



Our Core Values

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In all we do, FedNat's Core Values define our guiding star — forming the basis of our behaviors, decisions and vision that drive FedNat's industry-leading standard.



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- **Radiate Integrity:** Maintain the highest order of ethical and legal conduct in all aspects of our business. There is no right way to do a wrong thing.
- **Embrace Responsibility:** Own the outcomes of our results. Accept accountability and meet challenges with insightful perspective and collaborative solutions.
- **Ensure Respect:** See every person as an individual deserving of trust, value and dignity who brings unique and worthy viewpoints, contributions and capabilities to any given situation. Everyone is entitled to fair treatment.
- **Invoke Excellence:** Be extraordinary in the approach of all we do. Meet and surpass expectations and objectives by delivering straightforward, relevant strategy with unmatched service. When we take five-star care of each other, we're empowered to deliver five-star service to our customers. Accept nothing less.
- **Provide Stability:** In an industry grounded in uncertainty, be a constant in every relationship. We have been here before, we are here now, and we will be here in the future. Dependability is essential to who we are.



Thank you for your time.