

# FEDERATED NATIONAL

(NASDAQ: FNHC)

22ND ANNUAL CFANY INSURANCE INDUSTRY CONFERENCE

March 19, 2018





## SAFE HARBOR STATEMENT

Safe harbor statement under the Private Securities Litigation Reform Act of 1995:

Statements that are not historical fact are forward-looking statements that are subject to certain risks and uncertainties that could cause actual events and results to differ materially from those discussed herein.

The risks and uncertainties include, without limitation, risks and uncertainties related to estimates, assumptions and projections generally; the nature of the Company's business; the adequacy of its reserves for losses and loss adjustment expense; claims experience; weather conditions (including the severity and frequency of storms, hurricanes, tornadoes and hail) and other catastrophic losses; reinsurance costs and the ability of reinsurers to indemnify the Company; raising additional capital and our potential failure to meet minimum capital and surplus requirements; potential assessments that support property and casualty insurance pools and associations; the effectiveness of internal financial controls; the effectiveness of our underwriting, pricing and related loss limitation methods; changes in loss trends, including as a result of insureds' assignment of benefits; court decisions and trends in litigation; our potential failure to pay claims accurately; ability to obtain regulatory approval applications for requested rate increases, or to underwrite in additional jurisdictions, and the timing thereof; inflation and other changes in economic conditions (including changes in interest rates and financial markets); pricing competition and other initiatives by competitors; legislative and regulatory developments; the outcome of litigation pending against the Company, and any settlement thereof; dependence on investment income and the composition of the Company's investment portfolio; insurance agents; ratings by industry services; the reliability and security of our information technology systems; reliance on key personnel; acts of war and terrorist activities; and other matters described from time to time by the Company in releases and publications, and in periodic reports and other documents filed with the United States Securities and Exchange Commission

In addition, investors should be aware that generally accepted accounting principles prescribe when a company may reserve for particular risks, including claims and litigation exposures. Accordingly, results for a given reporting period could be significantly affected if and when a reserve is established for a contingency. Reported results may therefore appear to be volatile in certain accounting periods.

Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they are made. We do not undertake any obligation to update publicly or revise any forward-looking statements to reflect circumstances or events that occur after the date the forward-looking statements are made.







#### **Overview:**

- Leader in coastal Florida homeowners market
- High quality book of business with proven underwriting excellence
- Strong, large partner agent network and brand recognition
- Experienced leadership team

#### **Key Metrics:**

- Cash and Investments: \$530.2M
- Book Value Per Common Share: \$16.29, excluding non-controlling interest
- Agency Partnerships: 2,500+
- Gross Written Premiums for Q417: \$133.9M
- Florida OIR Market Share\*: 5.1%
- Demotech Financial Stability Rating: A

Federated National
Insurance Company
(FNIC) is predominantly
a homeowners' insurer
in Florida with controlled
expansion in
AL, LA, SC and TX.



<sup>\*</sup> Market data as of September 30, 2017 (Source: Florida OIR)

# LONG-TERM TRACK RECORD OF BOOK VALUE GROWTH





<sup>\*</sup> Impacted by Hurricane Matthew

Source: Company Filings and SNL Financial Note: Based on GAAP financial information



<sup>\*\*</sup> Impacted by Hurricane Irma

# **INVESTMENT CONSIDERATIONS**



- Top five position in attractive Florida market
- Favorable track record of GWP

- Significant opportunity to expand market share and diversify book
- Recent refocus on homeowners market
- Industry experience and market savvy executive team

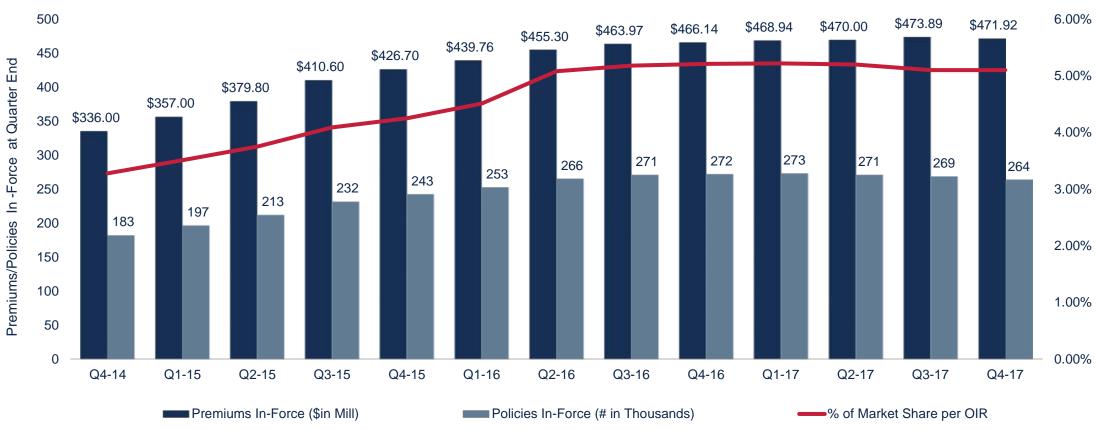






#### **FNIC Homeowners Florida Market Share**

Premiums in Force and % Market Share







# FLORIDA HOMEOWNERS MARKET OVERVIEW

#### Large, fragmented market dominated by "specialists", with limited presence of national P&C carriers

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Rank	Insurer	2017 Q3 FL HO DWP (\$ mm)	FL HO Mkt Share (%)
1	Universal Insurance	907	9.9
2	Citizens Property Ins	772	8.5
3	Federated National	465	5.1
4	Heritage Insurance	439	4.8
5	Security First Insurance	375	4.1
6	Homeowner's Choice Insurance	340	3.7
7	First Protective Insurance	296	3.2
8	United Property & Casualty	296	3.2
9	American Integrity	283	3.1
10	St. John's Insurance	256	2.8
11	People's Trust Insurance	245	2.7
12	Florida Peninsula	244	2.7
13	United Services Auto	243	2.7
14	Tower Hill Prime	226	2.7
15	Federal Insurance	161	2.5
16	AIG Property	154	1.8
17	ASI Preferred	147	1.7
18	Safepoint Insurance	140	1.6
19	Olympus Insurance	134	1.5
20	Tower Hill Signature	127	1.5
21	USAA Casualty	116	1.4
22	Tower Hill Preferred	104	1.3
23	Gulfstream P&C Insurance	102	1.1
24	Auto Club Insurance	90	1.1
25	Progressive Property	98	1.1
	Others	2,354	25.8
	Total	\$9,122 <sup>(1)</sup>	100.0

- Nation's third largest state
- Population growing by 1,000 every day
- \$9.2 billion HO insurance market
- Highly fragmented market with national players comprising less than 20%, none with higher market share than Federated National
- Federated National's focus is on high quality, well-mitigated homes (build after 1994) – we have ~20% of homes in this class statewide
- With Citizens down to ~450k policies, from 1.5mm in 2011, the days of depopulation growth are over with most companies now looking to grow through geographic expansion and new products



Source: Florida OIR



# DISTRIBUTION NETWORK & STRATEGY

Federated National is a partner of choice in the upper segment of the Florida homeowners market.

- All policies are generated on a voluntary basis
- Partnership with 2,500+ partner agents
  - One of a few selected Florida homeowners' insurance companies appointed to write voluntary business through Allstate & GEICO Florida partner agents
- Focus on higher value, better mitigated properties
  - Emphasize properties which typically have more advanced wind / hurricane mitigation features and lower
     All Other Peril (non-catastrophe) losses, all of which mitigate expected losses
  - Underwrite every risk to maintain our quality book of business
- Trust-based model
  - FNIC has achieved its growth by winning the business at the point of sale, not on price, but because our partner insurance agents trust us with their clients based on past experience





# DISCIPLINED UNDERWRITING APPROACH

Federated National's meticulous underwriting approach allows the Company to manage its current exposures while profitably underwriting new risks.

#### **Underwriting Process Overview**

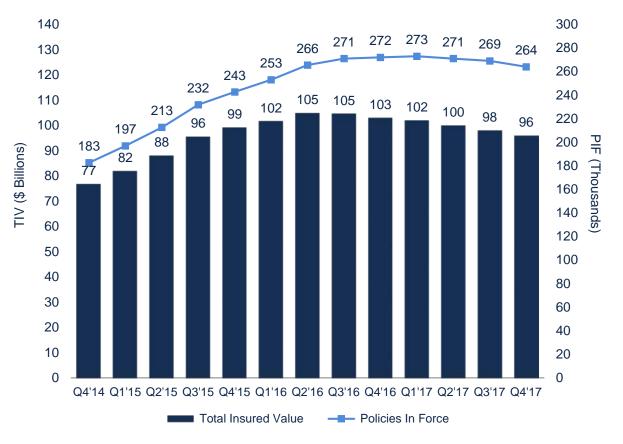
- Focus on higher value properties with an emphasis on more advanced wind / hurricane mitigation features and lower All Other Peril (non-catastrophe) losses
- Utilize a front-end Generalized Linear Model ("GLM") to calculate each risk's associated expenses, CAT and non-CAT exposure, cost of capital and risk concentration in order to determine a pass/fail position on all new business quoting
  - Manual reviews of every bound risk to ensure accuracy of information
  - Regulatory approved use of our GLM-based analytics to provide a layer of pre-binding portfolio optimization management
- Rates on every policy a function of FNIC's historical loss experience, concentration of risk, expenses and current market conditions
  - All risks are subject to an annual review to ensure low performing risks are not offered a renewal
- Business written by MNIC utilizes a similar disciplined approach as its policies are also underwritten by FedNat Underwriters ("FNU"), the Company's wholly owned MGA



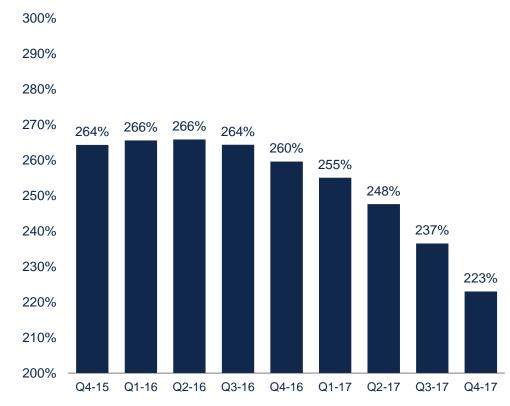


## QUALITY FLORIDA HOMEOWNERS' PORTFOLIO

# FNIC Total Insured Value and Policies In-Force



# 1-in-100 Year Probable Maximum Loss / In-Force Premium ("PML Premium")



Note: Probable Maximum Loss modeled using average of RMS and AIR combined and assuming LT, NoSS and NoLA

Gross written premiums flat due to rate increases





# SUCCESSFULLY MITIGATING AOB HEADWIND

AOB has been a significant drag on FL HO providers, but Federated National's multi-pronged strategy has positioned the company for improved underwriting profitability.

#### The Assignment of Benefits ("AOB") Challenge

- Florida HO specialist results have come under pressure from increased storm activity and the AOB crisis
- Incurred loss ratios for FL homeowners increased by more than 5 points in 2016, primarily driven by the adverse AOB trends\*
- AOB unlikely to see legislative solution near-term but significant rate increases are being approved by the OIR
- Combined with the 2 storms in 2016 and attritional loss pressure, the FL HO industry reported an aggregate combined ratio of 107% in 2016 vs. 90% in 2015
- 2016 upward trend has leveled off with higher frequency and lower severity

#### **Federated National's AOB Strategy**

- Pricing
  - Achieved aggregate 16+% compounded homeowners rate increase over 2016-17 to combat AOB impact; expect additional future increases
- Proactive management, training and engagement
  - Implemented processes, employee training and rate increases to manage AOB claims
- Contact policyholders to educate them on claims reporting to FNHC upon occurrence
- Analyze expected costs and works directly with AOB contractors and preferred FNHC vendors to arrive at a fair payment or else invokes the policy's appraisal clause
- Reducing litigation and mitigation expense risk
  - Company aggressively pushes Alternative Dispute Resolution practices to avoid or reduce AOB related litigation expenses
  - FNHC instituted FL OIR approved policy language changes that restrict emergency mitigation expenses



\* Source: Dowling & Partners



## 2017-2018 REINSURANCE STRUCTURE

Federated National has full indemnity reinsurance with highly rated reinsurers, and has maintained a business relationship with many of them for numerous years



















**FIDELIS** 





**LLOYD'S** 















### **Program Highlights**

~\$2.2 billion

of aggregate coverage with maximum single event coverage of approximately

\$1.5 billion

Per occurrence pretax retention of \$18 million +08

reinsurance partners, all of which are rated "A-" or higher by A.M. Best or fully collateralized



# ROBUST CLAIMS CAPABILITIES AND TENURED STAFF



#### **In-House Claims Adjusters**

- 40+ field adjusters covering the state of Florida as well as Louisiana
- 80+ onsite (desk) adjusters
- Claims management team of over 40 Directors, Managers, Supervisors and Team Leads
- In-house Litigation Management Team, which includes 3 in-house attorneys, supported by 15-person staff
- Claims personnel average 10+ years experience and are fully licensed
- Many on our team have tenure dating to storms of 2004 and 2005
- Training and knowledge is promoted and enhanced through on- and off-site education

# Strategic Alliance with Catastrophe Adjuster

- Owns 1/3 of Southeast Catastrophe Consulting Company, an independent catastrophe claims adjuster
- Dedicated catastrophe adjusters available to FNIC & MNIC
- All data and systems functionality are integrated and backed-up through a remote cloud-based computing system

#### **Efficient Claims Response**

- 24/7 new claims reporting capacity with immediate emergency response available when warranted
- Long-standing relationships with water remediation companies, emergency services providers and loss causation analysts that provide rapid mitigation of damages and exceptional customer service



# 2018 & BEYOND: BUILDING FOUNDATION FOR LONG-TERM VALUE CREATION



- Re-focusing on FNHC's core strengths
- Maintain market share in high end Florida market
- Expand into larger, second tier pricing market through newly acquired full control of Monarch (\$4.6B market opportunity)
- Selectively expand in adjacent coastal markets
- Continued investment in our people and processes to improve underwriting and claims performance through technology





# KEY RECENT EVENTS CHART OUR FUTURE PATH

Near-term focus on driving improved underwriting performance, while setting the stage longer-term profitable growth in HO

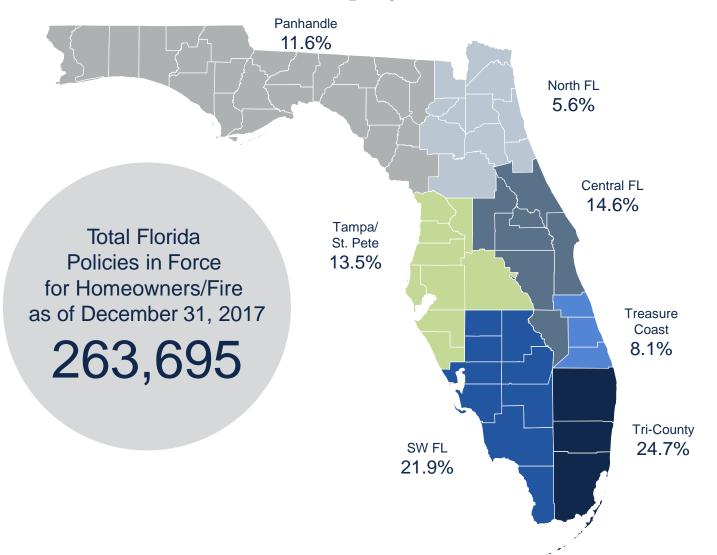
- Harvey & Irma update
  - \$24.7 million pre-tax loss retained, net of reinsurance and other recoveries
  - Company retention offset by claims adjusting fees and other related income resulting in \$10 million net after-tax impact
- Q4 HO revenue grew 21% and earnings of \$7.4 million, marking our strongest performance in 8 quarters
- FL rate increases taking effect, offsetting AOB and driving expected improvement in underwriting performance beginning in 2018
- Exiting unprofitable non-core businesses
  - Auto Minimal headwind beginning 2018
  - Commercial GL Small business proved a distraction to our HO focus
  - Combined reduction in GWP of ~\$75M annualized
- Completed purchase of Monarch venture from partners, paving path to FL book diversification strategy



# DIVERSIFYING FLORIDA BOOK – REGIONAL PENETRATION



#### **Federated National Insurance Company – Florida Market for Homeowners**



- Statewide offering of HO3, HO6, HO4 and DP-3 Forms
- Risk Management through utilization of both analytics and geographic exposure management
- Distribute through independent retail partner agents and national carrier affinities
- Managed catastrophe exposure by ceding risk through reinsurance treaties



# DIVERSIFYING FLORIDA BOOK – MONARCH



Full Ownership of Monarch creates strategic flexibility and a path to diversification and growth

#### **Monarch National Insurance Overview**

- Established in 2015 as joint venture with Crosswinds and TransRe
- Strategy: Leverage Federated National's partner agent network to gain access to risk-adjusted class of FL HO market
- Closed acquisition in February for \$16.7 million in cash and retired \$5 million note
- Improved capital-efficiency with Monarch National stacked under Federated National

#### **Ownership Benefits**

- Full control in executing on the Monarch opportunity
- Provides second prong to FL diversification strategy, expanding access to 50% of the FL HO market of which we are underweight
- Strengthens our partner agent relationships by expanding our appetite to risk-adjusted market
- Continuing to enhance our underwriting process by deploying sophisticated scoring and leveraging our strong reinsurance partnerships to manage risk







HO Insurance Market Segments

Federated National Current Share of Market Segment

Vast middle-market growth opportunity ~50% of total HO Insurance Market High-end Segment High Quality Well Mitigated Risk

**Our Focus** 

**Middle Market Segment**Risk Adjusted Houses

**Underweight** 

**Low-end Segment Poorly/Un-Mitigated Risk** 

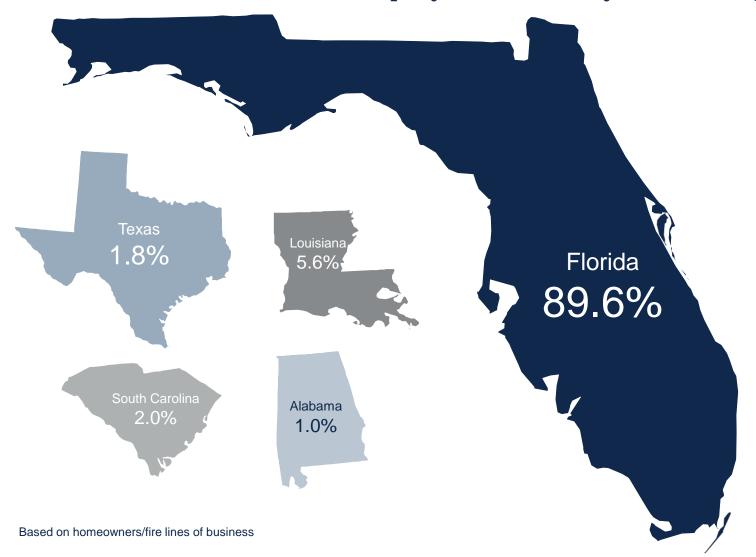
**Not our Focus** 





# COASTAL STATE DIVERSIFICATION

#### **Federated National Insurance Company In-Force Policy Counts – Regionally**



- Limited to Gulf and Atlantic coastal states offering Property
   & Casualty policies
- Focus on hurricane zones
   1 and 2 where consumer need
   is the greatest
- Leveraging best practices developed over our 2 plus decades of experience in Florida
- Distributed through general partner agents and national carrier affinities







- Strong mindshare, partner agent network in Florida supports diversified regional penetration
- Ownership of Monarch gives us control in tailoring product for new Florida insurance classes
- Continued expansion as we take our model to neighboring states
- Multiple opportunities to leverage technology to improve performance
- Deep domain expertise across the FNHC organization







#### An experienced management team that has extensive tenure in the homeowners' insurance market in Florida

#### Michael Braun

Chief Executive Officer & President

Appointed Chief Executive Officer in July 2008
Elected to Board in 2005

# Ronald Jordan Chief Financial Officer

Worked for multiple Fortune 200 insurance and Big 4 25+ years of Accounting, Finance, Risk & Governance

#### **Christopher Clouse**

Vice President of Personal Lines Underwriting

25+ years of industry experience

#### Erick Fernandez

Chief Accounting Officer

15+ years of Accounting and Finance

#### Scott Fest

Vice President of Reinsurance

20+ years of Reinsurance experience

#### Gordon Jennings

Vice President of Risk Management

23+ years of industry experience

#### Larry Hufschmid

Vice President of Information Technology

28+ years of industry experience and 38 years of IT experience

#### **Neil Novellas**

Vice President of Internal Audit

20+ years of auditing experience

# Anthony Prete Vice President of Strategy

15+ years of industry experience

# C. Brian Turnau Vice President of Claims

18+ years of industry experience

# Tracy Wiggan Vice President of Human Resources

20 + years experience in human resources

#### Stephen Young

Vice President of Operations

20+ years of industry experience





# FINANCIAL OVERVIEW



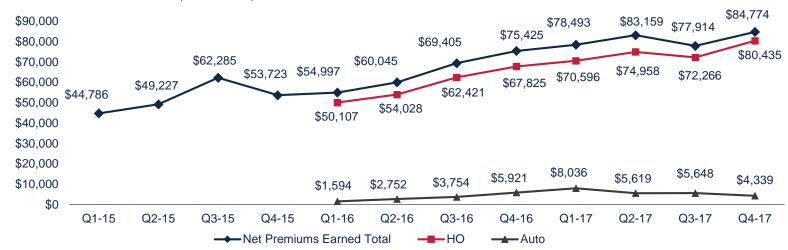


### **PREMIUMS**

#### Gross Written Premiums (in thousands)



#### Net Premiums Earned (in thousands)





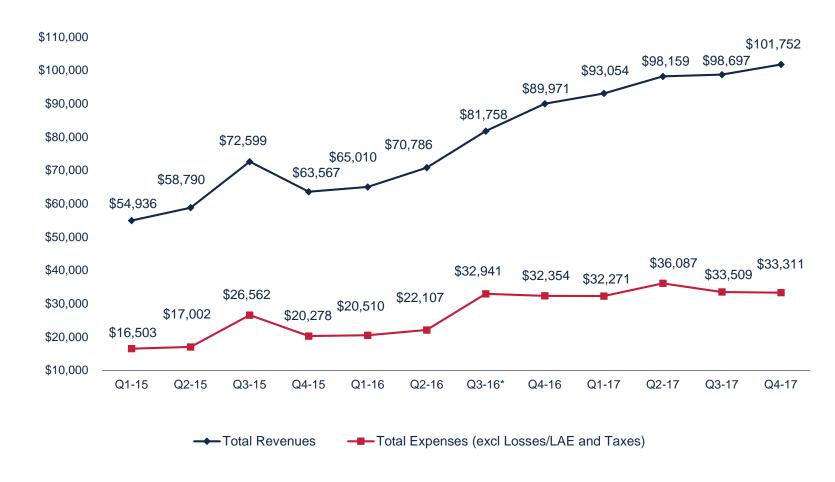
Note: Breakouts for Homeowners and Automobile are provided from 1Q16 forward

Note: Excludes CGL





#### Total Revenues and Expenses (excluding Losses, LAE and Taxes) (in thousands)







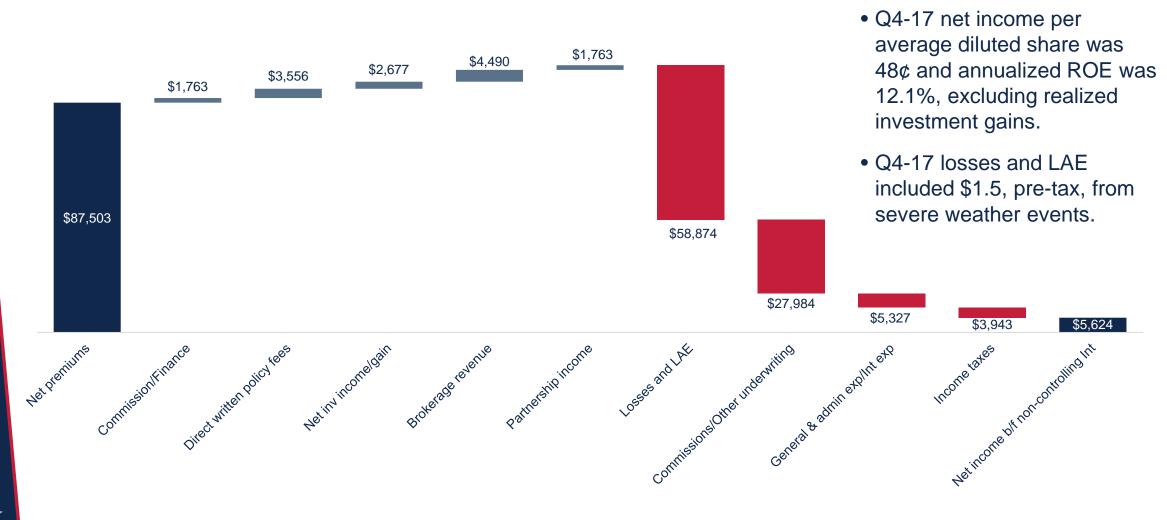
# 4Q17 RESULTS BY LINE OF BUSINESS

	НО	Other	Consolidated
Total Revenue	\$87,606	\$14,146	\$101,752
Costs and expenses:			
Losses and loss adjustment expenses	47,345	11,529	58,874
All other expenses	29,254	4,057	33,311
Total costs and expenses	76,599	15,586	92,185
Income before income taxes	11,007	(1,440)	9,567
Income taxes	4,246	(303)	3,943
Net income	6,761	(1,137)	5,624
Net loss attributable to noncontrolling interest	(672)	_	(672)
Net income attributable to FNHC shareholders	\$ 7,433	\$ (1,137)	\$ 6,296



# **NET INCOME BRIDGE**



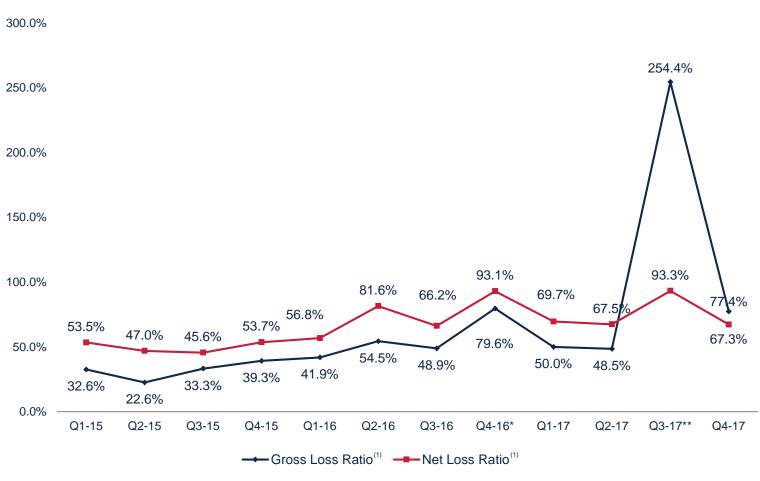




## LOSSES AND LAE



#### **Gross and Net Loss Ratios**(1)



Beginning Q4-15, we have experienced increased loss and LAE costs associated with claims in our Florida homeowners book of business due to Assignment of Benefits ("AOB")

AOB has resulted in a rate increase effective August 2016, with an additional 10% Florida statewide-average increase taking effect August 2017



<sup>\*</sup> Impacted by Hurricane Matthew

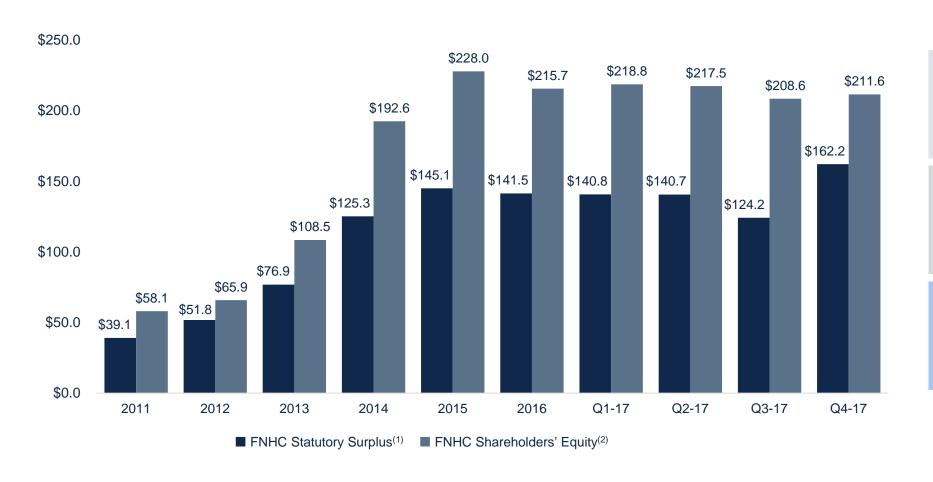
<sup>\*\*</sup> Impacted by Hurricane Irma

<sup>(1)</sup> Includes the impact of severe weather events (Hurricane Matthew, Tornados, Tropical Storm Colin, Hurricane Hermine, and Hurricane Irma)



## **BALANCE SHEET STRENGTH**

#### "Our commitment to protecting our policyholders and our shareholders"



Conservative
Capital Structure

Reinsurance Strategy

Low risk investment portfolio



<sup>(1) 2016</sup> Statutory surplus includes \$25M surplus infusion

<sup>(2)</sup> FNHC Shareholders' Equity excludes non-controlling interest

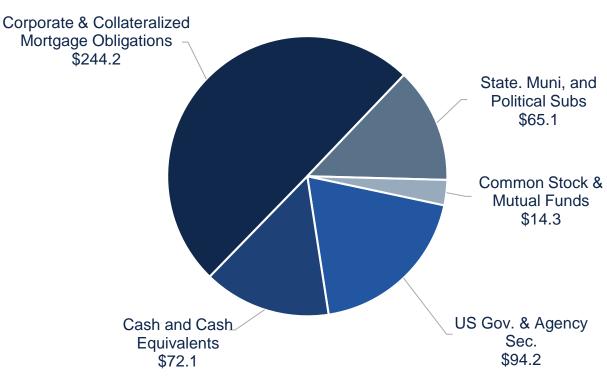




- Designed to preserve capital, maximize after-tax investment income, maintain liquidity and minimize risk
- Utilize outside investment managers for the fixed income and equity portfolios
- As of 12/31/2017, 100% of the Company's fixed income portfolio was rated investment grade
  - Average duration: 3.962 years
  - Composite rating: A- (S&P)
  - YTM: 2.58%
  - Book yield: 2.53%
- Historical total returns on cash and investments as of 12/31/2017
  - 1 Year: 4.00%
  - 2 Years: 2.97%

#### **Federated National Investment Portfolio Composition\***

as of December 31, 2017 (in millions)



\*excludes Monarch National







Underwriting	Strategy	Investment	Shareholders' Returns
Performance	And Philosophy	Returns	
<ul> <li>Maintain competitive advantage on higher value properties</li> <li>Expand in middle market growth opportunity</li> <li>Prioritize value of book</li> <li>Focus on sustainable profitability</li> <li>Employ sophisticated pricing and actuarial tools</li> </ul>	<ul> <li>Re-focus on our core: quality property book</li> <li>Maintain regional growth strategy that includes expanding in Non-FL states</li> <li>Continue efficient and effective use of reinsurance programs</li> <li>Focus on long-term profitable growth</li> </ul>	<ul> <li>Preserve capital</li> <li>Maximize after-tax investment income</li> <li>Utilize investment managers for fixed income and equity portfolio</li> <li>Maintain liquidity</li> </ul>	<ul> <li>Executed on authorized program for common stock repurchases</li> <li>Committed to maintaining Dividends</li> <li>Effective use of controls and management oversight of expenditures</li> <li>Achieve book value growth</li> </ul>





# THANK YOU!

