5,608		29,491		35,099		8,230		27,819		36,049
Automobile	 3,520		3,892		7,412		3,447		4,361		7,808
Total	\$ 18,407	\$	46,324	\$	64,731	\$	17,502	\$	49,027	\$	66,529

Management's Discussion and Analysis of Financial Condition and Results of Operations

Factors that affect unpaid losses and LAE include the estimates made on a claim-by-claim basis known as "case reserves" coupled with bulk estimates known as IBNR. Periodic estimates by management of the ultimate costs required to settle all claim files are based on the Company's analysis of historical data and estimations of the impact of numerous factors such as (i) per claim information; (ii) company and industry historical loss experience; (iii) legislative enactments, judicial decisions, legal developments in the awarding of damages, and changes in political attitudes; and (iv) trends in general economic conditions, including the effects of inflation.

Management revises its estimates based on the results of its analysis. This process assumes that experience, adjusted for the effects of current developments and anticipated trends, is an appropriate basis for estimating the ultimate settlement of all claims. There is no precise method for subsequently evaluating the impact of any specific factor on the adequacy of the reserves, because the eventual redundancy or deficiency is affected by multiple factors. Because of our process, reserves were decreased by approximately \$1.8 million during the six months ended June 30, 2011. This overall change includes a \$0.4 million decrease in reserves for our homeowners' program, a \$1.0 million decrease in reserves for our commercial general liability program and a \$0.4 million decrease in reserves for our automobile program. The decreases are due to favorable experience based in part on enhanced underwriting and claim processing techniques.

In accordance with GAAP and as discussed above, our loss ratio is computed as losses and LAE divided by net premiums earned. A lower loss ratio generally results in higher operating income. Our loss ratio for the three-month period ended June 30, 2011 was 67.0% compared with 93.6% for the same period in 2010. The favorable decrease to our loss ratio is due to the \$2.4 million decrease in losses and LAE measured against the \$0.8 million increase in net premium earned during the three months ended June 30, 2011 as compared to the same period in 2010.

The table below reflects the loss ratios by product line.

	Three Months Ended June 30,					
	<u>2011</u>	<u>2010</u>				
Homeowners'	61.01%	103.34%				
Commercial General Liability	71.40%	58.32%				
Automobile	139.00%	235.77%				
All lines	67.04%	93.62%				

Operating and Underwriting Expenses

Operating and underwriting expenses decreased \$0.5 million, or 15.6%, to \$2.5 million for the three months ended June 30, 2011, compared with \$3.0 million for the three months ended June 30, 2010.

Salaries and Wages

Salaries and wages decreased \$0.3 million, or 13.1%, to \$1.9 million for the three months ended June 30, 2011, compared with \$2.2 million for the three months ended June 30, 2010. The charge to operations for stock-based compensation, in accordance with FASB guidance, was approximately \$55,000 during the three months ended June 30, 2011 compared with approximately \$102,000 for the three months ended June 30, 2010.

Policy Acquisition Costs - Amortization

Policy acquisition costs - amortization, remained unchanged at \$3.0 million for the three months ended June 30, 2011, compared with \$3.0 million for the three months ended June 30, 2010.

Policy acquisition costs - amortization, consists of the actual policy acquisition costs, including commissions, payroll and premium taxes, less commissions earned on reinsurance ceded and policy fees earned.

Provision for Income Tax Benefit

The provision for income tax benefit was \$0.3 million for the three months ended June 30, 2011, compared with \$1.0 million for the three months ended June 30, 2010. The effective rate for income taxes was 27.9% for the three months ended June 30, 2011.

Management's Discussion and Analysis of Financial Condition and Results of Operations

Net Loss

As a result of the foregoing, the Company's net loss for the three months ended June 30, 2011 was \$0.8 million compared with \$2.3 million for the three months ended June 30, 2010.

Results of Operations Six Months Ended June 30, 2011 Compared with Six Months Ended June 30, 2010

Gross Premiums Written

Gross premiums written increased \$0.5 million, or 1.0%, to \$55.1 million for the six months ended June 30, 2011, compared with \$54.6 million for the six months ended June 30, 2010. The following table denotes gross premiums written by major product line.

		Six Months Ended June 30,								
		201	<u>1</u>		<u>2010</u>					
		(Dollars in Thousands)								
	÷	<u>Amount</u>	Percentage	<u>A</u>	mount	Percentage				
Homeowners'	\$	44,962	81.53%	\$	43,304	79.28%				
Commercial General Liability		5,615	10.18%		6,739	12.34%				
Federal Flood		2,259	4.10%		1,862	3.41%				
Automobile		2,310	<u>4.19%</u>		2,714	<u>4.97%</u>				
Gross written premiums	\$	55,146	<u>100.00%</u>	\$	54,619	<u>100.00%</u>				

See "Results of Operations-Three Months Ended June 30, 2011" for a discussion of our recently approved rate increases.

We continue to offer premium discounts for wind mitigation efforts by policyholders, as required by Florida law. These discounts have had a significant effect on both written and earned premium. During the six months ended June 30, 2011 and 2010, the change to the cumulative wind mitigation credits afforded our policyholders totaled (\$1.0) million and (\$0.5) million, respectively. As of June 30, 2011, 60.7% of our in-force homeowners' policyholders were receiving wind mitigation credits totaling approximately \$26.3 million (a 25.6% reduction of in-force premium), while 57.5% of our in-force homeowners' policyholders were receiving wind mitigation credits totaling approximately \$27.1 million, (a 24.6% reduction of in-force premium), as of June 30, 2010.

The Company's increase in the sale of homeowners' policies by \$1.7 million, or 3.8%, to \$45.0 million for the six months ended June 30, 2011, compared with \$43.3 million for the six months ended June 30, 2010, is gross of reinsurance costs and net of Florida's mandated homeowners' wind mitigation discounts. Our number of in-force homeowners' policies decreased by approximately 5,200, or 10.7%, to approximately 43,400 as of June 30, 2011, as compared with approximately 48,600 as of June 30, 2010.

See "Results of Operations-Three Months Ended June 30, 2011" for a description of Federated National's Demotech rating.

The Company's sale of commercial general liability policies decreased by \$1.1 million to \$5.6 million for the six months ended June 30, 2011, compared with \$6.7 million for the six months ended June 30, 2010. The primary factor for this decrease has been the slowdown in the economy, which had a dramatic impact on the artisan contractor portfolio written by American Vehicle. Additional factors include improvements to our underwriting standards and our decision to restrict underwriting authority within specific commercial general liability classes and geographic areas.

Management's Discussion and Analysis of Financial Condition and Results of Operations

The following table sets forth the amounts and percentages of our gross premiums written in connection with our commercial general liability program by state.

				Six Months				
			2011				<u>2010</u>	
	Ar	nount		Percentage	A	mount		Percentage
				(Dollars in	n Thous	ands)		
State								
Alabama	\$	27		0.47%	\$	29		0.43%
Arkansas		-		0.00%		1		0.01%
California		6		0.10%		7		0.11%
Florida		4,766		84.91%		5,573		82.71%
Georgia		-		0.00%		46		0.68%
Louisiana		519		9.24%		672		9.97%
Oklahoma		3		0.05%		4		0.06%
South Carolina		-		0.00%		2		0.03%
Texas		294		5.23%		404		5.99%
Virginia		-		0.00%		1		<u>0.01%</u>
Total	\$	5,615		<u>100.00</u> %	\$	6,739		100.00%

The Company's sale of auto insurance policies decreased to \$2.3 million for the six months ended June 30, 2011, compared with \$2.7 million for the six months ended June 30, 2010.

Gross Premiums Ceded

Gross premiums ceded decreased to \$15.0 million for the six months ended June 30, 2011, compared with \$21.8 million for the six months ended June 30, 2010. Gross premiums ceded relating to our homeowners', writeyour-own flood and automobile programs totaled \$11.9 million, \$2.2 million and \$0.9 million for the six months ended June 30, 2011. Gross premiums ceded relating to our homeowners', write-your-own flood and automobile programs totaled \$18.5 million, \$1.9 million and \$1.4 million for the six months ended June 30, 2010. The decrease to gross premiums ceded relating to our homeowners' program is primarily due to the reduced cost of reinsurance purchased from the FHCF.

Decrease in Prepaid Reinsurance Premiums

The decrease in prepaid reinsurance premiums was \$10.6 million for the six months ended June 30, 2011, compared with \$6.6 million for the six months ended June 30, 2010. The increased charge to written premium is associated with the timing of our reinsurance payments measured against the term of the underlying reinsurance policies.

Increase in Unearned Premiums

The increase in unearned premiums was \$6.7 million for the six months ended June 30, 2011, compared with \$4.2 million for the six months ended June 30, 2010. The increased charge to written premium was due to a \$5.9 million increase in unearned homeowners' insurance premiums, a \$0.2 million increase in unearned flood premiums, and a \$0.6 million increase in unearned automobile premiums during the six months ended June 30, 2011. These changes are a result of differences in written premium volume during this period as compared with the same period last year. See "Gross Premiums Written" above.

Net Premiums Earned

Net premiums earned increased \$0.9 million, or 4.1%, to \$22.8 million for the six months ended June 30, 2011, compared with \$21.9 million for the six months ended June 30, 2010.

Management's Discussion and Analysis of Financial Condition and Results of Operations

The following table denotes net premiums earned by product line.

	Six Months Ended June 30,							
		<u>2011</u>	<u>L</u>		<u>2010</u>			
		<u>Amount</u>	Percentage		Amount	Percentage		
			(Dollars	in Thousa	n Thousands)			
Homeowners'	\$	16,396	71.90%	\$	14,066	64.20%		
Commercial General Liability Automobile		5,448 960	23.89% <u>4.21%</u>		6,973 869	31.83% <u>3.97%</u>		
Net premiums earned	\$	22,804	<u>100.00%</u>	\$	21,908	<u>100.00%</u>		

The change in homeowners' net premiums earned is due to a \$1.7 million increase in gross written premium as discussed and a \$0.6 million increase in the net change to prepaid reinsurance premiums and unearned premium.

The change in commercial general liability net premiums earned is a result of a \$1.1 million decrease in gross written premium, reflecting the impact of the economic slowdown on the artisan contractor portfolio written by American Vehicle and our decision to restrict underwriting authority within specific commercial general liability classes and geographic areas. The change is also a result of a \$0.4 million decrease in the net change to unearned premium.

The change in automobile net premiums earned is a result of a \$0.4 million decrease in gross written premium as discussed, and a \$0.3 million change in gross premiums ceded and unearned premium.

Commission Income

Commission income decreased \$0.3 million, or 35.9%, to \$0.6 million for the six months ended June 30, 2011, compared with \$0.9 million for the six months ended June 30, 2010. The primary sources of our commission income are our managing general agent services, write-your-own flood premiums and our independent insurance agency, Insure-Link.

Net Investment Income

Net investment income increased \$0.1 million, or 4.0%, to \$2.0 million for the six months ended June 30, 2011, compared with \$1.9 million for the six months ended June 30, 2010. Our investment yield, net and gross of investment expenses, excluding equities and including cash, were 2.9% and 3.2%, respectively, for the six months ended June 30, 2011. Our investment yield, net and gross of investment expenses, excluding equities and including cash, were 2.7% and 2.9%, respectively, for the six months ended June 30, 2010.

Our investment yield, net and gross of investment expenses measured against debt securities, excluding equities and cash, were 3.2% and 3.5%, respectively, for the six months ended June 30, 2011. Our investment yield, net and gross of investment expenses measured against debt securities, excluding equities and cash, were 3.9% and 4.2%, respectively, for the six months ended June 30, 2010.

See also "Analysis of Financial Condition As of June 30, 2011 Compared with December 31, 2010 – Investments" for a further discussion on our investment portfolio.

Net Realized Investment Gains

Net realized investment gains were \$0.3 million for the six months ended June 30, 2011, compared with net realized investment gains of \$3.8 million for the six months ended June 30, 2010. Specifically, net realized gains for equity securities were \$0.3 million for the six months ended June 30, 2011, compared with \$2.0 million net realized gains for the period ended June 30, 2010. For debt securities, net realized losses were nearly zero for the period ended June 30, 2011, compared with net realized gains of \$1.8 million for the six months ended June 30, 2010. During the six months ended June 30, 2011, the Company re-balanced the investment portfolio; during the same period in 2010, the Company had an overweight in corporate bonds that performed well and we sold these bonds to

Management's Discussion and Analysis of Financial Condition and Results of Operations

lock in gains and bolster the surplus of our insurance companies.

During the six months ended June 30, 2011 and June 30, 2010, respectively, we did not mark any investments to market value pursuant to guidelines prescribed in FASB issued guidance. In reaching a conclusion that a security is either other than temporarily or permanently impaired we consider such factors as the timeliness and completeness of expected dividends, principal and interest payments, ratings from nationally recognized statistical rating organizations such as Standard and Poor's and Moody's, as well as information released via the general media channels.

The table below depicts the net realized investment gains (losses) by investment category during the six months ended June 30, 2011 and 2010.

	Six Months Ended June 30,							
		2011	2010					
		ds)						
Realized gains:								
Debt securities	\$	425	\$	1,868				
Equity securities		737		2,661				
Total realized gains		1,162		4,529				
Realized losses:								
Debt securities		(432)		(40)				
Equity securities		(391)		(665)				
Total realized losses		(823)		(705)				
Net realized gains on investments	\$	339	\$	3,824				

Other Income

Other income decreased \$0.2 million, or 47.8%, to \$0.3 million for the six months ended June 30, 2011, compared with \$0.5 million for the six months ended June 30, 2010. The major component of other income for the six months ended June 30, 2011 is approximately \$0.3 million in partial recognition of our gain on the sale of our Lauderdale Lakes property.

Losses and LAE

Losses and LAE decreased by \$3.0 million, or 15.6%, to \$16.3 million for the six months ended June 30, 2011, compared with \$19.3 million for the six months ended June 30, 2010. The overall change includes a \$1.4 million decrease in our homeowners' program and a \$1.6 million decrease in connection with our automobile program, due to favorable experience based in part on enhanced underwriting and claim processing techniques.

The composition of unpaid losses and LAE by product line is as follows.

	June 30, 2011							December 31, 2010				
		Case	<u>se</u> <u>Bulk</u>			<u>Total</u>	Case		<u>Bulk</u>			Total
		(Dollars in Thousands)						(Dollars in Thousands)				
Homeowners'	\$	9,279	\$	12,941	\$	22,220	\$	5,825	\$	16,847	\$	22,672
Commercial General Liability		5,608		29,491		35,099		8,230		27,819		36,049
Automobile		3,520		3,892		7,412		3,447		4,361		7,808
Total	\$	18,407	\$	46,324	\$	64,731	\$	17,502	\$	49,027	\$	66,529

Reserves for unpaid losses and LAE decreased by approximately \$1.8 million during the six months ended June 30, 2011, as a result of our process of estimating claims. See "Results of Operations-Three Months Ended June 30, 2011" for a further explanation of losses and LAE.

Management's Discussion and Analysis of Financial Condition and Results of Operations

Our loss ratio for the six-month period ended June 30, 2011 was 71.3 compared with 87.9% for the same period in 2010. The favorable decrease to our loss ratio is due to the \$3.0 million decrease in losses and LAE measured against the \$0.9 million increase in net premium earned during the six months ended June 30, 2011 as compared to the same period in 2010.

The table below reflects the loss ratios by product line.

	Six Months Ended June 30,				
	<u>2011</u>	<u>2010</u>			
Homeowners'	64.64%	96.72%			
Commercial General Liability	78.10%	64.05%			
Automobile	147.04%	159.03%			
All lines	71.33%	87.92%			

Operating and Underwriting Expenses

Operating and underwriting expenses decreased \$0.4 million, or 8.3%, to \$5.3 million for the six months ended June 30, 2011, compared with \$5.7 million for the six months ended June 30, 2010.

Salaries and Wages

Salaries and wages decreased \$0.1 million, or 3.7%, to \$4.1 million for the six months ended June 30, 2011, compared with \$4.2 million for the six months ended June 30, 2010. The charge to operations for stock-based compensation, in accordance with FASB guidance, was approximately \$118,000 during the six months ended June 30, 2011 compared with approximately \$198,000 for the six months ended June 30, 2010.

Policy Acquisition Costs - Amortization

Policy acquisition costs – amortization, decreased \$0.5 million, or 8.0%, to \$6.0 million for the six months ended June 30, 2011, compared with \$6.5 million for the six months ended June 30, 2010.

Policy acquisition costs - amortization, consists of the actual policy acquisition costs, including commissions, payroll and premium taxes, less commissions earned on reinsurance ceded and policy fees earned.

Provision for Income Tax Benefit

The provision for income tax benefit was \$1.5 million for the six months ended June 30, 2011, compared with \$1.6 million for the six months ended June 30, 2010. The effective rate for income taxes was 34.4% for the six months ended June 30, 2011.

Net Loss

As a result of the foregoing, the Company's net loss for the six months ended June 30, 2011 was \$2.8 million compared with \$3.3 million for the six months ended June 30, 2010.

Management's Discussion and Analysis of Financial Condition and Results of Operations

Liquidity and Capital Resources

During the six months ended June 30, 2011, our primary sources of capital included proceeds from the sale of investment securities, decreased prepaid reinsurance premiums, increased unearned premiums, decreased reinsurance recoverable, net, increased bank overdraft and increased accounts payable and accrued expenses. Additional sources of capital included amortization of investment premium, non-cash compensation, depreciation and amortization, increased premium deposits and customer credit balances and a tax benefit related to non-cash compensation.

During the six months ended June 30, 2011, operations provided net operating cash flow of \$12.1 million, compared with \$5.0 million for the six months ended June 30, 2010.

During the six months ended June 30, 2011, operations generated \$21.1 million of gross cash flow, due to a \$8.1 million decrease in prepaid reinsurance premiums, a \$6.7 million increase in unearned premiums, a \$3.0 million decrease in reinsurance recoverable, net, a \$1.5 million increase in bank overdraft and a \$0.9 million increase in accounts payable and accrued expenses. Additional sources of cash included \$0.6 million of amortization of investment premium, \$0.1 million of non-cash compensation, less than \$0.1 million of depreciation and amortization and a less than \$0.1 million increase in premium deposits and customer credit balances.

During the six months ended June 30, 2011, operations used \$8.9 million of gross cash flow, due to a \$1.8 million decrease in unpaid losses and LAE, a \$1.5 million increase in deferred income tax expense and a \$1.2 million increase in premiums receivable. Additional uses of cash included a \$1.1 million increase in policy acquisition costs, net of amortization, \$0.3 million net realized investment gains and a \$0.2 million increase in other assets, all in conjunction with a \$2.8 million net loss.

During the six months ended June 30, 2011, net cash used by investing activities was \$6.2 million, compared with net cash provided by investing activities of \$34.5 million during the six months ended June 30, 2010. Our available-for-sale investment portfolio is highly liquid as it consists entirely of readily marketable securities. During the six months ended June 30, 2011, investing activities generated \$55.6 million and used \$61.8 million.

During the six months ended June 30, 2011, net financing activities provided less than \$0.1 million, as compared with having used \$0.4 million during the six months ended June 30, 2010. In 2011, the sources of cash in connection with financing activities included a less than \$0.1 million tax benefit related to non-cash compensation.

We offer direct billing in connection with our homeowners', commercial general liability and automobile programs. Direct billing is an agreement in which the insurance company accepts from the insured, as a receivable, a promise to pay the premium, as opposed to requiring the full amount of the policy at policy inception, either directly from the insured or from a premium finance company. The advantage of direct billing a policyholder by the insurance company is that we are not reliant on a credit facility, but remain able to charge and collect interest from the policyholder.

We believe that our current capital resources will be sufficient to meet currently anticipated working capital requirements. There can be no assurances, however, that such will be the case.

As of June 30, 2011, we did not have any relationships with unconsolidated entities or financial partnerships, such as entities often referred to as "structured finance" or "special purpose" entities, which were established for the purpose of facilitating off-balance-sheet arrangements or other contractually narrow or limited purposes. As such, management believes that we currently are not exposed to any financing, liquidity, market or credit risks that could arise if we had engaged in transactions of that type requiring disclosure herein.

Management's Discussion and Analysis of Financial Condition and Results of Operations

Impact of Inflation and Changing Prices

The consolidated financial statements and related data presented herein have been prepared in accordance with GAAP, which requires the measurement of financial position and operating results in terms of historical dollars without considering changes in the relative purchasing power of money over time due to inflation. Our primary assets and liabilities are monetary in nature. As a result, interest rates have a more significant impact on performance than the effects of general levels of inflation. Interest rates do not necessarily move in the same direction or with the same magnitude as the inflationary effect on the cost of paying losses and LAE.

Insurance premiums are established before we know the amount of losses and LAE and the extent to which inflation may affect such expenses. Consequently, we attempt to anticipate the future impact of inflation when establishing rate levels. While we attempt to charge adequate premiums, we may be limited in raising premium levels for competitive and regulatory reasons. Inflation also affects the market value of our investment portfolio and the investment rate of return. Any future economic changes that result in prolonged and increasing levels of inflation could cause increases in the dollar amount of incurred losses and LAE and thereby materially adversely affect future liability requirements.

Item 3

Quantitative and Qualitative Disclosures about Market Risk

Our investment objective is to maximize total rate of return after federal income taxes while maintaining liquidity and minimizing risk. Our current investment policy limits investment in non-investment-grade debt securities (including high-yield bonds), and limits total investments in preferred stock, common stock and mortgage notes receivable. We also comply with applicable laws and regulations that further restrict the type, quality and concentration of our investments. In general, these laws and regulations permit investments, within specified limits and subject to certain qualifications, in federal, state and municipal obligations, corporate bonds, preferred and common equity securities and real estate mortgages.

Our investment policy is established by our Board's Investment Committee and is reviewed on a regular basis. Pursuant to this investment policy, as of June 30, 2011, approximately 86% of investments were in debt securities and cash and cash equivalents, which are considered to be either held until maturity or available for sale, based upon our estimates of required liquidity. Approximately 93% of the debt securities are considered available for sale and are marked to market. We may in the future consider additional debt securities to be held to maturity and carried at amortized cost. We do not use any swaps, options, futures or forward contracts to hedge or enhance our investment portfolio.

The following table summarizes, by type, our investments as of June 30, 2011 and December 31, 2010.

		<u>June 30,</u>	2011		December	31, 2010	
	C	arrying	Percent	0	Carrying	Percent	
	1	Amount	<u>of Total</u>	4	Amount	of Total	
			(Dollars i	n Thou	isands)		
Debt securities, at market:							
United States government obligations and authorities	\$	34,591	26.70%	\$	28,196	23.02%	
Obligations of states and political subdivisions		3,085	2.38%		2,963	2.42%	
Corporate		62,519	48.25%		65,808	53.73%	
International		1,259	<u>0.97</u> %		1,383	<u>1.13</u> %	
		101,454	78.30%		98,350	80.30%	
Debt securities, at amortized cost:							
Corporate		923	0.71%		818	0.67%	
United States government obligations and authorities		6,297	<u>4.86%</u>		5,380	<u>4.39</u> %	
		7,220	5.57%		6,198	5.06%	
Total debt securities		108,674	83.87%		104,548	85.36%	
Equity securities, at market:		20,894	<u>16.13</u> %		17,937	<u>14.64</u> %	
Total investments	\$	129,568	100.00%	\$	122,485	100.00%	

Available-for-sale debt securities are carried on the balance sheet at market and held-to-maturity debt securities are carried on the balance sheet at amortized cost. As of June 30, 2011 and December 31, 2010, debt securities had the following quality ratings by Moody's or, if not rated by Moody's, by Standard and Poor's Company or Fitch.

		June 30, 2	2011	December	r 31, 2010	
	(Carrying	Percent	Carrying	Percent	
	-	Amount	of Total	Amount	of Total	
			(Dollars in The	ousands)		
AAA	\$	49,342	45.41%	\$ 43,533	41.64%	
AA		9,503	8.74%	8,995	8.60%	
А		30,010	27.62%	39,079	37.38%	
BBB		19,820	18.23%	11,125	10.64%	
Not rated			0.00%	1,816	<u>1.74%</u>	
	\$	108,675	<u>100.00</u> %	\$ 104,548	<u>100.00</u> %	

The following table summarizes, by maturity, the debt securities as of June 30, 2011 and December 31, 2010.

		June 30.	, 2011	December 31, 2010			
	C	Carrying	Percent	Carrying	Percent		
	Amount		<u>of Total</u>	<u>Amount</u>	<u>of Total</u>		
			(Dollars in 7	Thousands)			
Matures In:							
One year or less	\$	8,775	8.07%	\$ 13,267	12.69%		
One year to five years		45,855	42.20%	50,149	47.96%		
Five years to 10 years		38,145	35.10%	29,979	28.68%		
More than 10 years	15,900		<u>14.63%</u>	11,153	<u>10.67%</u>		
Total debt securities	\$	108,675	100.00%	\$104,548	100.00%		

At June 30, 2011, the weighted average maturity of the debt portfolio was approximately 7.1 years.

The following table provides information about the financial instruments as of June 30, 2011 that are sensitive to changes in interest rates. The table presents principal cash flows and the related weighted average interest rate by expected maturity date based upon par values.

	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u> (Dollars in Th	<u>2016</u> ousands)	<u>Thereafter</u>	<u>Total</u>	Carrying <u>Amount</u>
Principal amount by expected maturity:									
United States government obligations									
and authorities	\$ 1,421	\$ 2,000	\$ 1,808	\$ 500	\$ -	\$ 885	\$ 10,612	\$ 17,226	\$ 17,557
Obligations of states and political subdivisions	-	300	350	-	-	-	2,205	2,855	3,085
Corporate securities	2,449	7,137	2,707	7,145	3,470	2,492	29,997	55,397	61,070
International securities	400	-	182	350	-	-	250	1,182	1,259
Collateralized mortgage obligations	-	198	1,448	3,882	10,581	6,050	2,403	24,562	25,702
Equity securities, at market		-	-	-		-	-	-	20,894
All investments	\$ 4,270	<u>\$ 9,635</u>	\$ 6,495	<u>\$ 11,877</u>	\$14,051	\$ 9,427	\$ 45,467	\$101,222	\$129,568
Weighted average interest rate by expected maturity:									
United States government obligations									
and authorities	1.75%	1.38%	3.30%	1.75%	0.00%	2.12%	3.84%	3.18%	
Obligations of states and political subdivisions	0.00%	5.50%	2.04%	0.00%	0.00%	0.00%	6.12%	5.55%	
Corporate securities	3.11%	3.84%	3.21%	5.19%	4.74%	5.71%	6.52%	5.54%	
International securities	6.50%	0.00%	2.25%	4.20%	0.00%	0.00%	5.75%	5.01%	
Collateralized mortgage obligations	0.00%	4.50%	4.92%	4.75%	4.79%	4.44%	3.68%	4.59%	
Equity securities, at market	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
All investments	2.97%	3.39%	3.53%	4.87%	4.78%	4.56%	5.72%	4.90%	

Item 4

Controls and Procedures

We maintain disclosure controls and procedures that are designed to ensure that information required to be disclosed in the reports that we file or submit under the Securities Exchange Act is recorded, processed, summarized, and reported within the time periods specified in the SEC's rules and forms, and that such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosures.

Our management, with the participation of our Chief Executive Officer and Chief Financial Officer, has evaluated the effectiveness of our disclosure controls and procedures as defined in Rules 13a-15(e) under the Securities Exchange Act of 1934, as of June 30, 2011. Based upon their evaluation, the Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures, as of June 30, 2011, were effective to provide reasonable assurance that information required to be disclosed by us in the reports filed or submitted by it under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and to provide reasonable assurance that information required to be disclosed by us in such reports is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure.

There were no changes during the first six months of 2011 that have materially affected, or are reasonably likely to materially affect, our internal controls over financial reporting.

Part II: OTHER INFORMATION

Item 1

Legal Proceedings

See Item 1 of Part I, "Financial Statements - Note 4 - Commitments and Contingencies."

Item 1A

Risk Factors

There have been no material changes from the risk factors previously disclosed in Item 1, Risk Factors, in the Company's Form 10-K for the fiscal year ended December 31, 2010.

Additional Risk Factors

The risks described in this Quarterly Report on Form 10-Q and in our Annual Report on Form 10-K for the fiscal year ended December 31, 2010 are not the only risks facing our Company. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial also may materially adversely affect our business, financial condition and/or operating results.

Item 2

Unregistered Sales of Equity Securities and Use of Proceeds

(a) None

(b) None

(c) None

Item 3

Defaults upon Senior Securities

None

Item 4

(Removed and Reserved)

Item 5

Other Information

On August 12, 2011, the Company paid to Michael H. Braun, the Company's Chief Executive Officer and President, and Peter J. Prygelski, III, the Company's Chief Financial Officer, the performance bonuses for 2010 of \$8,850 and \$29,700, respectively, that were granted earlier this year but deferred.

Item 6

Exhibits

- 10.1 Addendum No. 4 to the Reimbursement Contract between Federated National Insurance Company and The State Board of Administration of Florida (SBA) which administers the Florida Hurricane Catastrophe Fund (FHCF), effective June 1, 2011 (incorporated by reference from Exhibit 10.1 to the Company's Form 8-K filed with the SEC on July 7, 2011).
- 31.1 Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act. *
- 31.2 Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act. *
- 32.1 Certification of Chief Executive Officer pursuant to Section 906 of the Sarbanes-Oxley Act. *
- 32.2 Certification of Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act. *

* filed herewith

- 101.INS-XBRL Instance Document.
- 101.SCH-XBRL Taxonomy Extension Schema Document.
- 101.CAL-XBRL Taxonomy Extension Calculation Linkbase Document.
- 101.LAB-XBRL Taxonomy Extension Label Linkbase Document.
- 101.PRE-XBRL Taxonomy Extension Presentation Linkbase Document.

In accordance with Rule 406T of Regulation S-T, the XBRL related information in Exibit 101 to the Quarterly Report on Form 10-Q shall not be deemed to be "filed" for purposes of Section 18 of the Exchange Act, or otherwise subject to the liability of that section, and shall not be part of any registration statement or other document filed under the Securities Act or Exchange Act, except as shall be expressly set forth by specific reference in such filing.

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

21st CENTURY HOLDING COMPANY

By: <u>/s/ Michael H. Braun</u>

Michael H. Braun, Chief Executive Officer (Principal Executive Officer)

/s/ Peter J. Prygelski, III Peter J. Prygelski, III, Chief Financial Officer (Principal Financial and Accounting Officer)

Date: August 15, 2011

21st Century Holding Company

EXHIBIT INDEX

- 10.1 Addendum No. 4 to the Reimbursement Contract between Federated National Insurance Company and The State Board of Administration of Florida (SBA) which administers the Florida Hurricane Catastrophe Fund (FHCF), effective June 1, 2011 (incorporated by reference from Exhibit 10.1 to the Company's Form 8-K filed with the SEC on July 7, 2011).
- 31.1 Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act.
- 31.2 Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act.
- 32.1 Certification of Chief Executive Officer pursuant to Section 906 of the Sarbanes-Oxley Act.
- 32.2 Certification of Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act.
- 101.INS-XBRL Instance Document.
- 101.SCH-XBRL Taxonomy Extension Schema Document.
- 101.CAL-XBRL Taxonomy Extension Calculation Linkbase Document.
- 101.LAB-XBRL Taxonomy Extension Label Linkbase Document.

101.PRE-XBRL Taxonomy Extension Presentation Linkbase Document.

In accordance with Rule 406T of Regulation S-T, the XBRL related information in Exibit 101 to the Quarterly Report on Form 10-Q shall not be deemed to be "filed" for purposes of Section 18 of the Exchange Act, or otherwise subject to the liability of that section, and shall not be part of any registration statement or other document filed under the Securities Act or Exchange Act, except as shall be expressly set forth by specific reference in such filing.

EXHIBIT 31.1

CERTIFICATION OF CHIEF EXECUTIVE OFFICER PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT

I, Michael H. Braun, certify that:

1. I have reviewed this Form 10-Q of 21st Century Holding Company;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15(d)-15(f)) for the registrant and have:

(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ Michael H. Braun

Michael H. Braun

Chief Executive Officer

(Principal Executive Officer)

Dated: August 15, 2011

EXHIBIT 31.2

CERTIFICATION OF CHIEF FINANCIAL OFFICER PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT

I, Peter J. Prygelski, III, certify that:

1. I have reviewed this Form 10-Q of 21st Century Holding Company;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15(d)-15(f)) for the registrant and have:

(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ Peter J. Prygelski, III

Peter J. Prygelski, III

Chief Financial Officer

(Principal Financial and Accounting Officer)

Dated: August 15, 2011

EXHIBIT 32.1

CERTIFICATION OF CHIEF EXECUTIVE OFFICER PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT

In connection with the Quarterly Report on Form 10-Q of 21st Century Holding Company for the quarter ended June 30, 2011 as filed with the Securities and Exchange Commission (the "Report"), I, Michael H. Braun, Chief Executive Officer of 21st Century Holding Company, hereby certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of 21st Century Holding Company.

By: /s/ Michael H. Braun

Michael H. Braun, Chief Executive Officer (Principal Executive Officer)

August 15, 2011

EXHIBIT 32.2

CERTIFICATION OF CHIEF FINANCIAL OFFICER PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT

In connection with the Quarterly Report on Form 10-Q of 21st Century Holding Company for the quarter ended June 30, 2011 as filed with the Securities and Exchange Commission (the "Report"), I, Peter J. Prygelski, III, Chief Financial Officer of 21st Century Holding Company, hereby certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of 21st Century Holding Company.

By: /s/ Peter J. Prygelski, III

Peter J. Prygelski, III, Chief Financial Officer (Principal Financial and Accounting Officer)

August 15, 2011