



**INVESTOR PRESENTATION
Q2-2017**

NASDAQ: FNHC

SAFE HARBOR STATEMENT

Safe harbor statement under the Private Securities Litigation Reform Act of 1995:

Statements that are not historical fact are forward-looking statements that are subject to certain risks and uncertainties that could cause actual events and results to differ materially from those discussed herein. Without limiting the generality of the foregoing, words such as “anticipate,” “believe,” “budget,” “contemplate,” “continue,” “could,” “envision,” “estimate,” “expect,” “guidance,” “indicate,” “intend,” “may,” “might,” “plan,” “possibly,” “potential,” “predict,” “probably,” “pro-forma,” “project,” “seek,” “should,” “target,” or “will” or the negative thereof or other variations thereon and similar words or phrases or comparable terminology are intended to identify forward-looking statements.

Forward-looking statements might also include, but are not limited to, one or more of the following:

- Projections of revenues, income, earnings per share, dividends, capital structure or other financial items or measures;*
- Descriptions of plans or objectives of management for future operations, insurance products/or services;*
- Forecasts of future insurable events, economic performance, liquidity, need for funding and income; and*
- Descriptions of assumptions or estimates underlying or relating to any of the foregoing.*

The risks and uncertainties include, without limitation, risks and uncertainties related to estimates, assumptions and projections generally; the nature of the Company’s business; the adequacy of its reserves for losses and loss adjustment expense; claims experience; weather conditions (including the severity and frequency of storms, hurricanes, tornadoes and hail) and other catastrophic losses; reinsurance costs and the ability of reinsurers to indemnify the Company; raising additional capital and our potential failure to meet minimum capital and surplus requirements; potential assessments that support property and casualty insurance pools and associations; the effectiveness of internal financial controls; the effectiveness of our underwriting, pricing and related loss limitation methods; changes in loss trends, including as a result of insureds’ assignment of benefits; court decisions and trends in litigation; our potential failure to pay claims accurately; ability to obtain regulatory approval applications for requested rate increases, or to underwrite in additional jurisdictions, and the timing thereof; the impact that the results of the Monarch joint venture may have on our results of operations; inflation and other changes in economic conditions (including changes in interest rates and financial markets); pricing competition and other initiatives by competitors; legislative and regulatory developments; the outcome of litigation pending against the Company, and any settlement thereof; dependence on investment income and the composition of the Company’s investment portfolio; insurance agents; ratings by industry services; the reliability and security of our information technology systems; reliance on key personnel; acts of war and terrorist activities; and other matters described from time to time by the Company in releases and publications, and in periodic reports and other documents filed with the United States Securities and Exchange Commission.

In addition, investors should be aware that generally accepted accounting principles prescribe when a company may reserve for particular risks, including claims and litigation exposures. Accordingly, results for a given reporting period could be significantly affected if and when a reserve is established for a contingency. Reported results may therefore appear to be volatile in certain accounting periods.

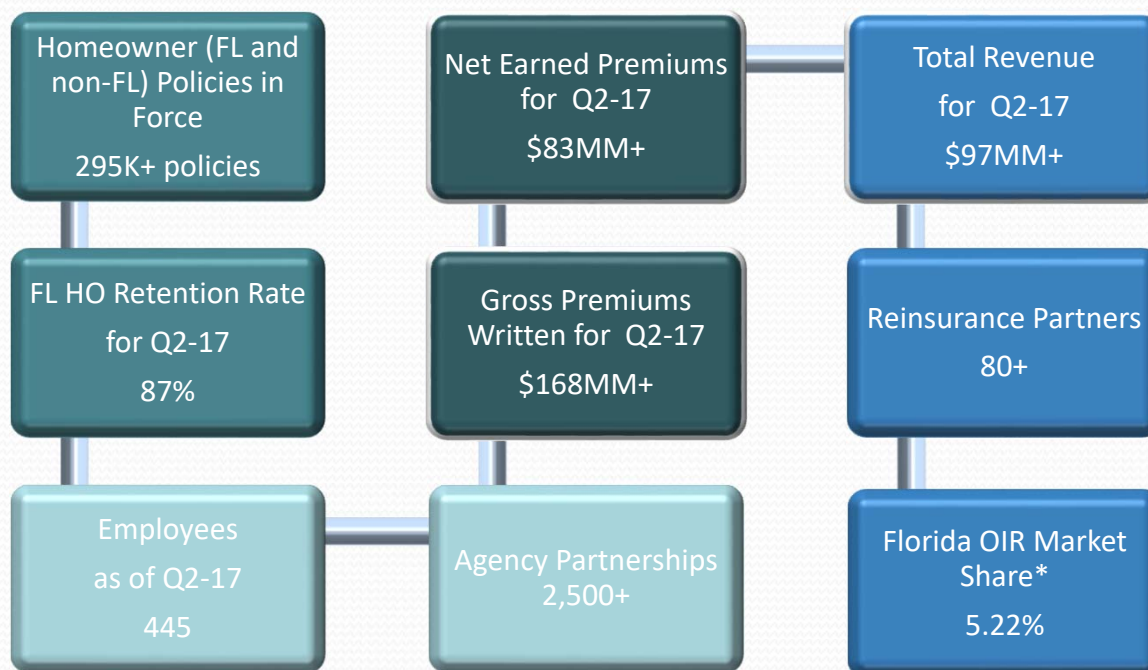
Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they are made. We do not undertake any obligation to update publicly or revise any forward-looking statements to reflect circumstances or events that occur after the date the forward-looking statements are made.

FNHC SNAPSHOT AND QUICK FACTS

Federated National Holding Company

(as of 6/30/2017, except where noted)

- **NASDAQ:** FNHC
- **Headquarters:** Sunrise, FL (Ft. Lauderdale)
- **Core Market:** FL Homeowners' P&C insurance
- **IPO Year:** 1998
- **Financial Stability Rating:** 
- **Cash and Investments:** \$534 MM
- **Total Shareholders' Equity:** \$222 MM excluding non-controlling interest
- **Common Shares Outstanding:** 13.1 MM
- **Book Value Per Common Share:** \$16.97 Excluding non-controlling interest
- **Closing Market Price on August 31** of \$15.54 represents an 8.4% discount to BV



* Market data as of March 31, 2017

OUR DISTINGUISHING CHARACTERISTICS AND TRACK RECORD

Our Team

We are a well-regarded employer that is mindful of the well-being of our employees, allowing all employees to develop their individual capabilities in an impartial, challenging, rewarding and cooperative environment and offering them the opportunity for career development. We value experienced insurance professionals who share our dedication to exceptional customer service. We seek individuals who are qualified, highly motivated and demonstrate our principles of professionalism, cooperation, communication, accountability, innovation and respect.

Our Customers

We strive for total customer satisfaction. Our intent is to attract and retain customers for their insurance needs by providing outstanding customer service, quality and value in all our products and services at the lowest possible cost.

Our Strategy

Generate profitable growth by:

- Continued market share growth in Florida
- Ongoing expansion into other States
- Developing additional affinity relationships
- Looking for strategic acquisitions and/or joint ventures
- Maintaining our commitment to delivering quality products, services, and customer satisfaction

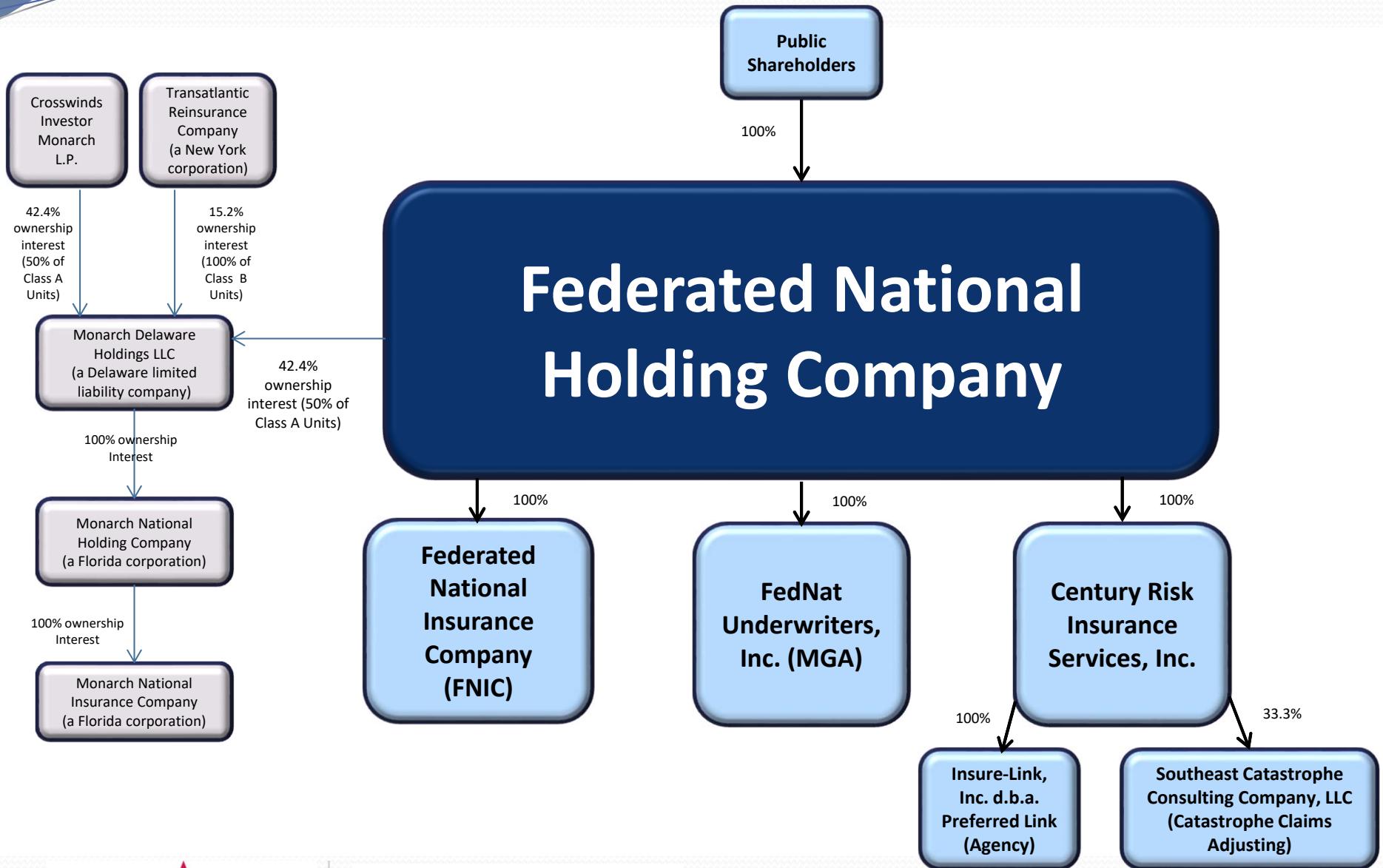
LEADING TO

4% Q2 Y/Y increase in HO Gross Premiums Written

7% Q2 Y/Y growth in HO Policies in Force, driven by non-FL

17% Q2 Y/Y growth in Investment Income

FNHC ORGANIZATIONAL STRUCTURE



FNHC AND MARKET TIMELINE

The early years...

1992 &
1993

- Hurricane Andrew
- Emergence of Citizen's predecessor, Florida's property residual market
- National carriers begin to intentionally reduce their share within the Florida property market
- Creation of the Florida Hurricane Catastrophe Fund

2004 &
2005

- Hurricane seasons bring four Florida hurricanes in year 2004 and four in year 2005
- National carriers further accelerate their desire not to compete within the Florida property market

2006 &
2007

- Windstorm mitigation credit overhaul
- Citizens becomes a competitor to the private market

2009

- Citizens establishes "glide path" to actuarial sound rates

2011

- Joined BBB and earned A+ rating



- "Cost Driver" bill to expedite rate filings, increase surplus requirements and reform sinkhole claims

Timeline continues to next page...

FNHC AND MARKET TIMELINE

Recent developments...

2012

- Citizens reduces potential assessment



2013

- Citizens Clearinghouse established

Clearing house participants

At 27-Jan-14 launch	10-May-14	10-May-14	13-Jun-14
Am. Royal	American Tradition	Cypress Insurance	American Integrity
Florida Peninsula	Barrett Insurance Group	Security First	Avista PNC
Solo Harbor	Federated National	Southern Family	Capital Federal
United PNC	Heritage	Southern Family PNC	Capital PNC
	Midwest USA	Southern Life	
	People's Trust		
	Yield 100 Signature		

Source: Citizens Property Insurance Corp.

2015

- Monarch National** approved by Florida Office of Insurance Regulation



2015

- Lloyd's of London appoints **FedNat Underwriters (FNU)** as Coverholders



2016

- Sun Sentinel honors **FNHC** as one of the 2016 Top Workplaces in South Florida



- Changed name from 21st Century Holding Company to **Federated National Holding Company**

- Federated National Insurance Company** – Allstate relationship (Ivantage Select Agency Inc.)



- FNIC** named Fortune "Fastest Growing Companies"

- FNIC** appointed to Citizens Market Accountability Advisory Board
- FNIC** named Forbes "America's 50 Most Trustworthy Financial Companies"

- FNU** entered into an Authorization and Appointment Agreement with GEICO Insurance Agency, Inc.



FEDERATED NATIONAL'S APPROACH TO THE FLORIDA MARKET

Agent Experience

- Utilize innovative point of sale software providing agent “ease of use”
- Deliver instantaneous quoting and binding capabilities
- Provide agents with access to numerous key data points essential to assessing risk factors

Underwriting Standards

- Focus on higher value properties
- Emphasize properties which typically have more advanced wind / hurricane mitigation features and lower All Other Peril (non-catastrophe) losses, all of which mitigate expected losses
- Underwrite every risk to maintain our quality book of business

Geographic Diversification

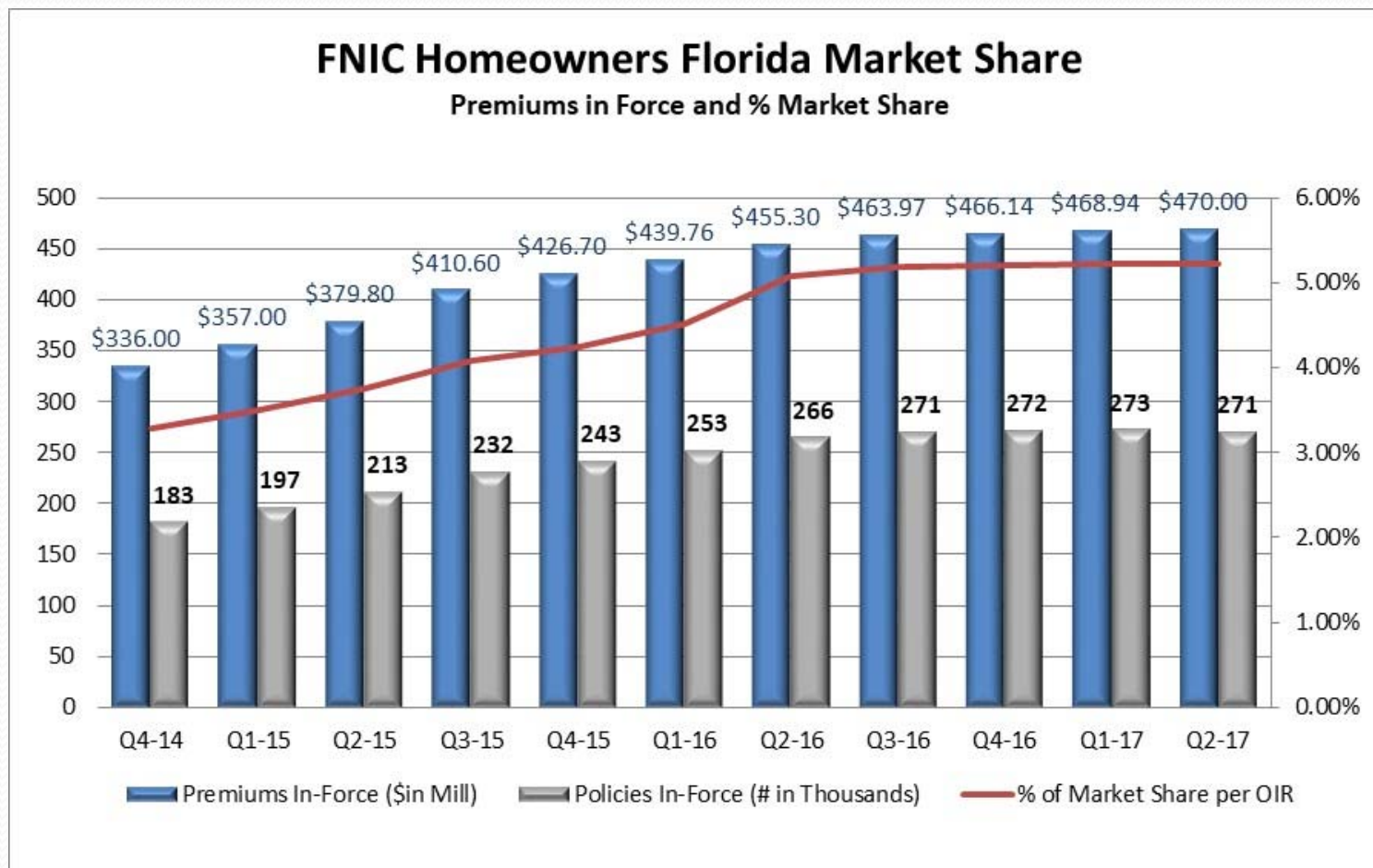
- Reduce geographic concentration in the Tri-County / South Florida area and expand in other counties in Florida
- Enhance underwriting results and reduce our risk exposure via greater diversification
- Expand into other coastal states

LINES OF BUSINESS

1. **Homeowners** – Consists of our homeowners property and casualty insurance business, which currently operates in Florida, Alabama, Texas, Louisiana and South Carolina
 - 90% of total 2Q17 net earned premiums and 82% of total revenue.
 - 9.9% Florida statewide-average rate increase taking effect beginning August 1, 2017
 - Core reinsurance structure for all states totals approximately \$2.19 billion of aggregate coverage with a maximum single event coverage of \$1.56 billion, with automatic reinstatement premium protection in place. See p.16 for further details.
2. **Automobile** – Consists of our nonstandard personal automobile insurance business which currently operates in Georgia, Texas, Alabama, and Florida
 - 6% of total 2Q17 net earned premiums and 8% of total revenue.
 - Three active programs with three more programs in run-off.
 - Less than 5% of FNIC's statutory surplus is required to back our Automobile operations.
3. **Other** – Consists primarily of our commercial general liability and federal flood businesses, along with our in-house insurance agency and corporate and investment operations
 - 5% of total 2Q17 net earned premiums and 10% of total revenue (in part due to realized investment gains in the quarter).
 - Includes all net investment income and realized investment gains and losses.

FEDERATED NATIONAL GROWING MARKET SHARE

Premiums/Policies In -Force at Quarter End



FLORIDA MARKET PROVIDES CONTINUED GROWTH

Federated National Insurance Company (FNIC) is predominantly a homeowners' insurer in Florida with controlled expansion in LA, AL, SC and TX.

- All new policies are generated on a voluntary basis
- One of a few selected Florida homeowners' insurance companies appointed to write voluntary business through Allstate & GEICO Florida agents
- Opportunity to increase FNIC's market share through partnership with 2,500+ agents
- Opportunity to further increase our market presence through Monarch National insurance products
- FNIC's ranking increased to 4th largest insurance company in Florida as of March 31, 2017
- FNIC has achieved its growth by winning the business at the point of sale when our partner insurance agents decide which carrier to entrust with their clients

**Federated National Insurance Company (FNIC)
Market Share of FL Homeowners**



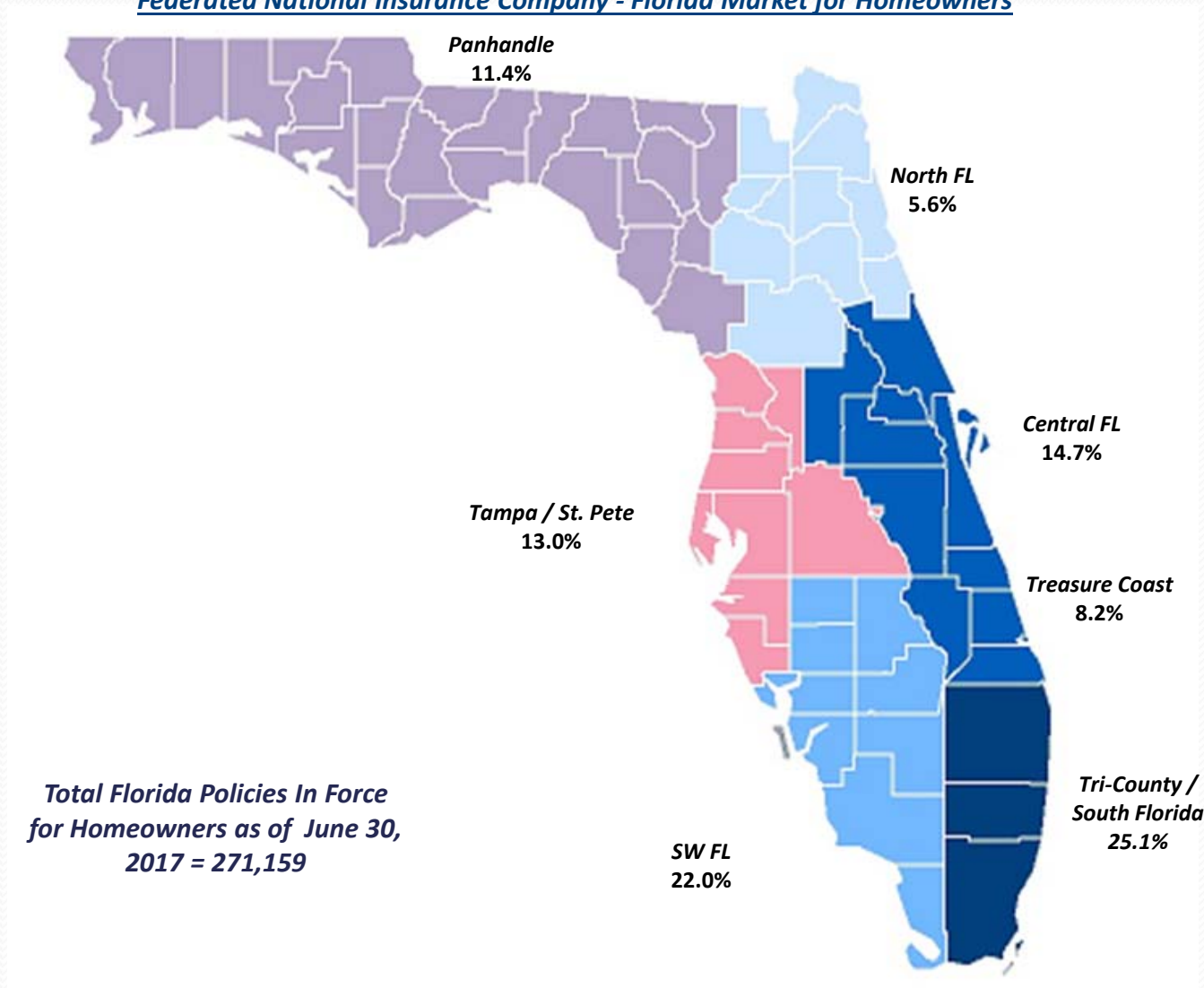
Note: Includes personal residential and excludes commercial residential business. The Florida Office of Insurance Regulation's QUASR next generation database excludes State Farm Florida Insurance Company in its dataset as of March 31, 2017.

FNIC rank based on Florida residential homeowners' insurance premiums written per Florida Office of Insurance Regulation (FL OIR)

Market data for June-17 unavailable as of 8/31/2017.

DIVERSIFICATION IN FLORIDA

Federated National Insurance Company - Florida Market for Homeowners



DIVERSIFICATION

Federated National Insurance Company Market



Georgia
17.5k Policies
4.6%



Texas
30.2k Policies
8.0%



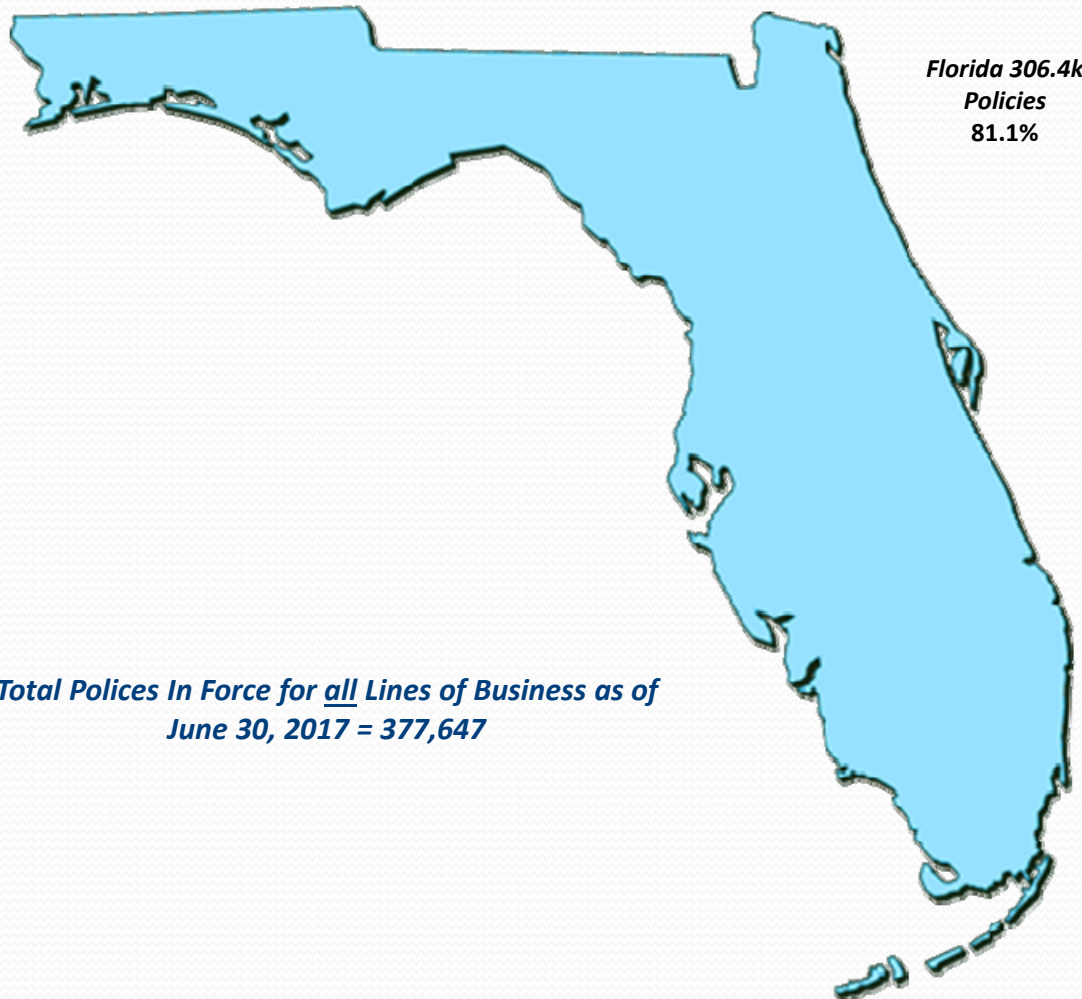
Louisiana
15.1k Policies
4.0%



Alabama
3.8k Policies
1.0%



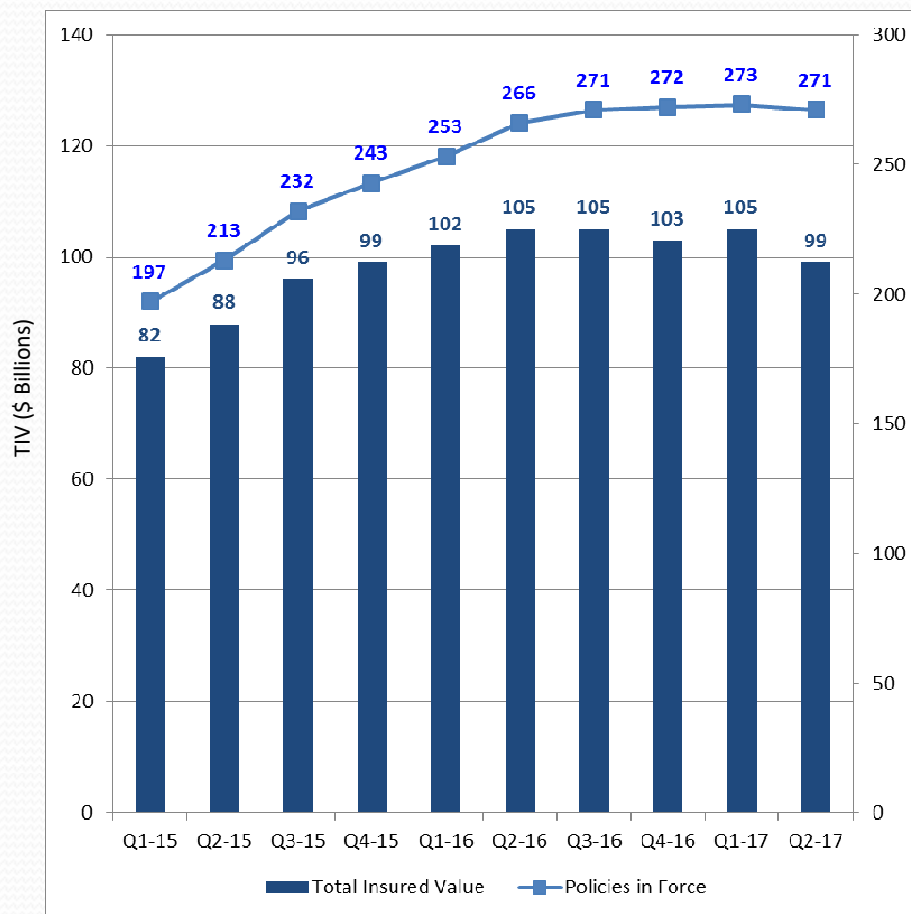
South Carolina
4.7k Policies
1.2%



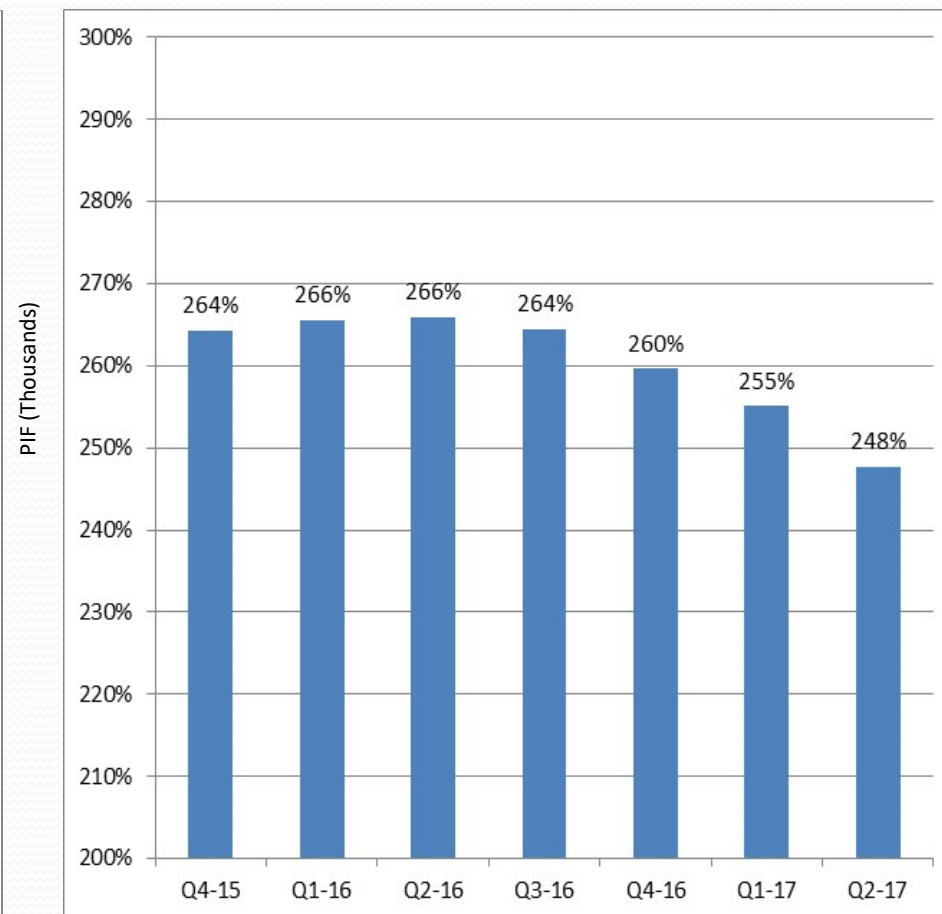
Total Policies In Force for all Lines of Business as of June 30, 2017 = 377,647

QUALITY GROWTH IN FLORIDA HOMEOWNERS' PORTFOLIO

FNIC Total Insured Value and Policies In-Force



1-in-100 Year Probable Maximum Loss/ In-Force Premium



Note: Probable Maximum Loss modeled using average of RMS and AIR combined and assuming LT, NoSS and NoLA

ROBUST CLAIMS CAPABILITIES AND TENURED STAFF

In-House Claims Adjuster

- 40 field adjusters covering the state of Florida and 60 onsite (desk) adjusters; 40 claims Directors, Managers and Supervisors; in-house Director of Litigation Management supported by three Litigation Managers and twelve Litigation Adjusters; all of whom are fully licensed in all of the states in which we write business
- Average experience is over 10 years
- Long tenure with Federated National; many of our homeowners' management team and adjusting staff served the company during the storms of 2004 and 2005
- Training and knowledge is promoted and enhanced through on and off-site education

Strategic Alliance With Catastrophe Adjuster

- Owns 1/3 of Southeast Catastrophe Consulting Company, an independent catastrophe claims adjuster
- Dedicated catastrophe adjusters available to Federated National & Monarch National as needed
- All data and systems functionality are integrated and backed-up through a remote cloud-based computing system

Efficient Claims Response

- 24/7 new claims reporting capacity with immediate emergency response available when warranted
- Long-standing relationships with water remediation companies, emergency services providers and loss causation analysts that provide rapid mitigation of damages and exceptional customer service

STRONG CATASTROPHE REINSURANCE

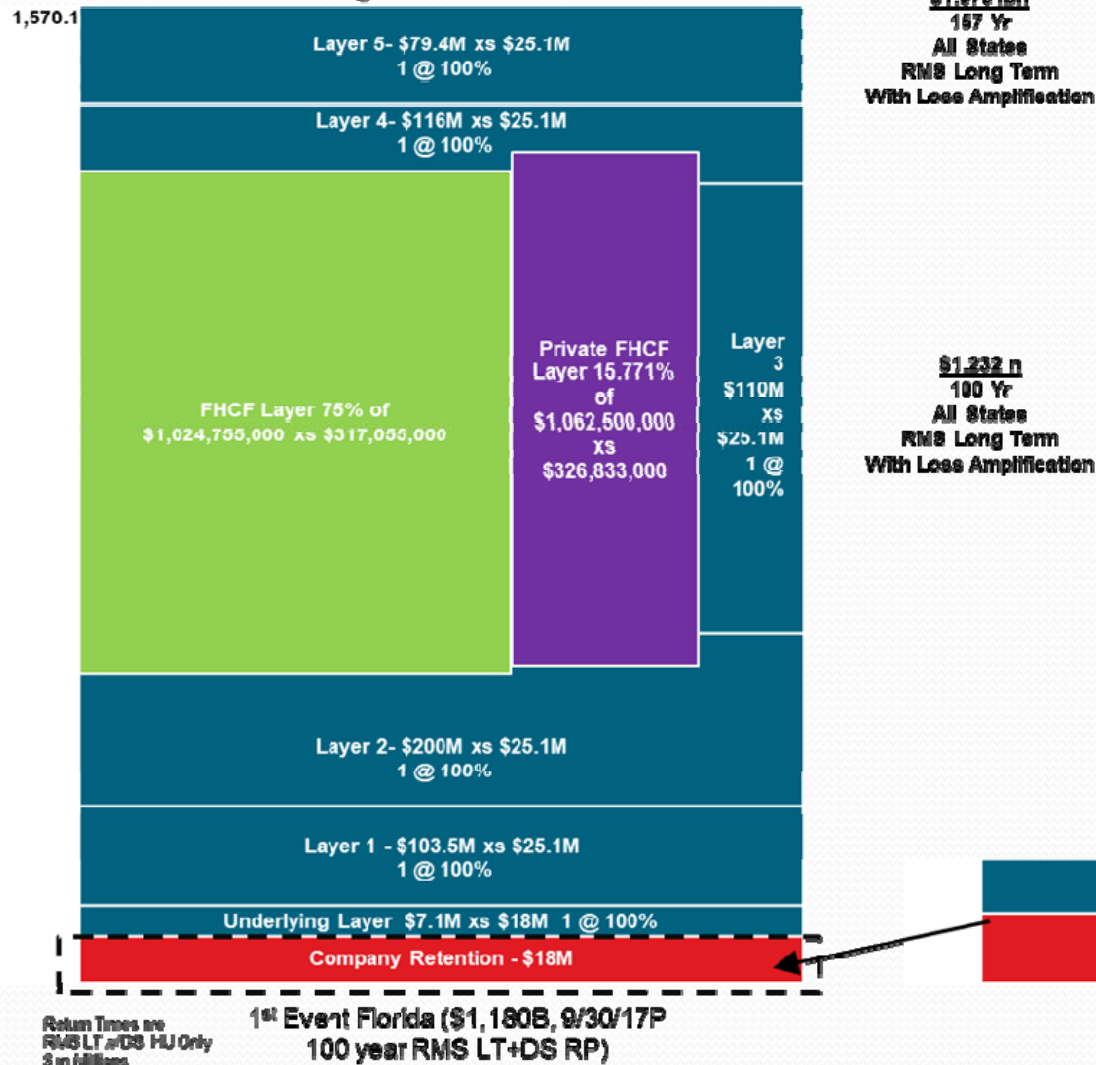
Federated National has full indemnity reinsurance with highly rated reinsurers, and has maintained a business relationship with many of them for numerous years

2017 – 2018 Excess of Loss Catastrophe Reinsurance Highlights

- Approximately \$2.19 billion of aggregate coverage with maximum single event coverage of approximately \$1.56 billion with a per occurrence retention of \$18 million.
- 80+ reinsurance partners, all of which are rated “A-” or higher by A.M. Best or fully collateralized.
- New ex-named storm quota share of 10% with Swiss Re.
- Additional Multiple year protection of \$89 million was obtained for the period 7/1/17 – 6/30/19. The amount of multiple year protection varies by layer of excess of loss protection, but the total multiple year protection in place is roughly \$245 million.
- All private market layers have prepaid automatic reinstatement premium protection (“RPP”) and a cascading, drop down feature excess of \$25.1 million.
- A non-Florida first event retention of \$13 million which lowers to \$2 million for the second event for hurricane losses only.
- The ex-named storm property per risk treaty affords \$5 million of loss coverage in excess of \$1 million.

2017-2018 REINSURANCE STRUCTURE

Core Program – All States



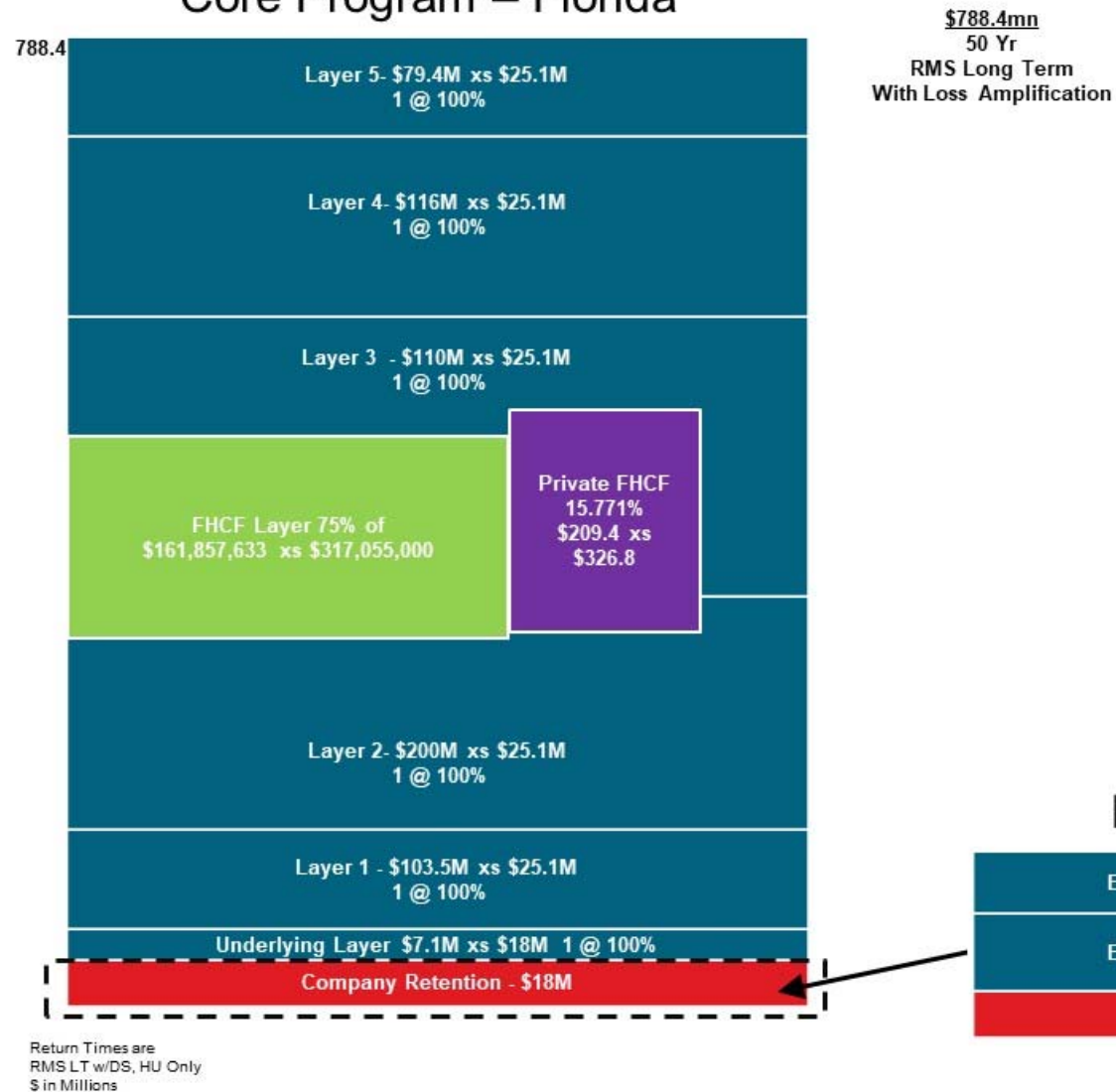
Ex-Florida Program



2017-2018 REINSURANCE STRUCTURE

Second Event Structure after a 100 Year Florida Event

Core Program – Florida



Ex-Florida Program



CONSISTENTLY INNOVATING



INVEST IN TECHNOLOGY

- Best in class software partners
- Hardware solutions
- Data warehouse

INVEST IN EMPLOYEES

- Expanding staff
- Maintaining low employee turnover rates
- Offering competitive benefits including:
 - 401K 100% match up to 6%
 - Profit sharing
 - Education reimbursement assistance
 - Paid certification and licensing for employees
 - Flexible work environment/work from home

INVEST IN BUSINESS

- Continuing improvement to Federated National's policy offering
- Continuing growth with Monarch National
- Partnering with our reinsurers
- Obtaining approval to expand in other states
- AllState partnership
- GEICO partnership

EXPERIENCED MANAGEMENT TEAM

An experienced management team that has a long history with Federated National and has extensive tenure in the homeowners' insurance market in Florida

Michael Braun, *Chief Executive Officer & President*

- Appointed Chief Executive Officer in July 2008
- Elected to Board in 2005
- Joined in 1998

Ronald Jordan, *Chief Financial Officer*

- Worked for multiple Fortune 200 insurance companies and Big 4
- More than 25 years of Accounting, Finance, Risk and Governance experience
- Joined in 2017

Erick Fernandez, *Chief Accounting Officer*

- Worked for Fortune 20, 500 and Big 4
- More than 15 years of Accounting and Finance experience
- Joined in 2016

Gordon Jennings, *Vice President of Risk Management*

- Appointed Vice President of Risk Management in May 2008
- Serves as President of FedNat Underwriters
- Joined in 2000

Scott Fest, *Vice President of Reinsurance*

- Previously worked for E.W. Blanch, Benfield, Collins and Guy Carpenter
- More than 20 years of reinsurance experience
- Joined in 2016

Stephen Young, *Vice President of Operations*

- Appointed Vice President of Operations in June 2009
- More than 20 years of industry experience
- Joined in 1995

EXPERIENCED MANAGEMENT TEAM (CONT.)

An experienced management team that has a long history with Federated National and has extensive tenure in the homeowners' insurance market in Florida

C. Brian Turnau, *Vice President of Claims*

- Worked for private practice insurance defense litigation law firms for 15 years
- More than 18 years of industry experience
- Joined in 2000

Tracy Wiggan, *Vice President of Human Resources*

- Appointed as Director of Human Resources in July 2008
- More than 20 years experience in human resources
- Joined in 2005

Anthony Prete, *Vice President of Strategy*

- More than 15 years of industry experience
- Previously worked at Kemper, The Hartford, Travelers, and Safeco
- Joined in 2015

Christopher Clouse, *Vice President of Personal Lines Underwriting*

- Appointed Underwriting Manager in June 2010
- More than 25 years of industry experience
- Joined in 2008

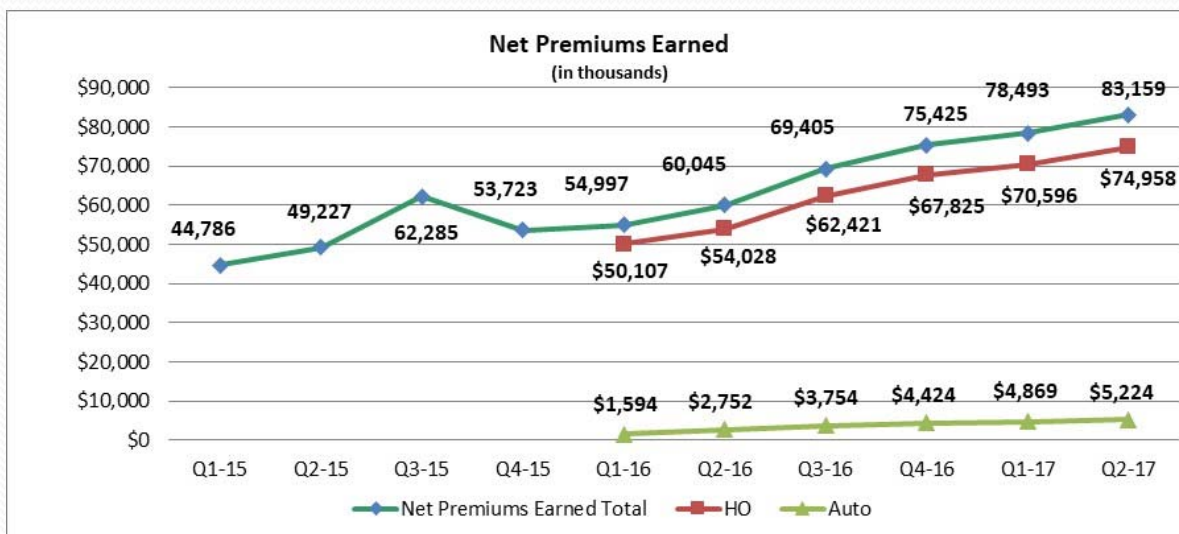
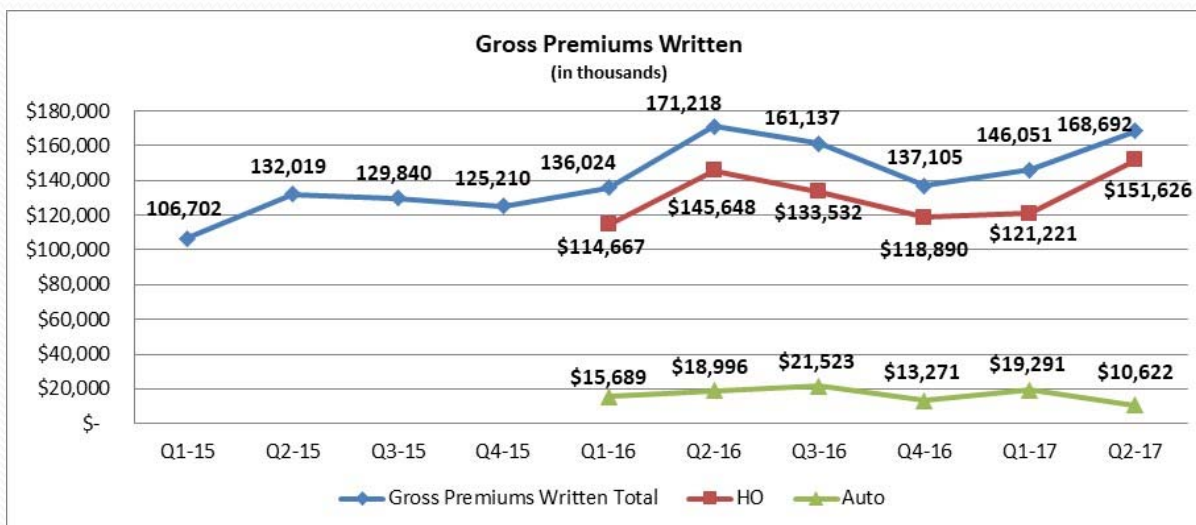
Larry Hufschmid, *Vice President of Information Technology*

- Previously was CIO at Hull & Company Inc.
 - 28 years of industry experience and 38 years of IT experience
 - Joined in 2012
-

Financial Overview

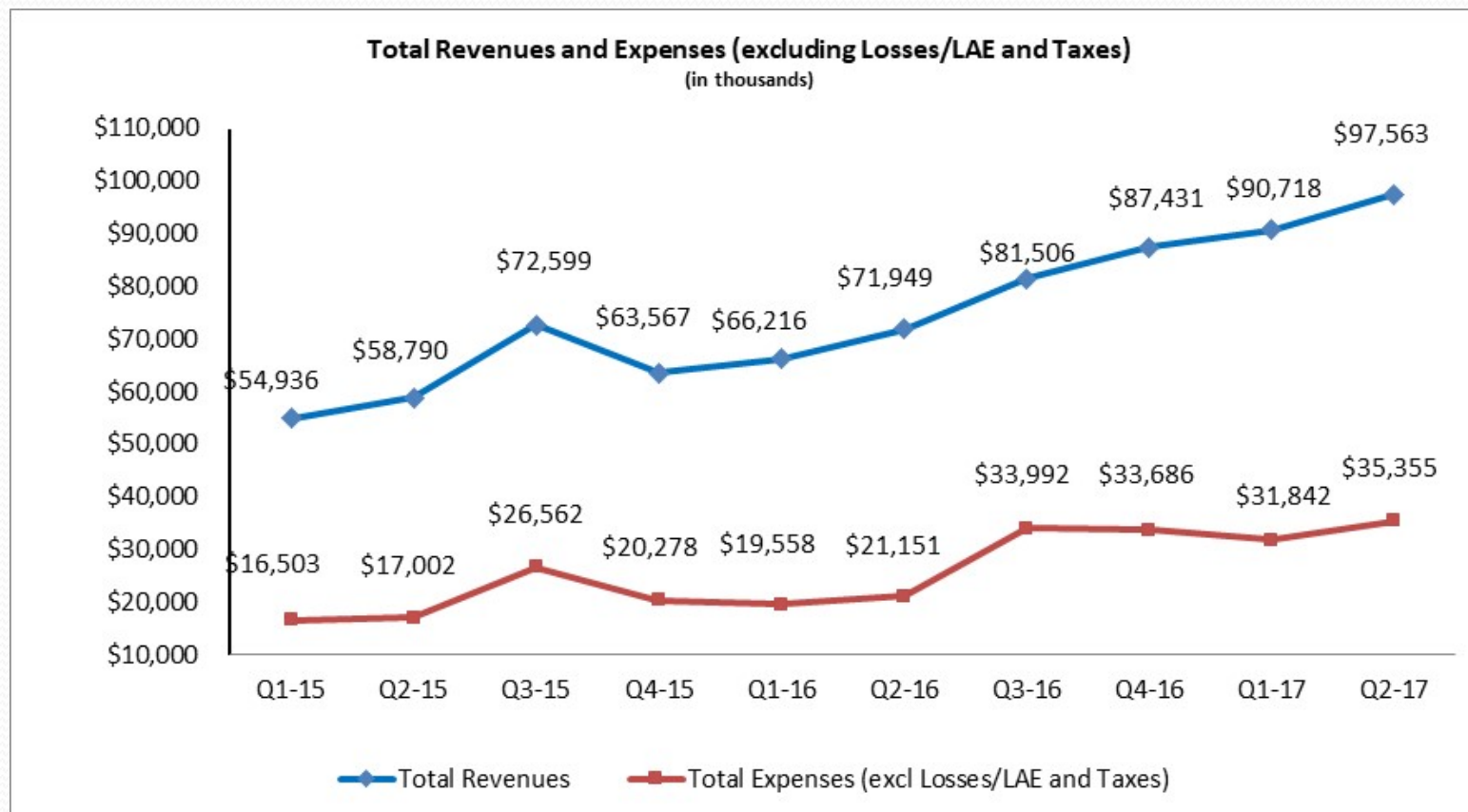


PREMIUMS - FNHC



- Q2-17 reflects market share growth in HO-FL, HO non-FL and Auto lines of business as well as a HO-FL statewide-average rate increase of 5.6%, which became effective on August 1, 2016.
- Effective August 1, 2017, a HO-FL statewide-average rate increase of 9.9% took effect, which will earn into our results over the next four quarters.
- Breakouts for Homeowners and Automobile are provided from 1Q16 forward.

REVENUE AND EXPENSES - FNHC



Starting in Q3-16 total expenses (excluding Losses/LAE and taxes) increased due to: (1) the unwinding of the Florida homeowners' 30% quota share reinsurance treaty, and (2) growth in private passenger automobile and non-Florida homeowners', both of which embody higher commission rates than Florida homeowners'.

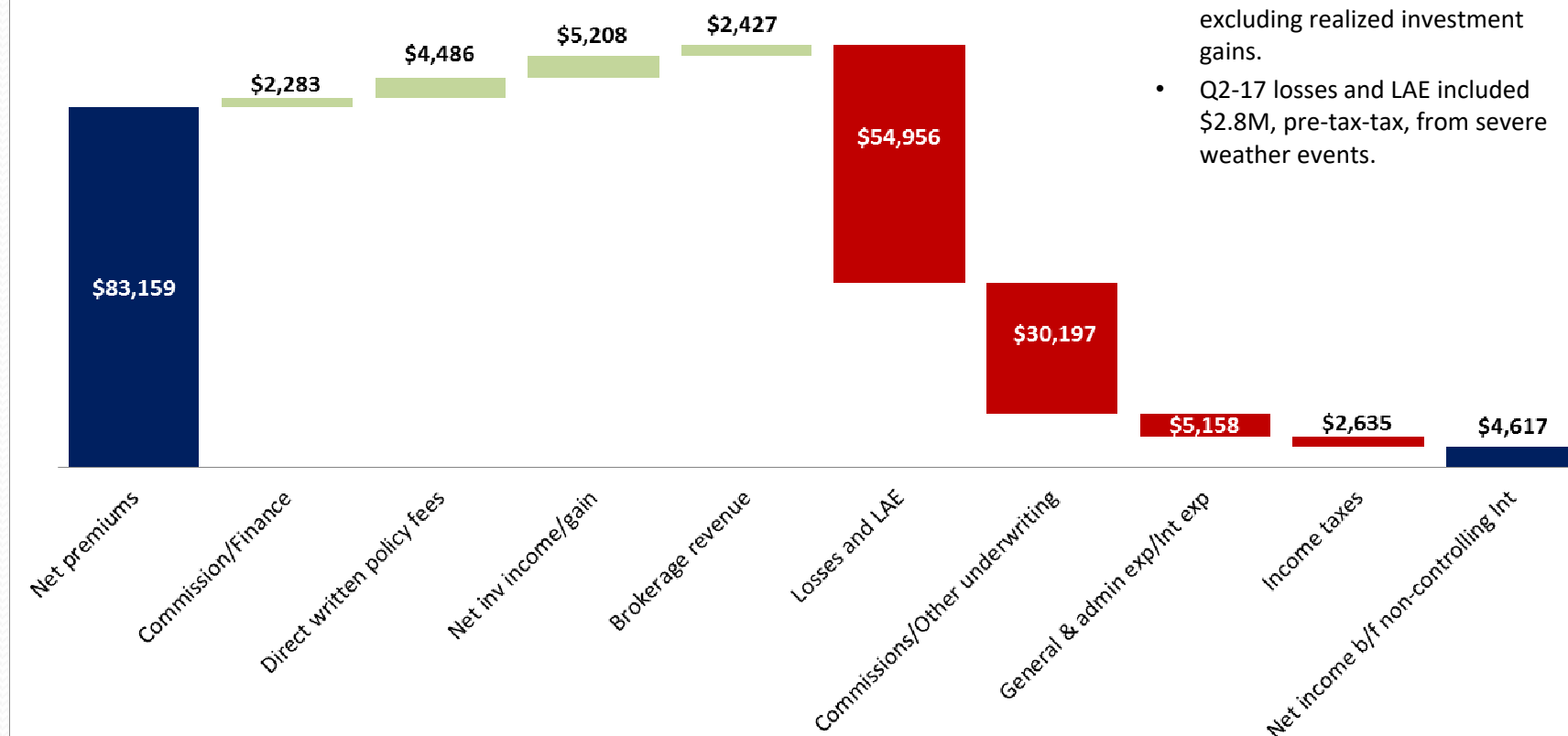
NET INCOME BRIDGE

FNHC Net Income Bridge

Q2-17

(in thousands)

- Q2-17 net income equated to 24¢ per average diluted share and 5.7% annualized ROE, excluding realized investment gains.
- Q2-17 losses and LAE included \$2.8M, pre-tax-tax, from severe weather events.

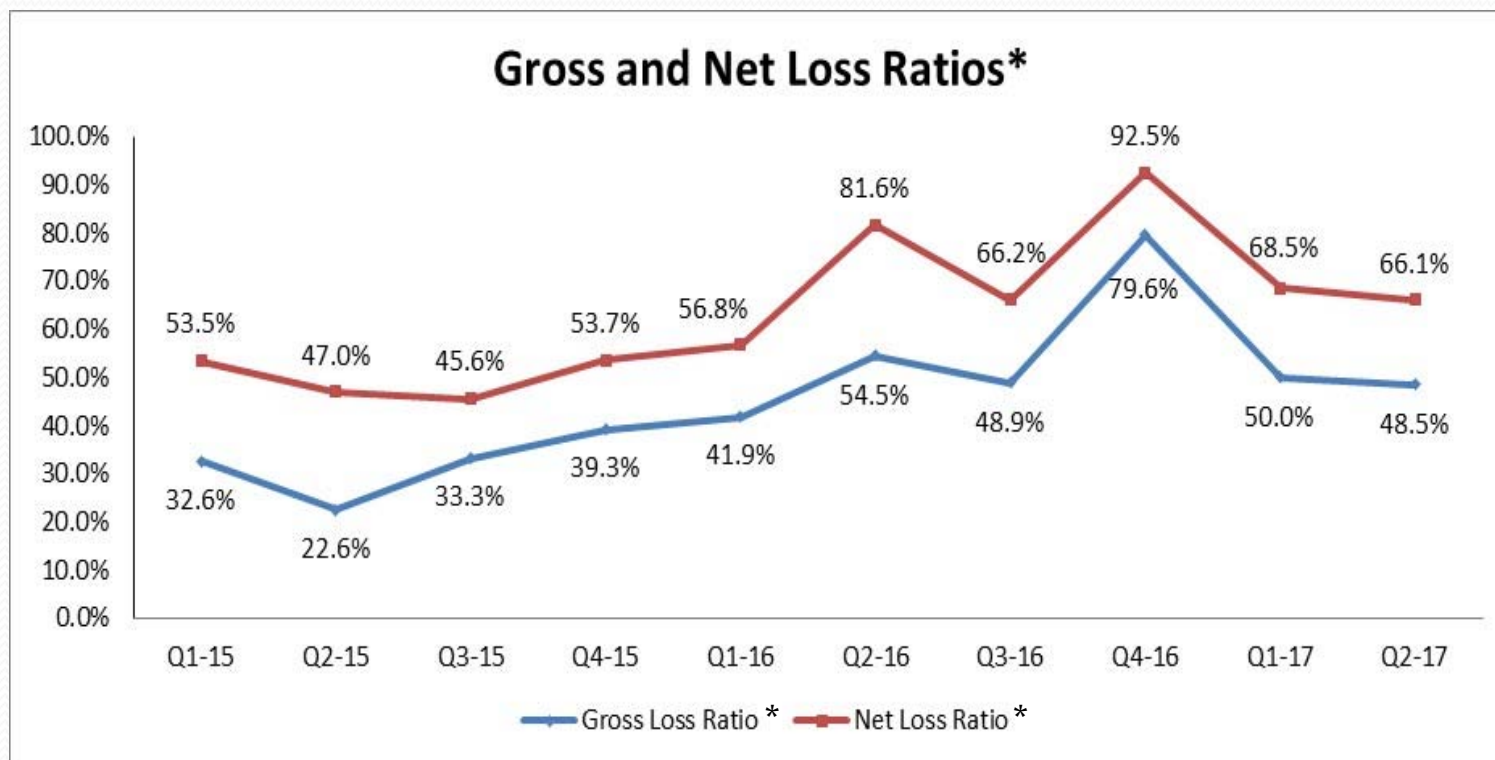


2Q17 RESULTS BY LINE OF BUSINESS - FNHC

	HO	Auto	Other	Consolidated
	(in thousands)			
Total revenue	\$ 80,270	\$ 7,961	\$ 9,332	\$ 97,563
Costs and expenses:				
Losses and loss adjustment expenses	49,095	7,086	(1,225)	54,956
All other expenses	29,706	3,392	2,257	35,355
Total costs and expenses	78,801	10,478	1,032	90,311
Income (loss) before income taxes	1,469	(2,517)	8,300	7,252
Income taxes	567	(970)	3,038	2,635
Net income (loss)	902	(1,547)	5,262	4,617
Net loss attributable to noncontrolling interest	(328)	—	—	(328)
Net income (loss) attributable to FNHC shareholders	\$ 1,230	\$ (1,547)	\$ 5,262	\$ 4,945

- See page 9 for definitions of our lines of business (LOB).
- Homeowners and Automobile are presented on an underwriting results basis, i.e. all net investment income and net realized investment gains are presented in Other.
- In conjunction with our launch of LOB reporting, 2Q17 results by LOB were impacted by the reclassification of \$3.5 million (pre-tax) of net loss reserves from Other to Homeowners as a result of reassessing our reserves at an LOB level. While this reclassification had no impact on our results on a consolidated basis, it increased net income in Other and decreased net income in Homeowners by approximately \$2.2 million, respectively.

LOSSES AND LAE



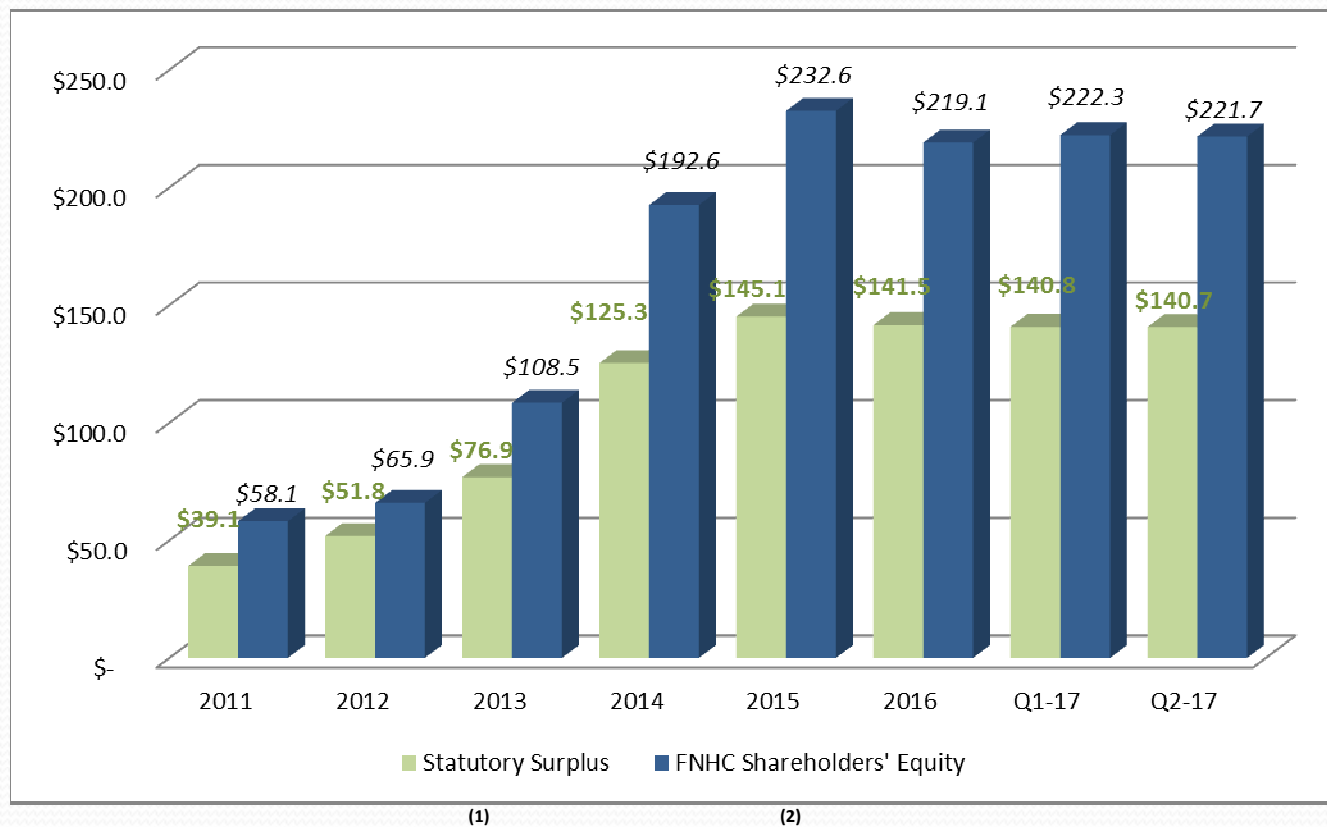
Beginning Q4-15, we have experienced increased loss and LAE costs associated with claims in our Florida homeowners book of business due to Assignment of Benefits (“AOB”). AOB has resulted in a rate increase effective August 2016, with an additional 9.9% Florida statewide-average increase taking effect August 2017.

* Includes the impact of severe weather events (Hurricane Matthew, Tornados, Tropical Storm Colin, Hurricane Hermine)

BALANCE SHEET STRENGTH

"Our commitment to protecting our policyholders and our shareholders"

\$ in Millions



***Conservative Capital Structure**

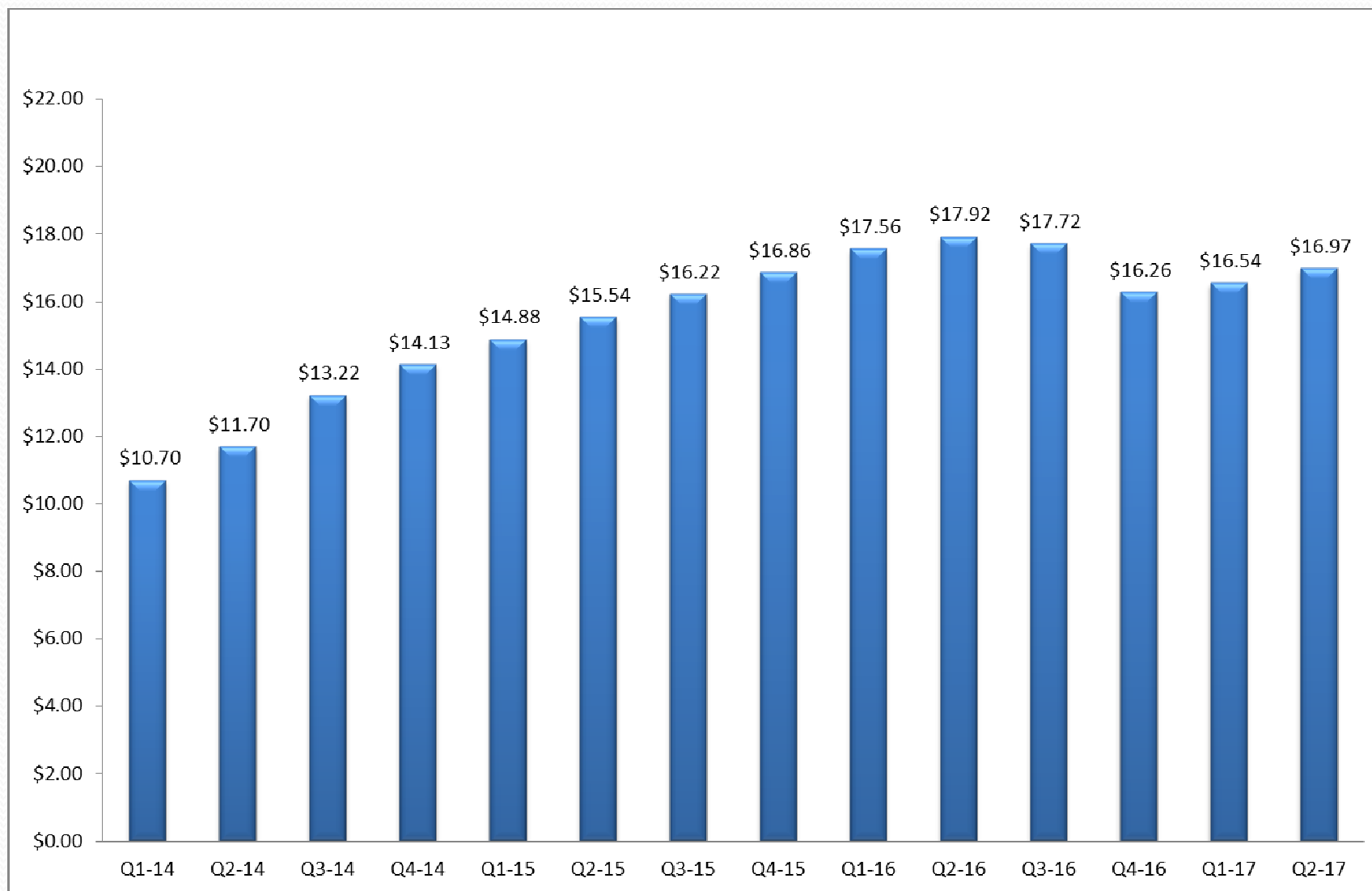
***Reinsurance Strategy**

***Low risk investment portfolio**

(1) 2016 Statutory surplus includes \$25M surplus infusion

(2) FNHC Shareholders' Equity excludes non-controlling interest

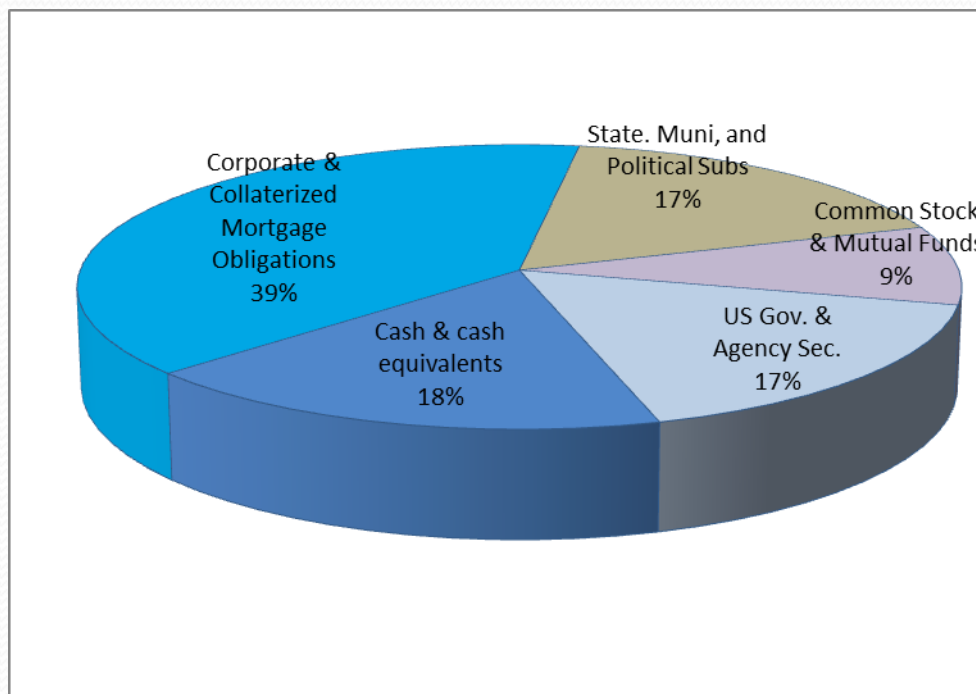
SHAREHOLDER VALUE CREATION



Source: Company Filings and SNL Financial
Note: Based on GAAP financial information

INVESTMENT PORTFOLIO HOLDINGS

- Designed to preserve capital, maximize after-tax investment income, maintain liquidity and minimize risk
- Utilize outside investment managers for the fixed income and equity portfolios
- As of June 30, 2017, 99.83% of the Company's fixed income portfolio was rated investment grade
 - Average duration: 3.884 years
 - Composite rating: A (S&P)
 - Average yield: 2.211%
- Historical total returns on cash and investments as of June 30, 2017
 - 1 Year: 1.39%
 - 2 Years: 2.40%



Federated National Investments and Cash*

As of June 30, 2017

\$491.4 Million

*excludes Monarch National

INVESTMENT OPPORTUNITY

UNDERWRITING PERFORMANCE

- Focus on higher value properties
- Employ sophisticated pricing and actuarial tools
- Expand offerings to agents in five markets
 - * FEDNAT
 - * MONARCH
 - * LLOYD'S OF LONDON
 - * SERVICE INSURANCE
 - *HUDSON

RETURN OF CAPITAL TO SHAREHOLDERS

- Authorized program for Common Stock Repurchases
- Committed to Maintaining Dividends
- Effective use of controls and management oversight of expenditures
- Achieve book value growth

INVESTMENT RETURNS

- Preserve capital
- Maximize after-tax investment income
- Utilize investment managers for fixed income and equity portfolio
- Maintain liquidity

STRATEGY AND PHILOSOPHY

- Shifting to "Fee Based" business model with Auto Line of Business (reducing risk to Shareholders)
- Maintain regional growth strategy that includes expanding in Non-FL states
- Continue efficient and effective use of reinsurance programs
- Focus on long-term profitable growth

CONTACT US

Company Contacts

Michael Braun,

Chief Executive Officer & President

Email: mbraun@FedNat.com

Phone: 954-308-1322

Ronald Jordan,

Chief Financial Officer

Email: rjordan@FedNat.com

Phone: 954-308-1363

Erick Fernandez,

Chief Accounting Officer

Email: eafernandez@FedNat.com

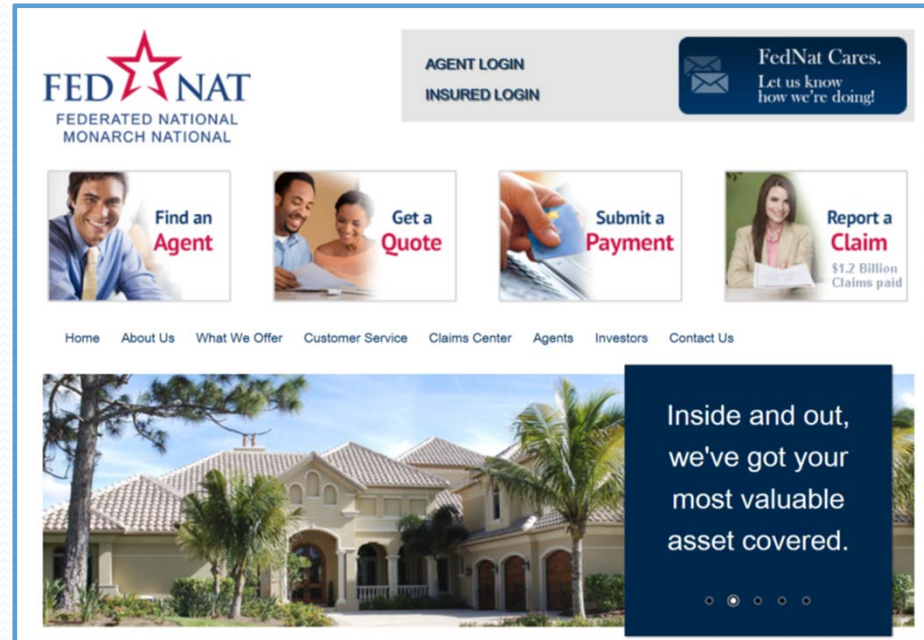
Phone: 954-308-1341

Rebecca Sanchez,

Director of Corporate Affairs & Corporate Secretary

Email: bsanchez@FedNat.com

Phone: 954-308-1257



Federated National Holding Company

14050 N.W. 14th Street

Suite 180

Sunrise, FL 33323

Tel. (954) 581-9993 / (800) 293-2532

www.FedNat.com